## What Personal Data We Collect

### Information You Provide
- Contact Data
- Payment Data
- Account Data
- Location Data
- Security Credentials
- Demographic Data
- Preferences
- Social Media Data
- Other Unique Identifying Information

### InformationAutomatically Collected
- Product Usage Data
- Device Data
- Application Data
- Performance Data
- Website Browsing Data
- Anonymous or Aggregated Data

### Information from Third Party Sources
- Publicly or Commercially Available Data
- Anonymous or Aggregated Data

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**CUSTOMER EXPERIENCE**

**TRANSACTION SUPPORT**

**PRODUCT SUPPORT & IMPROVEMENT**

**ADMINISTRATIVE COMMUNICATIONS**

**SECURITY**

**BUSINESS OPERATIONS**

**RESEARCH & INNOVATION**

**MARKETING & ADVERTISING**

**COMPLIANCE WITH LAW**

**ARTIFICIAL INTELLIGENCE & MACHINE LEARNING**

**SERVICE DELIVERY**

**ACCOUNT MANAGEMENT**

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### Personal Data

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<th>Sharing with HP</th>
<th>Contact Data</th>
<th>Payment Data</th>
<th>Account Data</th>
<th>Other Unique Identifying Information</th>
<th>Dishonoring</th>
<th>Contract Performance</th>
<th>Legitimate Interests</th>
<th>Consent</th>
<th>Required by Law</th>
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<tbody>
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<td>Product Usage Data</td>
<td>Device Data</td>
<td>Performance Data</td>
<td>Anonymous or Aggregated Data</td>
<td>Legal Basis</td>
<td>Business-Related Data</td>
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### Basis for Using & Disclosing

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