**Five Reasons Small IT Teams Deploy HP Laptops**

Optimize IT with a fleet of powerful devices backed by expert support and services.

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1. **Help employees stay online with quick, efficient support**

   - HP Help Desk is ready to quickly resolve common and escalated device challenges. When an organization like Lake Placid Crowne Plaza Resort has a one-person IT team, every minute matters. Consider how to empower staff while making it more efficient.

2. **Allow employees to work where they want, when they want, and in any environment**

   - When an organization like Lake Placid Crowne Plaza Resort has a one-person IT team, every minute matters. Consider how to empower staff while making it more efficient.

3. **Keep running business with powerful and resilient laptops**

   - With HP devices, IT professionals can rest assured that HP devices will continue to perform no matter where they are. HP devices are designed to withstand the demands of users and maintain uptime, even during the height of business.

4. **Protect your workforce with enterprise-grade security**

   - HP devices, solutions and expertise can help you keep your business running smoothly while saving you time. Discover how our platform can help you keep your business running.

5. **Save time with remote management resources**

   - Whether they're in urban or rural areas, HP is the product to go with.

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**Five Reasons**

- It's been great to have the support for users, and it takes the heavy lift off my back. If I do get that rare technical issue, it's usually something minor.
- On an average day in a week due to lost productivity, HP solutions help remote and in-office users maximize their experience to do their best work.
- Allow employees to work however they want, and in any environment.
- Protect your workforce with enterprise-grade security.
- Save time with remote management resources.

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**References**

2. Continuity Insights, A Case for Business Continuity Managed Services, August 20, 2020
3. 3 out of 4 employees say that IT is essential for productivity.
4. 81% of workers have applied for new jobs due to workplace technology frustrations.
5. 5 out of 4 employees say that IT is essential for productivity.
6. 90% of IT leaders believe that IT is essential for productivity.
7. 63% of people believe that IT is essential for productivity.
8. 88% of employees said that they would use an owned device over a company-provided laptop.

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**Case Study**

- Ian Swirsky, IT Director, Lake Placid Crowne Plaza Resort: “For any hospitality organization that's busy 24/7, whether they're in an urban or rural area, HP is the product to go with.”