



# HP RDX is the perfect backup solution for your business.

HP RDX is the ideal choice for businesses that need simple, fast and reliable backup for workstations and small servers.

## 10 reasons why you should consider RDX:

**Save 25% when you buy HP RDX**



1. With 320 GB, 500 GB or 1 TB capacities, there is one for every size of server or workstation, with desktop and server/rack options.
2. RDX has a lower cost of ownership than DAT over the life of the device. RDX cartridges cost more up front than DAT tapes but you will not need to keep replacing them, which makes RDX cheaper overall.
3. RDX backs up data at hard drive speeds and restores critical files in seconds via USB 3.0. A 1 TB restore takes around five hours to complete with RDX, but can take weeks via a cloud provider, even with the fastest broadband connection.
4. RDX just works. Backup happens automatically in the background using Continuous Data Protection (CDP) or scheduled routines. You can even just drag and drop files via Windows or Mac OS X Finder. RDX includes Windows backup mode to leverage the benefits of integrated applications on that operating system.
5. RDX eliminates all the guesswork of backup. Cartridges cannot be removed while backups are running or scheduled. Staff can safely run local backups and rotate media without specialist skills or training.
6. RDX is very durable. With a usage life of 5,000 load/unload insertions (compared to 50 for DAT tapes) and a 10 year archival life, you can safely move data off-site for disaster recovery, archive, or data transfer.
7. Unlike DAT or standard USB drives (even so-called 'rugged' ones), the enhanced design of RDX makes it dust and static proof. It has a sealed interface so dust and debris can't get in. Plus, there is no media or drive wear during operation.
8. RDX has internal buffers to protect against harsh treatment. In independent tests, it had a 97% drop test survival rate compared to 0% for ordinary USB drives. HP even tied it to a dragster and ran it up a raceway at 170 mph over a quarter of a mile. It still worked flawlessly!
9. RDX protects your investment with complete backwards and forwards compatibility. So today's hardware will work seamlessly with tomorrow's higher capacity cartridges.
10. RDX is proven to meet the needs of single server businesses. Over 500,000 companies use RDX today.

Buy a new HP RDX drive with 3-5 RDX cartridges (320 GB, 500 GB or 1 TB) between 1/11/13 and 31/1/14 and get 25% cash back.

## What businesses say about RDX

“With HP RDX 100 percent committed to looking after my information, my focus is 100 percent on patients.”

Dr. Nancy Kahle, Kahle Chiropractic and Acupuncture Clinic, Cedar Rapids, Iowa, USA.

“In the last couple of years, the amount of storage I’m using has increased tenfold. With HP RDX, I can easily move my images and project files into a safe, off-site location but recover them very quickly when I want to. It’s the perfect storage system for any photographer.”

Darren Mahuron, Summit Studios, Fort Collins, Colorado, USA.

### Compare the cost of owning RDX to DAT or LTO tape

<b>25%-40% Lower TCO</b>	<b>RDX 500</b>	<b>DAT 72</b>	<b>DAT 160</b>	<b>LTO-2 HH</b>
Drive costs	€155	€729	€729	€1,100
Media cost	€124	€17	€35	€30
No. of media in use for media rotation	6	6	6	6
Cleaning tape costs	€0	€10	€30	€51
Cleaning tape needed	0	16	4	4
Media set purchased during use	1	4	4	2
Lifespan (years)	4	4	4	4
<b>TCO</b>	<b>€899</b>	<b>€1,297</b>	<b>€1,689</b>	<b>€1,664</b>

Source: Tandberg Data

## Shocking statistics! RDX is tough!

We tied an HP RDX cartridge, packed with data, to the back of a dragster and ran it up the Santa Pod raceway at 170mph over a quarter of a mile. It came as no surprise to us that we were able to recover all its data intact at the end of the run. But then, with a blistering 650 GB/hour transfer rate, HP RDX is no stranger to high speeds.

### Want more information?

Go to [hp.com/go/rdx](http://hp.com/go/rdx)

Sign up for updates  
[hp.com/go/getupdated](http://hp.com/go/getupdated)

  
Follow HP Storage Media

© Copyright 2013 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

