

HP Trade-In Program for Government

A comprehensive solution

With the HP Trade-In Program, federal, state and local government agencies can:

- Reduce the cost of new HP products
- Take advantage of market trade-in values of aging technology
- Safely dispose of aging hardware by utilizing HP's award-winning environmentally-sound programs

The HP Trade-In Program

- Complies with the General Service Administration's (GSA) Federal Property Management Regulations
- Provides Department of Defense (DOD) 5220.22M Forensic Data Scrub upon request
- Includes EPA/DEP approved recycling options
- Leverages best practices in asset management from both the commercial and government markets

Learn more at
www.hp.com/go/ghetradein



As a result of HP's partnership with Market Velocity, Inc. (MVI), the HP Trade-In Program offers the most comprehensive, end-to-end trade-in/asset management solution.

Eligible trade-in product categories

- Copiers
- Desktop computers
- Digital cameras
- Monitors
- Networking
- Notebooks
- PDAs
- Plotters
- Printers
- Projectors
- Servers
- Storage products
- Tablet PCs
- Workstations

HP or non-HP brands are eligible, and you can trade in any quantity or product mix.

It's as simple as 1, 2, 3

- Get an instant, online quote for trade-in product(s)
- Purchase new HP product(s)
- Ship trade-in product(s)

Receive a cash-back allowance check within 6-8 weeks after all documents and products have been received. For additional details and more information, please visit www.hp.com/go/tradein.

A safe alternative

If your products—such as hard drives—contain stored, sensitive data, we ask that you remove this content yourself prior to shipping; if not the HP Trade-In Program will scrub the data once at no charge.

If more extensive security measures are needed, Department of Defense (DOD) 5220-22M Forensic Data Scrub services are available upon request for a nominal fee. A DOD scrub overwrites and erases drives multiple times, permanently removing personal or sensitive data, to provide for maximum data sanitation.

A responsible alternative

HP Trade-In, along with our HP Donate and Recycle Programs, constitutes a cornerstone of HP's commitment to leadership for global citizenship. HP's global citizenship program is designed to provide products and services that are environmentally sound throughout their life cycles.

Our commitment focuses on four priority areas:

- Reducing the environmental impact of our—and others'—products
- Raising social and environmental responsibility standards

- Increasing access to information technology in underserved communities
- Extending the useful life of products through remarketing

A comprehensive solution

We use a network of remarketers whose qualifications include being GSA schedule holders for IT asset disposition and SBA approved vendors and offers the following expertise:

- Hold Congressional recommendation of disposal services
- Recognized Pro-NET and CCR registered vendor for IT asset management
- Administers DOD (5220.22M) Forensic Data Scrub upon request
- Nationwide assistance with all packaging, removal and transportation of IT assets
- Remarketing and consignment services

Federal Property Management Regulations (FMR) 102-39

If you have property that needs to be replaced, you can exchange or sell that property and apply the exchange allowance or sales proceeds to reduce the cost of similar property. This allows agencies to reduce their need for additional funding for the acquisition of replacement equipment.

Additional features

- The Custom Trade-In process is designed for high-volume (greater than 50 units), multiple locations and extended roll-out transactions visit www.hp.com/go/customtradein
- Access the Trade-In Program for federal, state, local or educational organizations at www.hp.com/go/ghetradein
- View current promotions at www.hp.com/go/tradeinpromos
- Access the enhanced, ongoing HP Proliant server program at www.hp.com/go/servertradein
- Access the enhanced, ongoing HP storage program at www.hp.com/go/storagetradein
- Donation program visit www.hp.tradeups.com/hpdonations.asp
- Recycle program visit www.hp.com/recycle

Receive your trade-in quote by visiting www.hp.com/go/ghetradein or contact HP Trade-In Support at **1.888.593.3835**.

