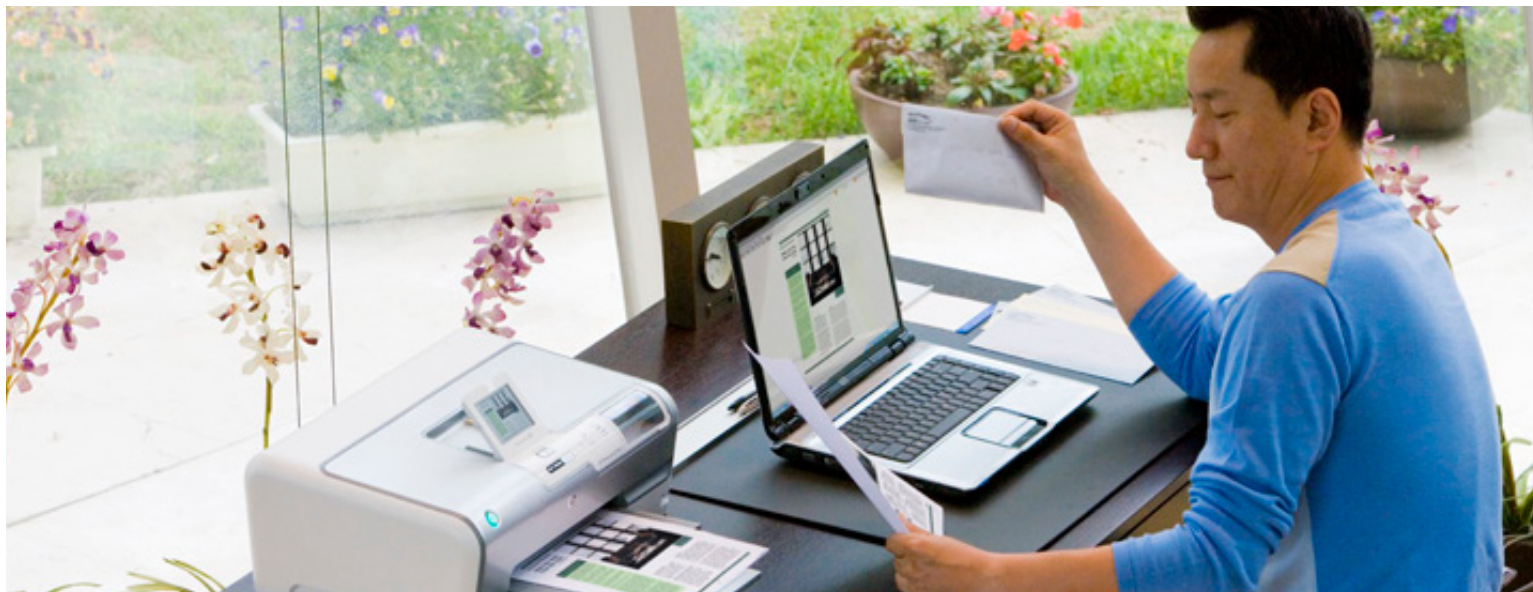# HP Upline
Where your data comes to life

Bring your data to life.

When your photos, work files,and videos are sitting on your PC, they're just…well, sitting there. They could be doing so much more.
You could be sharing your favorite snapshots with friends and family. You could give colleagues and clients secure access to the data they need. You could even be automatically publishing online. HP's new Upline service allows you to do all this and more – effortlessly!

Upline. A better place for your data
The better you share data, the more valuable it becomes. Snapshots come to life when they delight the people close to you.

Sales projections get more accurate when the right people get to edit them. So we've made it easy to connect all your data to all the people you need to see it. And we've made it just as easy to protect it from everybody else.

Upline. Smarter than online

When you install the Upline software, it searches for important stuff like documents and images on your computer. Then it makes copies of everything to a secure HP server. You can give people access to certain files or folders, while keeping other ones completely safe. You can even publish whole folders on the web for all the world to see!
There's no fiddling with uploading programs, or setting up company servers. Upline takes care of everything.

