



HP Aquarella Art Paper

Overview

HP Aquarella Art Paper, part of a full line of HP Professional Media, is a single-side coated mould-made matte paper that is slightly structured and produces vivid, full-color, high-quality printouts. This media is ideal for economical fine art reproductions or business collateral such as menus, cards or invitations. This paper has been designed to work seamlessly with the HP Photosmart Pro B8850/B9180 Photo Printers and HP Designjet Z Photo Printer Series with HP Vivera pigment inks as a total fine art solution.

Key features and benefits

- Professional color-accurate prints for exceptional image quality
- Acid-free to preserve photos and fine art
- Water-resistant when printed with HP 38 series pigment inks
- 200+ years of display permanence with HP 38 pigment inks⁽¹⁾
- Natural white paper with quality feel and unique texture for true artistic look

Other technical specifications

- 14.4 mil thick, 240gsm
- Prints dry immediately for easy handling without smudging⁽²⁾
- Cut sheet format for enhanced printing flexibility and ease of use

Pricing and availability

Estimated U.S. street prices:⁽³⁾

- Q8730A, (13" x 19"), 25 sheets: \$69.99

Currently available for purchase worldwide.

⁽¹⁾ Display Permanence Rating based on testing by HP Image Permanence Lab. For details visit, www.hp.com/go/printpermanence.

⁽²⁾ Ink is dry to the touch after printing. Allow 24 hours for the print to cure and become durable before framing or extensive handling.

⁽³⁾ Actual price may vary.

Editorial contacts:

Sarah Steven, HP
+1 650 557 9277
sarah.k.steven@hp.com

Lauren Stilwell
Porter Novelli for HP
+1 415 975 3339
lauren.stilwell@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com