Chris McCall

Manager of Worldwide Product Marketing,
StorageWorks, HP Enterprise Business
Hewlett-Packard Company

Chris McCall manages worldwide product marketing for HP's LeftHand
SAN solutions. His team is responsible for pricing, packaging and
positioning new and existing HP StorageWorks products. McCall works
closely with all of the regional business units to understand the current
market dynamics and refine the competitive positioning of StorageWorks
solutions.

Previously, McCall was director of Product Marketing with LeftHand
Networks and before that he managed product marketing for the
workgroup segment for ADIC (now Quantum). In addition to a variety of
technology start-ups, McCall worked as an IT manager for the
Commercial Aircraft division of Boeing. In that role, he managed the
transformation of the database and design tools used by the
Systems/Electrical Engineering groups to increase the efficiency of the
airplane design process. McCall brings more than 12 years of
technology marketing experience to HP.

McCall holds an MBA from Seattle University and a Bachelor of Electrical
Engineering from North Dakota State University.