



HP DesignJet Cash In & Trade Up Winter 2016 promotion

Offer valid January 25, 2016–March 31, 2016.

Claims and proof of purchase must both be received by April 30, 2016.

Eligible products and values

HP DesignJet Cash In & Trade Up Winter 2016 promotion

Trade in one of these eligible large-format products:	Purchase/lease an eligible new printer from January 25, 2016–March 31, 2016:	Provide the following from your eligible trade-in, large-format product:	Receive the following cash-back amount ¹ :	Add an HP Care Pack (next business day onsite with DMR) from January 25, 2016–March 31, 2016, and receive an additional cash-back amount ² :
<ul style="list-style-type: none"> • Any Canon, ENCAD, Epson, KIP, OCE, Seiko, Ricoh or Xerox 36-in or greater technical, graphics or LED printer, MFP, or copier • HP DesignJet 200/220/230/250 series printer • HP DesignJet 330/350 series printer • HP DesignJet 430/450/455/488 series printer • HP DesignJet 500/500ps/510 series printer • HP DesignJet 600/610/650c series printer • HP DesignJet T610/T620 series printer • HP DesignJet 700/750/755 series printer • HP DesignJet T770 series printer • HP DesignJet T790 series printer • HP DesignJet 800/800ps series printer • HP DesignJet 815MFP/820MFP series printer • HP DesignJet 1050/1055 series printer • HP DesignJet T1100/T1100ps/T1120/T1120ps series printer • HP DesignJet T1100MFP/T1120MFP series printer • HP DesignJet T1200 series printer • HP DesignJet T1300 series printer • HP DesignJet T2300 series printer • HP DesignJet 4000/4000ps/4500/4500ps series printer • HP DesignJet 4020/4520 series printer • HP DesignJet 4520MFP series printer • HP DesignJet 2000cp/2500cp/2800cp series printer • HP DesignJet Z2100 series printer • HP DesignJet 3000cp/3500cp/3800cp series printer • HP DesignJet Z3100/Z3100ps series printer • HP DesignJet Z3200 series printer • HP DesignJet 5000/5000ps/5500/5500ps series printer • HP DesignJet Z6100/Z6100ps Photo series printer 	HP DesignJet T2530 36-inch PostScript Multifunction Printer (L2Y26A#B1K)	Serial number only OR Serial number and return of formatter board or motherboard	\$250 \$2,000	\$150 (U8PN1E, 3-year)
	HP DesignJet T7200 42-inch Production Printer (F2L46A#B1K) and the HP DesignJet PostScript/PDF Upgrade Kit (CQ745B) or HP DesignJet Roll Upgrade Kit (CQ743A) ²	Serial number only OR Serial number and return of formatter board or motherboard	\$250 \$3,000	\$200 (U1ZY3E, 3-year)

Note: For removal of the formatter board or motherboard, please contact your HP U.S. Authorized Reseller. In the alternative, you may get instructions for removal of the boards for HP products from Market Velocity, Inc.; for third-party party products, please refer to the owners or service manual for that product. If using either of these alternative methods, **use extreme caution, switch off the product and remove the power cable before proceeding with removal of the formatter or motherboard.**

¹ Purchase/lease must be made from HP or through HP U.S. Authorized Resellers. Cash back provided by mail-in rebate available for eligible purchases made January 25, 2016–March 31, 2016. All claims and proof of purchase must be submitted by April 30, 2016. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For claim form, visit hp.com/go/cashin. HP also reserves the right to modify or cancel this offer at any time without notice.

² The HP DesignJet T7200 42-inch Production Printer and the HP DesignJet PostScript/PDF Upgrade Kit OR HP DesignJet Roll Upgrade Kit must be purchased and submitted on the same invoice to be eligible for this offer.

³ The qualifying HP DesignJet printer and associated qualifying HP Care Pack need to be purchased together.

PostScript is a trademark of Adobe Systems Incorporated.