



## Ken Cheney

Director, Product Marketing, HP Software & Solutions

### Hewlett-Packard Company

Ken Cheney serves as director of Product Marketing for the Software organization at HP, with responsibility for the group's project and portfolio management, asset management and IT financial management products.

During his tenure, HP Project and Portfolio Management Center has been recognized as an industry-leading product to support enterprise governance as well as advance portfolio management, resource management and project management. As a leader of the products team, he routinely speaks at conferences and industry events on the disciplines of enterprise governance and project and portfolio management, sharing his experience in the market.

Previously, Cheney served as director of Product Marketing for Mercury Interactive Corporation, with responsibility for the IT governance products. After joining Mercury in November 1999, he held positions in enterprise sales, helping grow the newly established application management business unit. Prior to Mercury, Cheney held a variety of positions in marketing and sales at Network Associates, Computer Associates and several small start-ups.

Cheney holds a bachelor's degree in economics from The Evergreen State College.



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