

# HP Philanthropy and education

Providing tools for success



“Simply turning over a check to his favorite school or college does not end the businessman’s responsibility to education.”

Dave Packard, 1966

HP Philanthropy’s programs focus on helping people get the most out of the products and services we grant by equipping them with the right resources and tools. We approach community investment keeping in mind the same goals we have in serving our customers.

Global citizenship is one of our longstanding corporate objectives, and community investment is one of the many ways we demonstrate our commitment to being a good corporate citizen. We make investments to help people around the world learn, work and thrive. HP’s primary focus for giving involves three key areas:

- **Educational opportunity** Many schools and universities lack the technology resources needed to help students learn and be successful. HP awards grants to schools, colleges and universities to transform teaching and learning through technology.
- **Environmental sustainability** Through collaboration with nongovernmental organizations (NGOs), governments and other corporations, HP advances environmental citizenship, addresses climate change, and promotes energy conservation and recycling.
- **Economic development** In communities affected by high unemployment and economic decline, HP promotes economic development through technology, fostering conditions and growing skills to help entrepreneurs succeed.

HP develops global programs, then tailors their implementation to address local community needs. We have education programs in place for each of our main regions: Asia Pacific and Japan (APJ); Europe, Middle East and Africa (EMEA); North America; and Latin America.

## HP’s commitment to education

HP contributed \$45.6 million in cash and equipment toward community investment in 2006. Of that amount, \$13.4 was invested in education.



Our commitment to education has been underscored by our company’s leaders for more than 60 years. Dave Packard began serving on the Palo Alto, California, school board in 1948.

Effective technology integration can help individuals reach their full potential, increase economic prosperity and grow a diverse, highly skilled workforce. HP’s educational initiatives focus on three major areas:

- **Transforming the learning experience** We integrate technology into classrooms to enhance teaching and learning processes.
- **Leading students to high-tech careers** Our goal is to increase the number of students on paths toward high-tech careers, emphasizing groups that are underrepresented in the technology sector.
- **Student success in math, science and engineering** In the United States and Canada, we aim to enhance skills in math and science through national and districtwide school reform and professional development for teachers at the K–12 level. Our global priority for higher education is engineering. We offer an online speaker series to higher-ed grant recipients as well as an annual conference where engineering professors can share projects and best practices.

## HP Technology for Teaching

Educators benefit the most from technology when they learn new techniques and can be part of a wider teaching community. The HP Technology for Teaching Grant awards a package of HP products, including HP Tablet PCs and digital cameras, to K-12 and higher-education recipients. The grant stands out for its emphasis on community building, mentorship and professional development.

By the end of 2006, we had awarded grants of more than \$36 million to nearly 650 educational institutions in 32 countries. As a result, teachers have gained inspiration, and because students are more engaged, they are achieving more academically.

**K-12** In the United States and Canada, HP provides K-12 teachers with resources for online courses and a mentor from the International Society for Technology in Education (ISTE). At a weekend-long ISTE conference, teachers set goals for the year. Through an online community, teachers coordinate their work with team members and participate in discussions organized by grade level and subject. Over the past two years, 100 percent of the final reports submitted by HP grant recipients indicate direct, positive effects on student learning.

**Higher education** Workshops, speaker events and online communities help grant recipients form a lasting network. At the HP Technology for Teaching Worldwide Higher Education Conference, recipients attend workshops, listen to speakers and exchange ideas with fellow educators. At the 2007 conference, HP launched an online wiki community where educators can share information. The wiki furthers HP's goal of helping grant recipients remain connected, even after the program concludes.

## New Partnership for Africa's Development

The New Partnership for Africa's Development (NEPAD) addresses the challenges facing Africa, such as poverty and underdevelopment. HP belongs to a consortium of private sector partners that are helping guide Africa toward sustainable growth and development.

The NEPAD e-school initiative aims to connect 600,000 primary and secondary African schools to the Internet by 2015. The consortium is sponsoring 21 schools in seven countries in the demonstration phase, which will last until summer 2007. These facilities are

designed to help young people learn important science and information technology skills. Teachers will receive support to help them integrate technology and computer-based learning into their classrooms, laying a foundation for enhanced education for generations to come. Learning to use technology in creative ways builds confidence and skills that help people get jobs, find valuable information and connect with others.

## Union of Entrepreneurs for Educational Technology

In 2006, HP donated PCs and printers worth more than \$200,000 to schools in Mexico through the Union of Entrepreneurs for Educational Technology (UNETE). This organization promotes equal opportunities and educational improvement in Mexico's public schools through the use of technology. HP's donations have helped set up more than 90 media classrooms in schools throughout Mexico since 1999.

## Indian Institute of Information Technology

In 2006, HP collaborated with the Indian Institute of Information Technology in Bangalore, India, to help unemployed graduates by combining both organizations' efforts and expertise. This graduate school is a model of public-private partnership that has set a new benchmark in India's higher education system. HP donated computing products to the school that are used to provide students with job skills and improve their employability.

## Community investment is at the heart of our company

Beyond improving livability for people around the world, HP Philanthropy's priorities are aligned with our business strategy. Granting state-of-the-art education solutions allows us to influence best practices and garner product feedback that supports our business.

As HP has grown to become the world's largest IT company, our commitment to community investment has remained core to our business strategy. We respect the local needs and interests of communities, make contributions that enhance their welfare and prosperity, and engage in dialogue and collaboration. You can learn more about our philanthropy programs by visiting <http://grants.hp.com>.