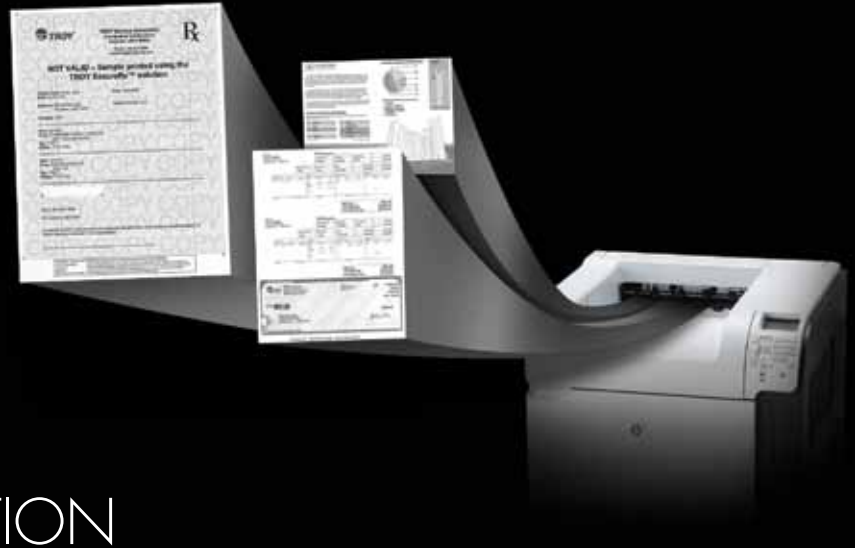




HIT PRINT
INTELLIGENTLY



SECURE, COMPLIANT, PLAIN-PAPER PRESCRIPTION SOLUTION

HP and TROY SecureRx Printing Solution

Help secure your prescriptions with a fully compliant, easy-to-deploy solution using plain paper that offers rapid ROI.

Prescription fraud and the solutions to prevent it, are costly on many fronts. To meet new Center for Medicaid/Medicare Services (CMS) requirements for tamper-resistant prescriptions, many providers use pre-printed security pads or dedicated printers with pre-printed security paper. But these pre-printed solutions are expensive and create cumbersome, labor intensive workflows. A less expensive, more practical solution is needed to secure prescriptions.

What if you could...

Realize a quick return on investment with a fully compliant, easy-to-deploy plain-paper solution?

Eliminate the expense and hassle of purchasing, managing and tracking inventory of pre-printed paper?

Save time and simplify workflows by printing prescriptions, referrals and condition information on the same printer?

Reduce number of calls between pharmacy and caregiver associated with illegible handwriting?

Solution at a glance

The HP and TROY SecureRx Printing Solution offers a practical, cost-conscious alternative to preprinted solutions. Powered by the reliable HP LaserJet P3015 and HP LaserJet P4015 families of printers, the solution is easy to deploy, intuitive to use and offers a rapid return on your investment. HP and TROY SecureRx Printing Solution features map directly to CMS requirements:

Copy-evident pantograph—reveals a special pattern when any unauthorized copying or scanning occurs.

Variable data watermark—prints unique user-defined data across the back of each document to protect against alteration.

MicroPrint optimized for laser printing—reveals secondary authentication under simple magnification.

Intelligent warning box—allows first line inspectors to easily verify document authenticity.

Plain paper printing—reduces or eliminates dependency on expensive pre-printed security stock paper and the associated time spent on chain-of-custody management.

Electronic medical record system (EMRS)-generated features—Any special characters designed to help prevent erasure or modification are printed on the front of the prescription as well as in the variable print feature.

Plain paper will save us \$10,000 a month...

"Since the October 1st deadline, we have been using expensive security paper. This new TROY solution allows us to print CMS compliant prescriptions on plain paper instead. It's going to save us over \$10,000 a month in printing costs and give us a positive ROI across our network of hospitals and clinics in less than a year."

– Outpatient Clinic Nurse Manager

SecureRx will pay for itself...

"By our calculations, the SecureRx prescription printer from TROY will pay for itself in just a few months. We're going to save money because we can eliminate the need for a chain of custody on the prescription paper and the need for locking printers. The TROY SecureRx also improves productivity by vastly simplifying how we print prescriptions."

– Hospital Administrator

SecureRx helps enhance patient care...

"We trialed security prescription paper and found that our nurses and physicians were spending too much time managing the prescription process. The TROY SecureRx printer dramatically simplifies this process, freeing up time for what is really important—patient care."

– IT Manager

HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while reducing costs, conserving resources, and simplifying document-intensive processes with our three-part approach:

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

SecureRx Features:



MicroPrinting— Customizable TROY microprint indicates a copy under magnification.



TROY Copy-Void— A hidden COPY message, printed behind prescription information, is revealed by unauthorized copying.



Plain Paper—TROY SecureRx uses plain paper!—no expensive pre-printed stock to purchase, inventory and secure from theft.



TROYMark—TROY SecureRx prints a repeating "watermark" of user defined variable prescription data across the back of each prescription.

HP Printer Specifications	HP Enterprise 600 SecureRx Printers	HP 3015 SecureRx Printers
Print Speed	45–62 pages per minute	42 pages per minute
First Page Out	<8.5 seconds	<7.5 seconds
Duty cycle	175,000–275,000 prints per month	100,000 prints per month
Input Capacity	600 sheets / 3,600 max	600 sheets / max 1600
Input Tray Options	two trays / max six	two trays / max three
SecureRx upgrade kits are available as an upgrade for the following existing HP LaserJets:		
M601, M602, M603, P3005, P3015, P4014, P4015, 4250, 4350 and P4515		

Why HP and Troy?

HP is a globally recognized leader in imaging and printing solutions for large organizations. TROY is a world-class provider of check printing security solutions. Working closely with TROY, HP can help identify the right set of solutions to fit your organization's specific needs today—and into the future. Our combined expertise, and reliable products and solution sets allow our customers to benefit from:

- Consulting services, including procurement, installation, management and customized support to enhance your organization's effectiveness
- Relationships with industry-leading solution providers

- Powerful solutions to optimize your environment and improve the bottom line

Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs
- Establish a plan to implement the best solution for today and into the future
- Identify an environmental approach that can help your company save money

To learn more, visit www.hp.com/large/ipg.

