



HP Output Management Solutions

Improve operational effectiveness with tools that reliably deliver digital content to the right place at the right time on the right device.



Consumer goods (CG) companies, like other manufacturers, have long depended on printed output to sustain business processes. On both the supply and the demand side, business processes are heavily reliant on documents—including work orders, bills of lading, purchase orders, shipping acknowledgments, forecasts, compliance documents, bar codes, and other printed materials—to drive business. Increasingly, personal digital devices—cell phones, PDAs, and mobile computers—are the destination of choice for digital output because they enable logistics providers, customer-facing professionals, and executives immediate access to business-critical information at the point of decision.

Getting output to the right destination at the right time is business critical—and translates directly into improved operational effectiveness and customer satisfaction. While it's a seemingly simple process, when breakdowns occur the ramifications to your company can be costly.

Perhaps you've asked yourself some of these questions:

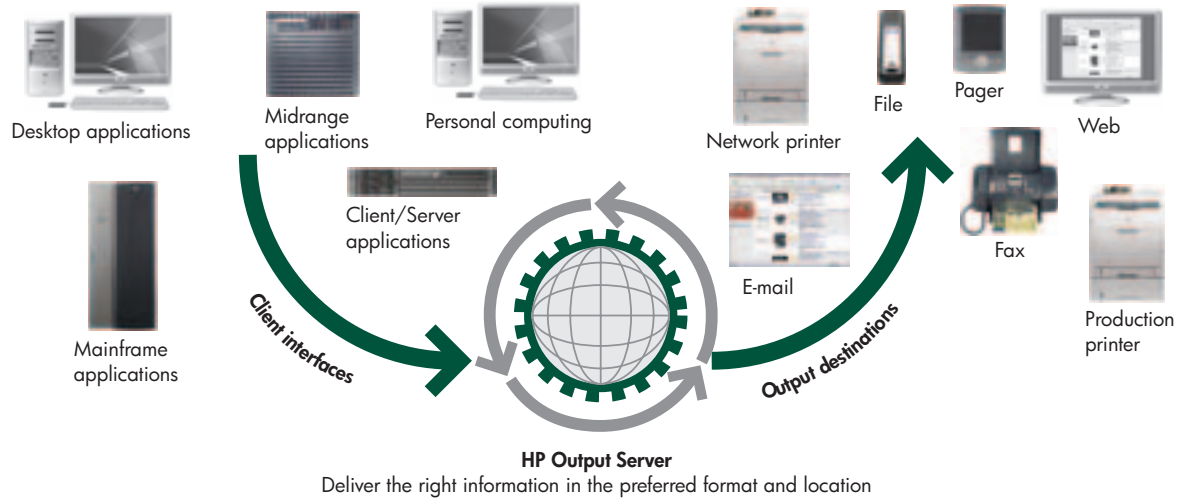
- Are trucks sitting at the docks waiting for bills of lading?
- Have work orders been received by all the intended recipients?

- Are your barcode shipping labels being printed on time?
- Are transaction costs—time spent manually sending, storing, and retrieving paper documents—eating away at profits?

An output management solution like HP's can radically improve the efficiency and accuracy of your supply- and demand-side processes while increasing your business's profitability. It also enables you to deliver content to both physical and digital destinations.

HP Output Management Solution—reliable, efficient, and cost-effective

The HP Output Management Solution is a combination of information delivery software and services—including implementation, integration, support, and training—that innovate the way your company manages, shares, and distributes information. With the HP Output Management Solution, your company can simplify and streamline your output environment, accelerate retail processes, and save valuable IT capital and people resources. HP's output management capabilities provide reliable, efficient, and cost-effective delivery of documents in many formats to any destination.



“HP Output Server still delivers so much value that we’ve never wanted to replace it. It works reliably without intervention, it’s efficient, it saves us money, it remains the perfect solution for Moen.”

Jim Stachowiak,
Senior Technical
Consultant,
IT Infrastructure Team,
Moen Inc.

- **Reliable**—Reduce the loss or delay of revenue with the reliable delivery of business-critical documents.
- **Efficient**—Accelerate business cycle time by streamlining event-driven and time-sensitive workflows and job-level process management with enterprise applications and systems management.
- **Cost-effective**—Reduce costs through improved management and tracking of business information delivery from a single interface regardless of destination type or location.

HP Output Management solutions provide effective ways for your business to integrate smoothly into the environment where so many of today’s CG manufacturers operate. You also experience more assurance and enhanced business agility through greater predictability, velocity, flexibility, and visibility.

HP and SAP—working better together to drive your success

SAP continues to be the de facto business operating environment for much of the CG industry, and ongoing collaboration between HP and SAP focuses on supporting improved decision-making through better access to business information. By implementing HP Output Manager for SAP, you create a seamless link from your SAP applications to the HP Output Server software. Because no customization of the SAP environment is required, you can immediately begin delivery of critical documents directly from SAP to destinations across your business with end-to-end tracking and proactive management from within SAP.

To learn more

For more information about the HP Output Management Solution portfolio and how our comprehensive solution can benefit your company, visit: www.hp.com/go/outputmanagement

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4AA0-8232ENUC Rev. 1, October 2006

