

What is your school's plan for the retirement of outdated equipment?



How will older/excess equipment be handled to make room for new technology?

How will the data on hard drives be managed?

Is there enough time and school resources available to manage this endeavor?

HP Trade-In (www.hp.com/go/ghetradein) is here to help, with a comprehensive solution that will address your school's current and future equipment disposition needs. We can help solve the problem of "What to do with the old stuff?". If your school has older technology that needs to be replaced, we can help you take advantage of market trade-in values and asset disposition best practices. This enables schools to reduce the amount of additional funding needed for the acquisition of replacement technology.

Benefits of program participation include:

- Ability to accommodate Education customers who cannot accept a direct rebate
- Trade any product, any brand
- No technology to technology stipulations or specific trade-in to purchase ratios
- Helps reduce your schools's need for additional funding for acquisition of new IT products
- Protection against data security concerns by offering DOD Forensic Data Scrub for equipment with storage media (available upon request)
- Detailed asset management reporting
- Nationwide assistance with all packaging, removal, and transportation of IT assets

A comprehensive solution

As a result of HP's partnership with Market Velocity (MVI) Inc, HP Trade-In offers the most comprehensive, end-to-end Trade-In/IT Asset Management solution. MVI utilizes a network of remarketers whose qualifications include being GSA schedule holders for IT Asset Disposition and SBA Approved Vendors offering the following expertise:

- Holds Congressional Recommendation of disposal services
- Recognized Pro-NET & CCR registered vendor for IT asset management
- Administer Department of Defense (5220.22M) Forensic Data Scrub (available upon request)
- Nationwide assistance with all packaging, removal, and transportation of IT assets
- Donation processing
- Remarketing & Consignment services

Process Overview (for requests under qty 50 units)

- Get a free quote using our online quote tool
- Complete the online process and receive your "Confirmation Email"
- Ship your trade-in equipment to MVI for processing within 30 days of completing your online trade (i.e. trade transaction date), 90 days for server and storage products
- Purchase your new HP Technology either 30 days prior to or 30 days following the trade transaction date
- Fax a copy of the "Confirmation Email" and purchase invoice to 770-925-9064 within 30 days of the trade transaction date
- Once your "Confirmation Email", purchase invoice, and trade-in unit(s) have been received, a rebate check will be issued within forty-five (45) calendar days

Custom Trade-In Process (for requests of more than 50 units):

HP Trade-In understands that you want to upgrade your current technologies, but are limited by budget constraints. Quite often, technology still has value to others, but to extract this value takes time and expertise. That's where we come in. The HP Trade-In Program is pleased to announce that our easy to use trade-in program just got easier.

We make it easy for you-

- Provide product information to determine trade value
- Accept trade value
- Ship products
- Receive payment

Your total trade-in solution will:

- Deliver current market pricing using our competitive bidding process with our extensive network of remarketing partners.
- Provide a quote for the trade-in product within two business days.
- Coordinate logistics by making shipping arrangements including multi-location pickup, sorting, packaging, and palletizing as required.
- Track the trade process from beginning to end.

www.hp.com/go/ghetradein

For dedicated Customer Service Support, contact via phone 1-888-593-3835 between the hours of 8:00am to 8:00pm Eastern Time Monday through Friday

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