



Snapfish Publisher

[Snapfish Publisher](#), Snapfish's open application programming interface (API), empowers creative individuals and small businesses to earn revenue by marketing and selling their creative templates, merchandise and services. It provides consumers with creative options to inspire them to do more in terms of personal expression.

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This powerful platform, launched in 2010, enables designers to reach Snapfish's more than 100 million customers who create and buy customized greetings and gifts every day.

For developers, Snapfish Publisher provides API access allowing developers to deliver unique applications and services with minimal R&D investment.

Designer and developers selling through Snapfish Publisher include:

[Frecklebox](#): Frecklebox, founded in 2008, creates personalized gifts including customized books for reading and writing, as well as entertaining and educational coloring books for children. Frecklebox utilizes a key technology called image personalization, which takes the rough shape of an image to input a name and create something truly unique for the recipient. All of the products are produced at the company's plant and are guaranteed to ship within three days. In partnership with Snapfish, Frecklebox has launched personalized puzzles and notebooks.

[Planet Jill](#): Planet Jill was created by founder Jill Schiff. At the beginning of her photography career, it occurred to her that she could create an elegant necklace with a tiny photograph. After receiving many compliments, she began designing personalized jewelry for friends and family and before she knew it, the phones were ringing off the hook with orders. Planet Jill began working with Snapfish in 2008 and offers sterling silver bracelets, necklaces and key chains, as well as leather photo bracelets.

[Hello Hello Paper](#): Co-founders, best friends and stay-at-home moms, Amy and Tina, created Hello Hello Paper designer cards featuring simple



but sweet details, vivid colors and impeccable illustrations. For Snapfish, Hello Hello Paper designs greeting cards that are great for any occasion.

[2 june bugs](#): Founder Shonda O'Beirne began a stationery business after designing custom birthday invitations and party favors for her daughters' birthdays and receiving praise for her work from family and friends. For Snapfish, 2 june bugs creates photo card designs, invitations, note cards and more.

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