

HP Technology for Community Grant Initiative

Innovation for nonprofits in the United States

2006



Introduction and Goals

HP is committed to helping nonprofit organizations apply technology in meaningful and innovative ways to support their organizational goals and more importantly, the clients and communities they serve. Over the last several years, HP grant recipients have shown us the difference technology can make in improving the important work they do in communities around the world and the positive impact it can have on the quality of life of individuals, particularly in low income communities.

During the past five years, HP has made key investments in nonprofit organizations in local HP communities and other deserving areas to address the gap between the technology haves and have nots – often referred to as the 'digital divide'. The digital divide was not just about lack of access to technology tools, but more importantly, about lack of access to a growing body of information online and the inability to virtually network with key stakeholders. As we attempted to help bridge the gap between technology empowered and technology excluded communities, we came to understand the "organizational divide" – the lack of technology capacity of nonprofit organizations to make full use of technology.¹

Today, we are facing what is called an "innovation divide" - the lack of infrastructure and support for the development, adoption, and effective use of information and communication technology (ICT) innovations among nonprofit organizations, and the lack of mechanisms for sharing information about innovations and their uses among practitioners.² A technology transformation is underway in nearly every industry and as a result, people's expectations of the role of technology and its impact are changing. HP's goal is to help nonprofit organizations leapfrog those divides into a space of technology innovation.

The HP Technology for Community Grant Initiative is designed to provide technology tools to nonprofit organizations to enhance their effectiveness and to support the innovative use of mobile technology. In 2006, HP will award up to 100 organizations in the United States and Puerto Rico an HP wireless technology package valued at approximately \$17,000.

¹ *Bridging the Organizational Divide: Toward a Comprehensive Approach to the Digital Divide*, September 2001, PolicyLink

² *Bridging the Innovation Divide: An Agenda for Disseminating Technology Innovations in the Nonprofit Sector*, expected publication Spring 2006, PolicyLink and BCT Partners





Through the HP Technology for Community Grant Initiative, HP will support qualified 501(c)(3) tax-exempt organizations in the U.S., including Puerto Rico. Preference will be given to non-profit organizations operating in or near HP site communities with increased emphasis on organizations serving those with the greatest financial needs.

Applications for the grant must be completed in an online grant application system accessed via the HP Technology for Community website at www.hp.com/go/hpcommunity and submitted no later than 5:00 p.m. Pacific Time on Wednesday, March 22, 2006.

Description of the Grant Award

The 2006 HP Technology for Community Grant award includes the following:

- Five HP Notebook PC's
- One HP Tablet PC
- One HP Pocket PC
- A wireless ready HP all-in-one printer/scanner/fax/copier
- A wireless ready HP digital projector and wireless remote control
- A wireless access point
- An HP digital camera bundle
- A \$1,000 stipend
- Training to set up a new wireless network

The total value of the award to each organization selected will be at least \$17,000. Each organization will receive the same grant award. (No product substitutions will be allowed.) All grant recipients will benefit from sharing best practices associated with the use of similar HP equipment bundles. (Specific product models will be determined and finalized at the time the grant is awarded.)

Eligibility Requirements

An eligible applicant is a nonprofit agency that meets ALL of the following requirements:

- Operates as a 501(c)(3) tax-exempt organization. Government agencies, civic organizations (including chambers of commerce), member agencies and collaboratives are not eligible
- Operates programs in one or more of the following areas:
 - health and human services
 - workforce development
 - environment
 - arts and technology
 - community/economic development
- Has some experience maintaining a technical infrastructure
- Did not receive a grant from HP in 2005

See the Frequently Asked Questions at www.hp.com/go/hpcommunity for more details.



Review Criteria

Key criteria for selecting qualified organizations that submit an application:

- Proposed innovative use of the technology to support organizational goals and priorities, including client services and/or to support innovation in the nonprofit sector
- Evidence of administrative and technical support to maintain and sustain the integration of wireless technology
- Demonstration of organizational stability including, but not limited to, a track record of success, a diversified base of funding, and breadth and diversity of partnerships

Preference will be given to nonprofit organizations that operate in or near one or more of the following HP site communities:

- CA – San Francisco Bay Area (Nine county Bay Area region includes Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma)
- CA - Roseville/Sacramento
- CA - San Diego
- CO - Fort Collins
- CO - Colorado Springs
- ID - Boise
- GA - Alpharetta
- GA - Atlanta
- MA - Andover
- MA - Marlborough
- NH - Nashua
- NY Metro - Albany, Cheektowaga, Fairport, Liverpool, Nicholville, Utica
- NJ - Bridgewater
- NJ - Paramus
- NY - Melville
- NY - New York
- OR - Corvallis
- TX - Houston
- WA - Vancouver
- PR - Aguadilla
- DC Metro - Columbia
- MD - Rockville
- MD - Linthicum
- DC - Washington
- VA - Falls Church
- VA – Reston

See the Frequently Asked Questions at www.hp.com/go/hpcommunity for more details.

Grant Recipient Commitment

By accepting the grant award, recipients agree to:

- Implement the proposed project
- Use and maintain all of the equipment included in the grant award
- Ensure that technical support will be available, both for the equipment granted and for any software associated with the grant project
- Report periodic progress and project results to HP for two years
- Accept HP's Terms and Conditions of Gift. For more information, visit www.hp.com/go/hpcommunity to see the terms and conditions.



Submitting Your Proposal If you meet the eligibility requirements and are willing and able to fulfill the above stated grant recipient commitments, please respond to the questions in the on-line grant application* via the HP Technology for Community website at www.hp.com/go/hpcommunity by 5:00 p.m. Pacific time, on **Wednesday, March 22, 2006**.

Further information regarding the grant and/or application process can be found at www.hp.com/go/hpcommunity. The online application system will open on February 27, 2006.

* In the on-line application, you will be asked to enter responses directly into designated fields. Please note that some questions have a maximum number of words limit for the answer, and that special formatting such as bullets, bold/italics/underlining will not transfer into the system. Please answer each question fully so that the reader does not need to refer to other responses. For example, avoid statements such as "see our response to question X..."

Deadline for Submission Your proposal must be completed on-line and submitted via the online application system accessed through www.hp.com/go/hpcommunity no later than Wednesday, March 22, 2006, at 5:00 p.m. Pacific time.

Announcement of Recipients HP will announce the award recipients at www.hp.com/go/hpcommunity on April 22, 2006.

About HP HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended Oct. 31, 2005, HP revenue totaled \$86.7 billion. More information about HP (NYSE, NASDAQ: HPQ) is available at <http://www.hp.com>.

For Further Information Visit the HP Technology for Community Grant Website at www.hp.com/go/hpcommunity. If your questions are not addressed in the Frequently Asked Questions area, you are welcome to submit your own question to hptechnologyforcommunity@hp.com.