



## HP Delivers Affordable, High-quality Computing with New Compaq Consumer and Commercial PCs

PALO ALTO, Calif., Oct. 13, 2009 – HP today unveiled new Compaq PCs that provide families, students and small businesses the computing capabilities they need at price they desire.

Compaq products offer essential features, attractive designs and reliable performance at an affordable price, placing computing freedom and productivity within reach of more customers.

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Available globally, Compaq PCs meet the needs of consumers and small business customers especially well in emerging and developing countries where first-time PC purchases are made on limited budgets after great consideration. In the United States, where the economy is more than ever a factor in spending, the Compaq brand provides consumers and small businesses flexibility in PC purchases.

“Everyone deserves access to a high-quality computer, and HP makes that possible with the Compaq brand,” said Steven Hoffman, director of worldwide marketing, Personal Systems Group, HP. “The Compaq portfolio delivers great design, strong performance and reliability that customers need for ‘just right computing’ at ‘just the right price.’”

Consumers will appreciate the design of the Compaq Presario CQ61z notebook PC. It features a piano black imprint finish with a silver panel that covers the palmrest and touchpad for a clean contrast. It balances mobility and performance and has a 15.6-inch diagonal high-definition display with 16:9 ratio and six-cell lithium-ion battery. Ideal for families and students looking for a mobile PC, the CQ61z starts at \$399 after \$100 instant savings available Oct. 18 to Dec.19.<sup>(1)</sup>

The Compaq Presario 4010f desktop PC delivers all the productivity of a traditional PC in a sleek, streamlined desktop design. It comes fully loaded with essential features, including an AMD Sempron™ processor, NVIDIA GeForce integrated graphics and a 250 gigabyte (GB)<sup>(2)</sup> hard drive. Capable of storing up to 49,000 songs or 39,000 photos, this desktop PC is great for families and students and starts at \$309.<sup>(1)</sup>

The Compaq 500B Series desktop PCs are designed for budget-conscious small businesses that need PCs that are easy to set up, use and expand. The Compaq 500B and 505B desktop PCs, available with Intel or AMD processors respectively, offer businesses efficient and reliable performance with a

Windows® 7 operating system,<sup>(3)</sup> and configurable hard drives and memory. The series offers an array of bays and ports for business users who need expandability for future growth and with more than 100,000 hours of testing, they are built to last. The Compaq 500B and 505B desktop PCs start at \$359 and \$409, respectively.<sup>(1)</sup>

All products are expected to be available Oct. 22.

#### About HP

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(1) Estimated U.S. street prices. Actual prices may vary.

(2) For hard drives, 1 GB = 1 billion bytes. Actual formatted capacity is less. Up to 14 GB of storage space is reserved for the system recovery software.

(3) Systems may require upgraded and/or separately purchased hardware and/or a DVD drive to install the Windows 7 software and take full advantage of Windows 7 functionality. See <http://www.microsoft.com/windows/windows-7/> for details.

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