



## News Advisory

# Autonomy, an HP Company, Extends Support to Secure VMware vCloud Director 5.1

HP Data Protector delivers enterprise backup application that protects VMware vCloud Director environment

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SAN FRANCISCO – Aug. 28, 2012 – Autonomy, an HP Company, today announced a major feature enhancement to HP Data Protector 7 that delivers integrated security for VMware vCloud Director® 5.1, providing fully automated, policy-based protection for cloud environments.

HP Data Protector 7 is a key offering within Autonomy's fast, flexible and cost-effective Data Protection suite. It provides policy-based data protection for an array of configurations within a virtual data center. Built based on the unique ability of the Autonomy Intelligent Data Operating Layer (IDOL) to understand the meaning of information, HP Data Protector 7 allows organizations to control how often they back up their data, as well as how much data to retain and store.

The solution enables service providers to offer flexible protection options within multitenant cloud environments. Organizations that use VMware vSphere® and seek to maximize storage efficiency for VM backup can leverage HP Data Protector 7 to deduplicate data anywhere—at the application source, backup server or target appliance—and centrally manage the deduplicated data movement across the enterprise for disaster recovery.

*“Losing mission-critical data can cost a business months of productivity,” said David Jones, chief executive officer, Data Protection and Emerging Technologies, Autonomy, an HP Company. “Customers who have chosen to embrace data center virtualization can now gain access to the industry’s most advanced backup solution that guards against data loss or corruption and delivers automated, intelligent protection to address the dynamic nature of virtual machine and VMware vApp provisioning with VMware vCloud Director 5.1.”*

Using HP Data Protector 7, customers can eliminate protection gaps found in cloud-based deployments. Traditional data protection solutions fail to understand how much data to back up and the level of data protection required for the diverse types of data that reside within an organization. This creates costly and ineffective storage expenses for

organizations. Further, with HP Data Protector 7, customers can reduce the risk of data loss as business-critical backup policies are automatically applied to new virtual machines within a virtual data center. And with HP StoreOnce Catalyst replication feature enabled in HP Data Protector 7, customers can enjoy back up at speeds of up to 100 terabytes per hour, which is three times faster than the leading industry storage alternative.<sup>(1)</sup>

*“VMware vCloud Director 5.1 will give organizations the ability to provision software-defined datacenter services for consumption rapidly,” said Gary Green, vice president, Global Strategic Alliances, VMware. “Paired with HP Data Protector, organizations can feel confident that their stored data is secure.”*

Autonomy's Data Protection suite includes HP Data Protector 7, as well as LiveVault for fully managed cloud-based, server data protection, storage and management, and Connected Backup, a data backup and recovery solution for desktops, laptops and access to protected data through mobile devices. Data Protector, LiveVault and Connected Backup are also part of the Autonomy Protect suite of solutions for archiving, compliance, eDiscovery, enterprise content management and information governance.

Additional information is available at [www.autonomy.com/DPforVMware](http://www.autonomy.com/DPforVMware).

### **About Autonomy**

Autonomy, an HP Company, is a global leader in software that processes human information, or unstructured data, including social media, email, video, audio, text and web pages, etc. Autonomy's powerful management and analytic tools for structured information together with its ability to extract meaning in real time from all forms of information, regardless of format, is a unique tool for companies seeking to get the most out of their data. Autonomy's product portfolio helps power companies through enterprise search analytics, business process management and OEM operations. Autonomy also offers information governance solutions in areas such as eDiscovery, content management and compliance, as well as marketing solutions that help companies grow revenue, such as web content management, online marketing optimization and rich media management. Please visit [www.autonomy.com](http://www.autonomy.com) to find out more.

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(1) Based on HP internal comparative analysis of publicly available data from major competitors.

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