

Executive Biography

Christoph Schell

Chief Commercial Officer

HP Inc.



Christoph Schell is the Chief Commercial Officer (CCO) and a member of the Executive Leadership Team of HP Inc.

The commercial team is accountable for customer success globally. It consists of country and market organizations reporting in a 10-market structure. Category Management teams across Printing, Personal Systems and Services are accountable for consistent 4P management and own revenue and margin. Centers of excellence across customer support, global account management, omnichannel, sales operations, channel management and pricing drive customer success imperatives and go-to-market innovation.

Christoph has been with HP for more than 22 years and has held senior management roles across the globe, most recently as the President of 3D Printing & Digital Manufacturing.

Previously, Christoph served as Executive Vice President of Growth Markets at Philips where he led the Lighting Business across Asia Pacific, Africa, Russia, India, Central Asia, and the Middle East. Christoph started his career in his family's distribution and industrial solutions company and worked in brand management at Procter & Gamble. During his career, Christoph has worked in all global markets and moved 9 times internationally.

Christoph holds bachelor's degrees from ESB Reutlingen in Germany and École Supérieure de Commerce de Reims in France. He is fluent in German, English and French.

Christoph is based in Palo Alto, California.