



## Executive Biography



### Richard Walker

Senior Vice President, Consumer PC Business Unit, Personal Systems Group

#### **Hewlett-Packard Company**

Richard Walker is responsible for the Consumer PC Global Business Unit at HP, which provides desktop PCs to consumer markets. These products offer customers flexibility and choice and the latest technology and value. In addition, he is responsible for HP's digital entertainment products, such as the HP Media Center PC and HP Digital Entertainment Center, which are based on Microsoft's Media Center Edition software. He also leads HP's Personal Storage and Calculator businesses.

Walker first joined HP in 1983 and has held various senior sales and marketing management roles in Europe, the United States and Asia Pacific. He was a founding member of the management team that launched the HP Pavilion into the consumer PC marketplace – a business that achieved market share leadership among PCs sold through the retail channel within two years. He was also the worldwide marketing manager for the handheld PC business based in Singapore, where he helped craft the strategy that led to the introduction of the HP Jornada based on the Microsoft Windows® CE operating system. Earlier at HP, he was responsible for managing the commercial PC and networking businesses for the Asia Pacific region.

From 1998 to 2003 Walker left HP to work as vice president of marketing for an optical storage start-up company, TeraStor. He also founded two companies: TapCast, which delivered services to the youth market via wireless and the Internet, and Pinpoint-Partners, a consulting firm focused on helping companies succeed in complex, difficult business environments. Additionally, he served as vice president and general manager at Pumatech, a leader in software synchronization technology.

Walker received his bachelor's degree in business from Sheffield Polytechnic, Sheffield, England. He also serves on the advisory board for SPRIE (Stanford Projects on Regions of Innovation and Entrepreneurship) at Stanford University and on the advisory board for R&D Logic, a San Mateo-based life sciences company.

Microsoft and Windows are U.S. registered trademarks of Microsoft Corp.

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
[www.hp.com](http://www.hp.com)