HP Invests in the Future of Energy Efficiency with Cambridge University Eco Racing Team Sponsorship

BRISTOL, U.K., June 2, 2008 – HP today announced that it is sponsoring the Cambridge University Eco Racing (CUER) team, including providing its latest technology that will be used to enhance the design, build and operation of the solar racing vehicle as it prepares to race in the 2009 World Solar Challenge.

HP mobile workstations, handhelds and business notebooks will be used to manage and analyze solar power consumption and mechanical performance data of the CUER's inaugural car, "Affinity." In addition, HP workstations will be used to enhance the overall performance and aerodynamic design of the vehicle.

Editorial contacts:

Tiffany Smith, HP
+1 281 514 7785
tiffany.smith@hp.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

"HP is continuously exploring ways to make our products more energy efficient, from computers and servers that use less power to solar energy and beyond," said David Wright, vice president and general manager, Commercial Products, HP UK & Ireland. "Relationships with forward-looking players like the Eco Racing team from Cambridge University help drive the way we think about energy consumption forward, along with our belief that what's good for the planet is good for business."

CUER's first big test comes in June 2008 when Affinity tours from Land's End to John O'Groats, stopping at various points to raise environmental awareness. Affinity will also race from Victoria Falls to Cape Town in January 2009 as part of Zero Rally Africa – a carbon-neutral car rally crossing Zambia, Namibia and South Africa – designed to demonstrate the viability and practicality of planet-friendly vehicles.

"HP's commitment to the environment, illustrated in its everyday focus on sustainable IT, matches our passion to innovate for the environment's sake," said Martin McBrien, team captain of Cambridge University Eco Racing. "HP's powerful products will support the building and racing of a very competitive car for the 2009 World Solar Challenge."

HP technology behind-the-scenes

HP's workstations are designed to meet the needs of some of the most computing-intensive industries, including animation, graphic design, architecture, photography, high-definition video, manufacturing, finance, scientific imaging and oil and gas exploration.

HP has provided Cambridge University Eco Racing with its powerful HP Workstations and HP Compaq mobile workstations, which CUER is using to model the massive range of minute design variations that will affect the car's performance and analyze the car's performance against external factors such as weather and road conditions.

In addition, checks on the car – such as tire pressures and battery levels – will be made

at rest stops by connecting it with the HP Compaq Tablet PC. The Cambridge University Eco Racing team will also be using a wireless HP Officejet H470wbt mobile printer, four HP iPAQ Travel Companion satellite navigation devices and four HP iPAQ 214 handheld devices.

About HP and the Environment

For decades HP has been an environmental leader, driving company stewardship through its holistic design for environment strategy. HP influences industry action through its long-standing commitment to maintain supply chain responsibility, sustain energy efficient operations, reduce its climate impact and offer product reuse and recycling options. HP also makes it easier for customers to recognize environmentally preferable features through HP Eco Solutions, a program that helps customers identify products and services designed with the environment in mind. More information is available at www.hp.com/environment.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling $110.4 billion for the four fiscal quarters ended April 30, 2008. More information about HP (NYSE: HPQ) is available at www.hp.com.