



## HP Showcases New Spring Accessories

High-fashion Mobile Mice, Wi-Fi Smart Display and Gaming Keyboard Underscore HP's Focus on Design and Innovation

PALO ALTO, Calif., Jan. 6, 2009 – Reinforcing its focus on design and innovation, HP today announced its lineup of new spring accessories.

### Wireless Smart Display

With the new HP sd828 Wi-Fi Display, users can enjoy photos, music and videos from PCs on their home network as well as popular Internet sources.<sup>1</sup> Music, photos and videos can be uploaded from popular photography sites such as HP's Snapfish and from social media sites. Digital images also can be sent to the display from a cell phone using email. The Wi-Fi Display is capable of storing and displaying up to one thousand photos. Users can connect to Internet radio to enjoy music from the device. In the quadrant view, videos, photos, calendar and time and date can be displayed simultaneously. The Wi-Fi Display will ship in the spring and expected to be priced at \$179.

HP also will ship a digital picture keychain designed for those who want their photos with them at all times. Shipping in the spring, the keychain will sell for \$24.99

### Gaming Accessories

HP will also ship its first-generation Gaming Keyboard with voodooDNA this spring. The ideal companion to HP's Gaming Mouse with voodooDNA, announced last fall, the new keyboard is designed for increased speed, accuracy and flexibility. The keyboard has backlit illumination with WASD cluster lighting and anti-ghosting. It has fully programmable keys with macro capability and 3 unique profiles. The top of the keyboard also is coated with nonslip rubber finish and media keys are touch access. The keyboard will ship in February and be available for \$79.99.

### Mice and Keyboards

Mice and keyboards ranging from the high-style, women's edition mobile mice with lacquer finishes, chrome accents, and flower imprint designs to eco-friendly mice designed for comfort to keyboard and mice combos highlight HP's mice and keyboard offerings.

- Mobile mice in bronze and titanium are designed to match HP notebooks.
- The energy efficient HP Wireless Eco-comfort Mobile Mouse uses a single AA battery and is designed to last up to 7 months. Built using 30 percent

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recycled plastic, the product packaging consists of 75 percent recycled materials and is fully recyclable.

- The HP Wireless Elite Desktop is the same great keyboard and mouse used with TouchSmart PC. The keyboard has low profile scissors keys for ultra fast response, 12 hot keys for multimedia control and 2 different adjustable height positions.
- HP Wireless Comfort Desktop consists of a wireless wave keyboard and laser mouse set. There are 31 pre-programmed hot keys for multimedia, easy web navigation and a better Vista experience. The keyboard, which has a cushioned wrist rest, adjusts to 3 positions. The precision laser mouse offers better control and accuracy and the smooth and fast scroll wheel has a 4 way tilt scroll wheel for easier navigation.

Available in the Spring, pricing for all mice start at \$39.99. Keyboard and mouse combos are priced from \$79.99 to \$89.99.

#### DVD and Flash Drives

HP also is shipping a new slim line DVD drive, the DVD 555s, which are perfect companions for HP minis. The drive is available now for \$99.99. In addition, HP c485w USB Flash Drive are available 2GB, 4GB, 8GB and 16GB sizes and offer security protection with 128 AES hardware encryption. The flash drives will ship in the spring and are priced between \$15 and \$75 based on memory.

#### About HP

HP, the world's largest technology company, provides printing and personal computing products and IT services, software and solutions that simplify the technology experience for consumers and businesses. HP completed its acquisition of EDS on Aug. 26, 2008. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

<sup>1</sup> Requires internet connection, sold separately.

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