Upline. Safer than offline

Upline is a great way to protect your data. If you have files sitting on a PC or office hard drive, then all kinds of bad stuff can happen to them: hackers, theft, spilled coffee… When your data's Upline, you can sleep easy. Whatever happens to your computers at home or work, the latest versions of all your files will be protected.
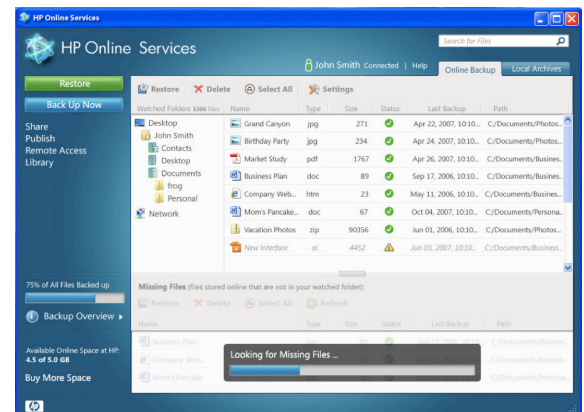
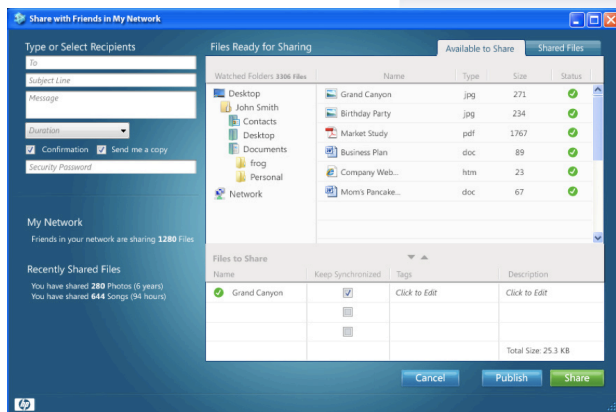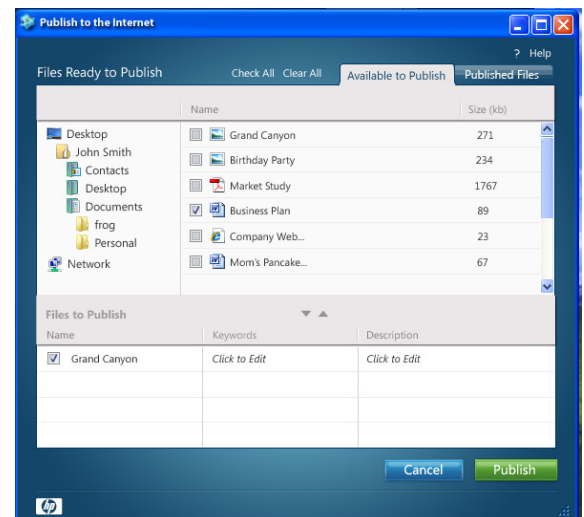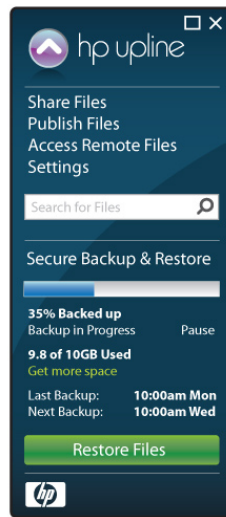### Travel light: send your files Upline

Whether you're dying to show your aunt a video of your kids, or you're migrating your company to a newer set of PCs, HP Upline can put the data you need right at your fingertips. Even the bulkiest files become a cinch to send: just login and there they are.

Do so much more with your data – for so little.

Only global corporations have been able to do so much with their data – until now. HP Upline gives you an enterprise-strength, fully automated data hub for the price of a couple of lattés every month. And you don't even have to be an IT expert to install it!

Now you can afford to do so much more with your data.

To see what you're missing visit **www.upline.com**

To learn more, visit www.hp.com

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