

EXTEND your REACH,
CUT COSTS,
and **WIN** CUSTOMERS.



HIT PRINT
INTELLIGENTLY



HP Document Processing Services

Many organizations have used HP Managed Print Services to realize the strategic value of their office imaging and printing environment to achieve business goals. Now, with HP Document Processing Services, you can go further in managing your end-to-end print production environment to help reduce costs and accelerate revenue growth. Our comprehensive services help you efficiently manage document-intensive business processes—for scanned images, electronic documents, and legacy data—throughout their lifecycles.

Moreover, you can satisfy your customer's increasing demands for quick access to their documents and content. HP Document Processing Services help you provide a better user experience to attract, grow and retain customers, while driving down document production costs.

What if you could...

Attract, retain, and grow customers by managing coordinated, multi-channel customer communications strategies?

Streamline business and document processes to drive growth, reduce costs, and enable flexibility in the market?

Reduce costs and increase productivity for your end-to-end print production environment?

Move fixed costs to a variable utility model by outsourcing services?

Cut the cost and inefficiencies of storing, handling, and moving increased volumes of information?

Solution at a glance

HP Document Processing Services provide an integrated suite of services for creating, capturing, printing, distributing, and archiving information to grow your business, drive process transformation, help reduce costs, and increase productivity. Our services receive, prepare, and digitize paper documents. We use the latest character recognition technologies to automatically extract required data for efficient business processing and greater security.

We also help you optimize your transactional documents to up-sell services, promote products, or communicate other information to your customers. Letters and proposals can be created interactively. Personalized text, email, and web self-service documents can be generated in real time. Fully customized bills and statements can be produced in high volumes.

HP Document Processing Services use HP software and hardware to provide you with the full value of our technology and services expertise. You can reduce print and related document production costs; avoid inefficiencies caused by large fluctuations in document processing; and present material to customers via multiple channels—both physical and electronic.

HP at work around the world

When a major life insurance company needed to improve claims document handling and claims handler productivity, it turned to HP. We helped simplify document infrastructure with a streamlined document capture and output solution that sharply reduced operational costs and improved the efficiency of claims staff. The transformation began with a workshop to understand the claims services team's goals and priorities; and to assess the current state with the claims services team. The HP team reviewed the findings and recommended a unique document workflow and composition solution designed to optimize claims performance and digitize manual processes.

The insurer now sees significantly improved claims performance, processing times, and document availability—significant reduction in claims operational costs and massive savings in courier and document handling costs. This carrier is tracking an estimated annual reduction of claims operational costs of up to 30 percent and widespread reduction of printing systems and printing costs.

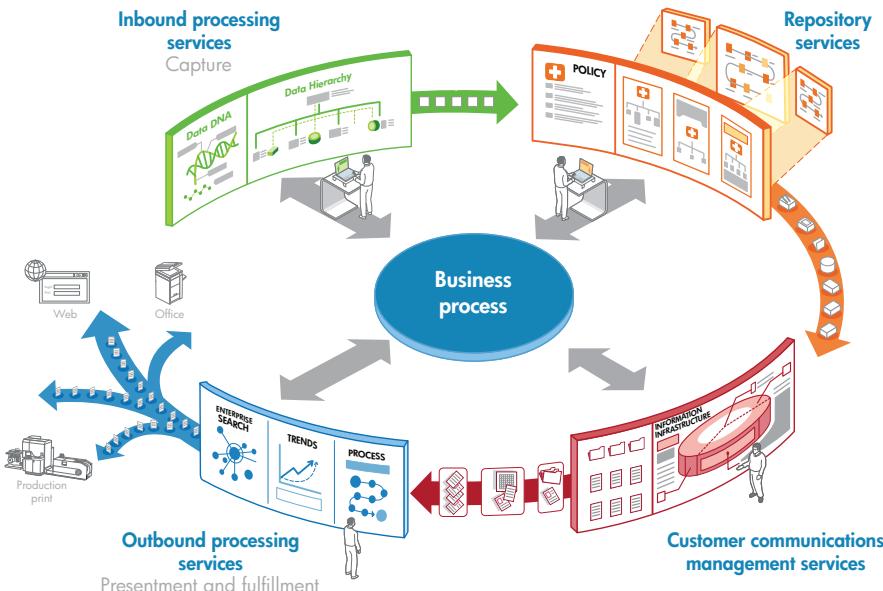


Figure 1. HP Document Processing Services help provide integrated value from our end-to-end suite of services.

Why HP?

HP is a globally recognized leader in imaging and printing solutions for large organizations. We offer technical expertise and reliable products and solution sets that allow our customers to benefit from:

- Consulting services, including procurement, installation, management, and support, that can be customized to enhance your organization's effectiveness
- Relationships with industry solution providers
- Powerful solutions to optimize your environment and improve the bottom line

How do you get started?

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit www.hp.com/go/Document-Processing

HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources, and simplify document-intensive processes.

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

