



Anti-counterfeiting Successes in CEE

in HP's fiscal years 2010 and 2011

CZECH REPUBLIC:

In May 2011, Czech authorities achieved a remarkable success against the illicit trade with counterfeit printing supplies for HP printers. Supported by HP, local officials raided a company repeatedly selling fake print cartridges to large corporate clients. They thus prevented unwitting customers from falling victim to counterfeiting and protected honest businesses in the market.

BULGARIA:

In July 2010, local authorities stopped a consignment of fake printing supplies in the city of Burgas on the Bulgarian Black Sea coast. In total, they seized more than 200 flat boxes, 50 fake security labels and close to 230 empty laser print cartridges. The shipment contained further material, such as fake instruction manuals for HP print cartridges, which was also confiscated.

UKRAINE:

In July 2010, local authorities achieved a noteworthy success against the distribution of counterfeit printing supplies for HP printers in the Ukraine. With a targeted raid, they closed down a workshop for manufacturing counterfeits and seized nearly 1,300 fake print cartridges and components such as fake flat boxes and counterfeit security labels.

SLOVENIA:

In March 2010, Customs at the Port of Koper achieved a remarkable success against the counterfeiting of printing supplies for HP printers. At Slovenia's largest commercial port, local enforcement authorities confiscated more than 10,000 fake security labels for laser print cartridges as well as over 3,000 empty laser and more than 1,000 empty inkjet print cartridges intended for illegal re-use.

RUSSIA:

In February 2010, the Economic Crimes Department of the Ministry of Internal Affairs and local police shut down a large manufacturer and distributor of counterfeit printing supplies in the country. In a combined raid action at several locations in Moscow and the surrounding region, they confiscated almost 140,000 counterfeit flat boxes, more than 100,000 fake security labels, close to 26,000 finished counterfeit inkjet and laser print cartridges. In addition, various other items such as packaging materials, tools and machinery were seized.

In the past four years, nearly nine million counterfeits and components have been seized by authorities throughout Africa, Europe and the Middle East region.

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