



HP Unveils Premium Ultrabook with Extraordinary Glass Design – the HP ENVY 14 Spectre

PALO ALTO, Calif., Jan. 9, 2012 – HP today revealed the HP ENVY 14 Spectre, a premium consumer Ultrabook PC that commands attention with its unparalleled use of glass and stunning performance.

Tough yet beautiful, the HP ENVY 14 Spectre uses lightweight, scratch-resistant glass on the lid, display, palmrest and HP ImagePad – an industry first. A full 14-inch screen inside a 13.3-inch body means customers can get more enjoyment from their entertainment.

“Sleek, midnight black glass on the outside and stark contrast silver glass on the inside make Spectre extraordinary, defying conventional notebook design,” said Eric Keshin, senior vice president, Strategy and Marketing, Personal Systems Group, HP. “We chose the name for our first ENVY Ultrabook to evoke mystery, and we packed it with the best in entertainment technology to satisfy those who expect the unexpected.”

The HP Spectre’s high-definition (HD)⁽¹⁾ HP Radiance Display offers higher resolution, richer color, better brightness and wider viewing angles than traditional notebook displays.

Equipped with a matching audio-grade speaker mesh and [Beats Audio™](#), an exclusive, high-performance technology developed by HP and Beats by Dr. Dre, the HP Spectre boasts an aluminum analog volume dial that acts as a visual design cue and works seamlessly with Beats Audio Manager to precisely adjust audio levels.

Built-in HP Wireless Audio turns any home into a concert hall, allowing users to stream uncompressed audio to up to four external devices or directly to any [KleerNet™-compatible device](#).

An HP Radiance Backlit keyboard provides outstanding illumination using individual LEDs dedicated to each keycap. The keyboard works with an advanced proximity sensor to intelligently sense a user’s presence, lighting up when a user approaches and dimming down after he or she

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leaves.

Uncompromising performance

The HP Spectre is blazingly fast, stunningly sleek and boasts up to 9 hours of battery life.⁽²⁾

Powered by the latest Intel® Core™ processors,⁽³⁾ the 20-mm-thin HP Spectre weighs less than 4 pounds⁽⁴⁾ and includes up to 256 gigabytes (GB) of storage. Intel Rapid Start Technology and support for two ultrafast mSATA solid state drives⁽⁵⁾ allow for quick boot and resume times.

The HP Spectre also comes loaded with HP exclusives, such as HP CoolSense technology, which automatically adjusts performance and internal fan settings for a noticeably cooler PC. In addition, the HP ImagePad provides precise multifinger touch navigation and the HP TrueVision HD⁽¹⁾ Webcam provides brighter, cleaner HD images.

Eliminating the need for external dongles, the HP Spectre features a full array of advanced input and output options, including Gigabit Ethernet, USB 3.0, HDMI and Mini DisplayPort.

Additionally, the Spectre offers a performance-tuned software image, full versions of Adobe Photoshop® and Premiere Elements, two years of preinstalled Norton™ Internet Security⁽⁶⁾ and a concierge phone line for technical support that is dedicated exclusively to HP ENVY users.

Pricing and availability

The HP ENVY 14 Spectre notebook PC is expected to be available in the United States on Feb. 8 with a starting price of \$1,399.99.⁽⁷⁾

Additional information is available at www.hp.com/spectre or by calling the HP “Reserve Now” line at +1 888 291 7996.

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- (1) HD content required to view HD images.
- (2) Battery life will vary depending on product model, configuration, loaded applications, features, use, wireless functionality and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. Additional details are available at Mobile Mark07 battery benchmark: <http://www.bapco.com/products/mobilemark2007>.
- (3) Intel's numbering is not a measurement of higher performance.
- (4) Weight will vary by configuration.
- (5) For SSD drive, 1 GB = 1 billion bytes. Actual formatted capacity is less. Up to 30 GB of system disk is reserved for system recovery software.
- (6) Internet access required. Subscription required for live updates afterwards.
- (7) Estimated U.S. street prices. Actual prices may vary.

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