Fact Sheet

HP Delivers Services to Improve Agility and Collaboration for Virtualized, Cloud-ready Networks

Editorial Contacts

Stacey Hoskin, HP
+1 816 429 6477
stacey.hoskin@hp.com

Erin Hall
Burson-Marsteller for HP
+1 312 596 3457
erin.hall@bm.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Overview

Rapidly delivering business services to a growing mobile workforce has changed the way networks need to be architected. Ongoing complexity resulting from data center sprawl, tight maintenance timeframes and operational inefficiencies restrict agility and delay delivery of new applications and services. As a result, enterprises and governments are increasingly turning to virtualization and cloud computing for improved agility and collaboration. This allows them to shift from a cycle of "lights on" spending that focuses only on routine maintenance to investment in innovation.

HP Technology Services has introduced new networking services that help enterprises and governments plan for secure, virtualized and cloud-ready networks. The new services help clients migrate from proprietary legacy networks to the HP FlexNetwork architecture, also announced today.

The HP FlexNetwork architecture is the industry's only unified architecture for the data center, campus and branch enabling enterprises to fully harness the power of media-rich content, virtualization, mobility, and cloud computing. It increases the flexibility of IT infrastructure by enabling clients to deploy solutions based on modular building blocks and open industry standards to focus on business innovation and avoid vendor lock in.

HP offers a wide range of services to deliver an Instant-On Enterprise, which embeds technology in everything it does to serve customers, employees, partners and citizens with whatever they need, instantly.

New HP Networking Services plan, secure and manage data center networks:

— HP Consulting Service for Data Center Networking uses a newly developed reference architecture and capability model that illustrates

the maturity level of people, process and technology to deliver a blueprint for clients to implement a cost-effective, high-performance network operation.

— Network Security Services provide a comprehensive assessment of potential network vulnerabilities to minimize downtime in a virtualized or cloud environment. Clients can enhance network security with video and IP communications services that ensure solutions are properly deployed and compliant with security policies. Firewalls, identity and access management, and storage security have been embedded into the network reference architectures for proactive security management.

— HP Critical Advantage for Networking delivers end-to-end proactive and reactive infrastructure support that enables clients to build, operate and continuously improve their technology environments to achieve business objectives.

— HP Intelligent Management Center (IMC) Installation and Start-Up Service simplifies management of virtualized and cloud environments by automatically discovering the relationship between virtual networks and the physical network so clients have increased visibility and control over their network devices as well as the ability to more quickly install, configure and transfer the information needed to deliver new applications and services.

— HP Video Collaboration Services enables a network infrastructure to deliver optimized and reliable video for on-premise and mobile employees, while maximizing return on investment. These services focus on infrastructure bandwidth, security, interoperability and access, ensuring all network solutions are well prepared for implementation.

Pricing and availability

These services are expected to be available worldwide later this month. Pricing is based on client requirements.

© 2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.