



HP Output Management Solution

Increase your overall retail effectiveness with improved document delivery



Controlling the flow of information and making sure it's secure is critical to the retail industry. You need to be certain, along the extended retail supply chain, that the right information will reach the right people in the right format at the right time. When breakdowns occur to your document delivery and business workflows, revenue can be lost or delayed, costing companies millions. It is also important in retail to achieve superior **differentiation** by developing a preferable customer experience that leads to **increased revenues** and is supported by efficiencies that **decrease operational costs**. Improved document delivery is key to accomplishing these goals.

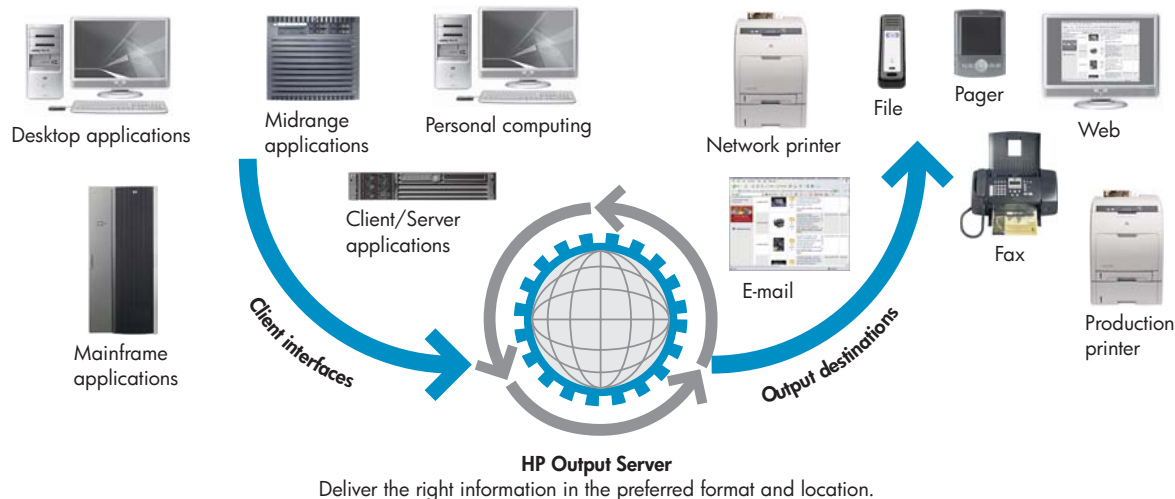
If you answer yes to any of the following questions, the HP Output Management Solution can help improve retail effectiveness:

- If you could deliver business-critical documents in multiple formats such as print, fax, e-mail, Web, or file, would customer, partner, and supplier satisfaction increase?
- Is your company losing or delaying revenue because of document delivery downtime or errors?
- Are costs—including time spent manually sending, storing, and retrieving paper documents—eating away at profits?

HP Output Management Solution—reliable, efficient, and cost-effective

The HP Output Management Solution is a combination of information delivery software and services—including implementation, integration, support, and training—that innovate the way your company manages, shares, and distributes information. Now you can increase collaboration within the retail ecosystem without compromising security. HP's output management capabilities provide reliable, efficient, and cost-effective delivery of documents in many formats to any destination. With the HP Output Management Solution, your company can simplify and streamline your print environment, accelerate retail processes, and save valuable IT capital and people resources.

Better differentiation: The HP Output Management Solution delivers business-critical documents reliably in whatever format customers, partners, and suppliers prefer, including print, fax, e-mail, Web, or file. This allows you to move toward a demand-driven supply network and helps you better differentiate your company among the competition.



Increasing revenue: The HP Output Management Solution increases your perfect order rate by improving efficiency to accelerate business cycle time through streamlined workflows.

Decreasing costs: The HP Output Management Solution helps you limit errors and claims—and ultimately reduce costs through improved management and tracking of business information delivery—from a single interface, regardless of destination type or location.

HP and SAP—working better together to drive your success

HP and SAP continue to collaborate and improve the experience of SAP customers. By implementing HP Output Manager for SAP, you create a seamless link from your SAP applications to the HP Output Server software. This interface requires no customization of the SAP environment and provides delivery of critical documents directly from SAP to destinations across your business with end-to-end tracking and proactive management from within SAP.

Get the level of backing you want with HP Support Services

Working collaboratively with you, HP Services professionals assist with the implementation and integration of the HP Output Management Solution into your environment. We provide the information and the tools to get you started and running smoothly. Of course, we continue to back you up, providing assistance whenever additional support is needed.

To learn more

For more information about the HP Output Management Solution portfolio and how our comprehensive solution can benefit your company, visit www.hp.com/go/outputmanagement

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