

HP Output Management Solutions

Driving the flow of critical business content for innovation, collaboration, and execution in the electronics industry



As electronics companies today strive to improve innovation, collaboration, and execution, reliably and efficiently delivering output is crucial to success. This output includes customer communications, purchase orders, invoices, shipping labels, financial reports, and other business-critical documents. Increasingly, global markets, alliances and complex supply chains mean documents and reports must go to more places, in more formats, than ever before. Yet, electronics companies often find themselves battling an unwieldy output infrastructure that is too inefficient and unreliable for today's demanding business environment. It can also consume too many resources to manage and operate.

Are documents flowing to support the business outcomes you want?

Perhaps you have asked yourself some of these questions:

- Is my current output structure the result of a comprehensive plan? Or did it grow by bits and pieces?
- Do I have end-to-end visibility of my distributed output environment?
- How can I manage the environment more effectively and efficiently, and with the fewest people?
- Does information move smoothly through our supply chain, across borders, and in multiple alphabets/languages?
- How many calls to the help desk are related to lost or delayed output?
- Is there too much manual handling of documents in any process?
- Can I easily track and log output to the satisfaction of an auditor?

Optimize infrastructure

An HP Output Management solution can untangle and simplify your output infrastructure. It acts as an intelligent link between your applications and your output devices. On the input side, you can connect applications from different platforms and locations into a single, centrally-located system. On the output side, you can connect to almost any destination including printers, fax, email, FTP, web, and file.

The HP Output Management Solution takes charge of moving documents from user to user, tracking and logging, bursting and re-bundling reports. You get exceptional output reliability, an auditable delivery trail, and a single location from which to view and manage your output processes and infrastructure.

Protect your revenue stream

The reliable and efficient flow of documents translates into stable and often increased revenue and profit. If your company can't print, fax or email purchase orders, shipping labels, invoices or checks from your business applications such as those from SAP or Oracle, your manufacturing lines may go down. That can mean millions of dollars in lost or delayed revenue.

With an HP Output Management solution, you can track every document to its final destination and minimize business disruptions due to lost or delayed documents.

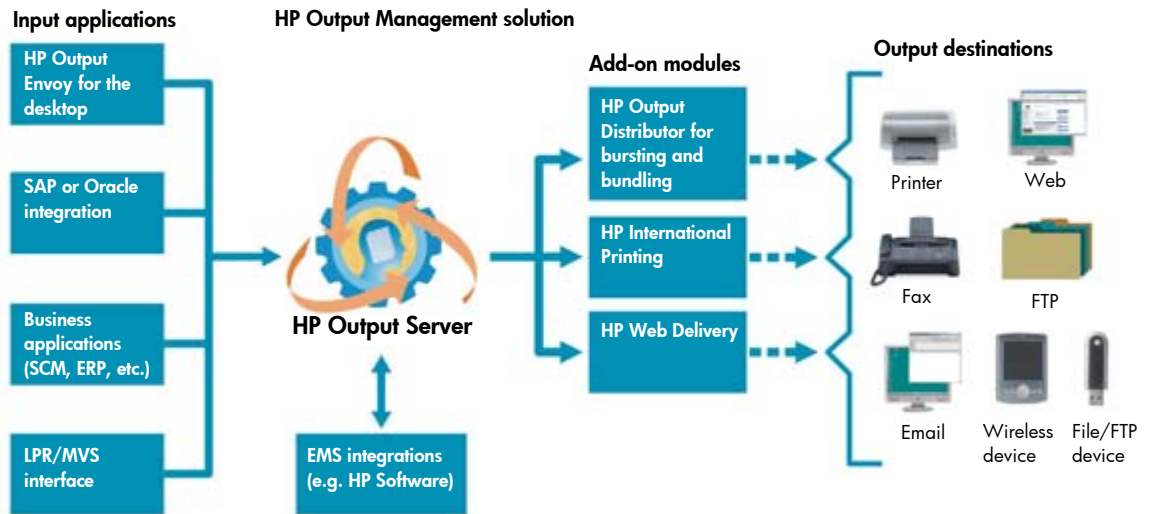
Reduce content delivery costs

Centralized control enables you to reduce content delivery costs across your enterprise in a variety of ways, including being able to upgrade the entire organization in a single software-based step and printing in any language, using any alphabet, anywhere. A survey of large HP customers who rely heavily on communication and reporting has documented 3-year ROIs of nearly 400 percent.¹

¹ Alinean, April 2007, [HP Output Management: The value of guaranteed delivery](#)

The HP Output Management solution is built to reliably deliver business-critical documents in high-volumes—so your company can focus on innovation, collaboration, and execution.

The HP Output Management solution provides reliable information delivery across the enterprise



Reliable, efficient, and cost-effective

An HP Output Management solution is a combination of information delivery software and services including implementation, integration, software support, and customer training. We tailor this solution to help you innovate how your company manages, shares, and distributes information.

Now you can increase collaboration within your business ecosystem of employees, partners, and customers without compromising security. The HP Output Management solution delivers business-critical information in many formats to virtually any destination reliably, efficiently, and cost-effectively.

- **Reliable**—Reduce the loss or delay of revenue with reliable delivery of business-critical documents.
- **Efficient**—Accelerate business-cycle time by streamlining event-driven and time-sensitive workflows.
- **Cost-effective**—Reduce costs proactively managing and tracking business content delivery from a single interface regardless of destination type or location.

HP partners with SAP and Oracle® to help drive your success

While some electronics firms use Oracle applications to run their business, SAP continues to be the de facto business operating environment for much of the electronics industry. The ongoing collaboration between HP and SAP, as well as between HP and Oracle, focuses on supporting improved decision-making through better access to business information.

No customization of the SAP or Oracle application environments is required. With an HP Output Management solution, you can immediately begin delivery of critical information directly from SAP or Oracle applications to internal and external destinations with end-to-end tracking and proactive central management of all information delivery.

To learn more

For more information about our comprehensive HP Output Management solutions for the electronics industry, please send an email to: outputmanagement@hp.com or visit www.hp.com/go/outputmanagement.