



## Counterfeit Supplies Fast Facts

The impact of counterfeit HP printing supplies is felt through lost revenue as well as the negative effect this fraudulent practice can have on the hard-earned HP reputation and consumer confidence. HP actively fights the manufacturing and sales of illicit print cartridges for HP LaserJet and inkjet printers on a worldwide basis. Herewith an at-a-glance summary of the implications of counterfeit printing supplies:

### Quality/Economic

- Counterfeit products can ruin a printer and may invalidate its warranty
- Counterfeit merchandise frequently leaks or doesn't work properly
- Counterfeit goods don't save money, as they're more likely to fail

### Legal

- Counterfeiting is a crime – it is generally controlled by criminal organizations, whose activities are financed from the proceeds
- In Europe, the Middle East and Africa, counterfeit print cartridges mostly originate from Asia Pacific and increasingly from Middle Eastern and Eastern European countries.
- Depending on the country, counterfeit supplies are produced and distributed within the same country, or exported. In some countries infringers often run legitimate businesses with original printing supplies but, in parallel, distribute and sell counterfeit products

### Environmental

- Counterfeit cartridges waste paper through poor print quality.
- Counterfeit products can contain harmful ingredients that result from practices that are damaging to the environment.
- All HP print cartridges returned to HP go through the Planet Partners recycling programme.
- HP introduced the Planet Partners return and recycling program for LaserJet print cartridges in 1991 and was one of the first companies to provide this environmental support for customers.
- HP provides more environmentally responsible recycling solutions globally than any other IT company – in more than 50 countries, regions and territories.
- Since 1991, HP has recycled more than 453,592 tonnes of hardware and print cartridges globally.

### HP Takes Action

HP cooperates with law enforcement authorities to identify and seize counterfeit products, cut off distribution routes and prosecute fraudsters. Since December 2006 (through 31 December 2008) HP in EMEA has helped:

- Seize 3.5 million finished fake products and components intended for illegal reuse.
- Initiate 470 investigations and around 250 raids.
- Follow up on almost 900 substantial leads on suspicious products.

Globally, from 2005-2008 HP conducted 4,620 investigations in 55 countries resulting in 3,528 enforcement actions (raids and seizures by authorities) seizing a total value of more than \$795 million USD worth of counterfeit HP supplies products. (Investigations and actions have occurred on every continent except Antarctica.)