



John Orcutt

Vice President, Managed Home Business, Personal Systems Group

Hewlett-Packard Company

John Orcutt is the vice president for the Managed Home business within the Personal Systems Group at HP. In this role, he spearheads the growth of the emerging connected home market. Included in the solutions are digital televisions, personal storage, media servers and consumer services. These products and services integrate with and build upon PCs to deliver digital entertainment throughout the home.

Prior to this role, Orcutt spent more than 15 years in start-up management as a chief executive officer, venture capitalist and marketing executive in software, systems and gaming companies. He accumulated a broad range of experience cutting across consumer software and devices; entertainment; integrated systems; content delivery and infrastructure that stretches from network service providers all the way into the home.

Most recently Orcutt was a venture capitalist with BlueStream Ventures, which invests in start-ups that provide solutions for the delivery of digital data and media content to both consumers and businesses. Earlier, he was chief executive officer of Actional, the leader in development of enterprise-grade Web Service management capabilities to simplify the delivery of solutions in a Web 2.0 world. Previously, Orcutt was a senior vice president at 3DO, where he was responsible for product management for platforms and devices and for relationships with original equipment manufacturers and game developers. While at 3DO, Orcutt also launched the first massive multi-user online game service.

Before moving into entrepreneurial roles, Orcutt spent a number of years in marketing and engineering with large, systems-related companies. At Unisys, he was vice president and general manager of Distributed Systems, which grew into a multi-hundred million dollar business by designing, building and marketing workstations, software and networking to multinational financial and government enterprises. Orcutt joined Unisys following its acquisition of his previous company, Convergent Technologies. At Convergent, he ran three subsidiaries that marketed solutions to small business and was head of division marketing for large systems.

Orcutt graduated from Stanford University, where he received his undergraduate degree in the Economics Honors Program. He later earned his MBA from Stanford with a concentration in marketing.

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