



HP Output Management solutions

Driving the flow of critical business information for innovation, collaboration, and execution in the automotive industry



The automotive industry continues to rely on output in its many forms as an essential part of the business. Vehicle stickers, communications with customers, dealers, suppliers and partners, invoices and purchase orders—all are critical elements of doing business. And with the globalization of markets and alliances, documents and reports go to more places and via more methods than ever before.

Yet, companies often find themselves battling an unwieldy output infrastructure that is inefficient and not reliable enough for today's demanding business environment. It also often consumes too many resources to efficiently manage and operate the output infrastructure.

Is document flow supporting your business outcome?

Perhaps you have asked yourself some of these questions:

- Is my output structure the result of a comprehensive plan? Or did it grow by bits and pieces?
- Does my document management process support the innovative global common business processes?
- Are documents printed at the optimal point and place in my business cycle?
- How adaptable is my document management process? How well does it support manufacturing flexibility? How responsive is it to changing needs?
- Does my output environment facilitate or obstruct deployment of innovative dealer programs that create a customized customer experience?
- Do I manage my output environment effectively and with the fewest resources?
- Does information move smoothly through our supply chain, across borders and in multiple alphabets and languages?
- Can I efficiently generate a series of reports targeted to different audiences out of a single, large report?

Accelerate business-cycle time

An HP Output Management solution can untangle and simplify your output structure. It acts as an intelligent link between your applications and your output devices.

On the input side, you can connect applications from different platforms and different locations into a single, centrally-located system.

On the output side, you can connect to almost any device, including printers, fax, email, FTP, web, and file.

The HP Output Management solution takes charge of moving documents from user to output, tracking and logging, bursting and re-bundling reports, and more. You get exceptional output reliability, an auditable trail, and a single location to view and manage your output processes and infrastructure.

Protect your revenue stream

The reliable and efficient flow of documents translates into more stable, and often increased, revenue and profit. In just one example, an international freight and logistics company increased its operational efficiency and productivity after deploying an HP Output Management solution as its central platform for SAP output.

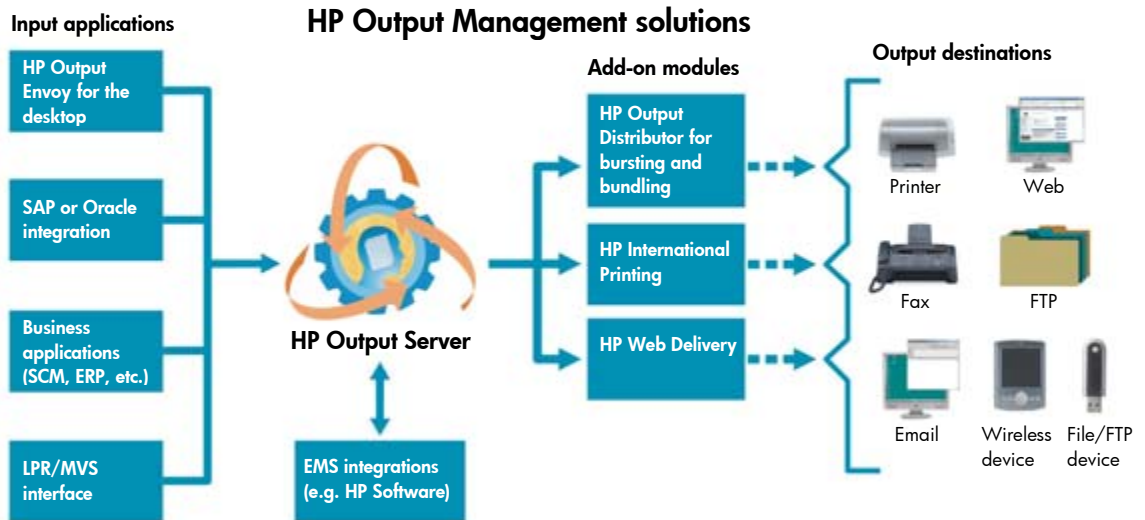
Cut information delivery costs

An HP Output Management solution consolidates your output environment and gives you the tools to control and administer it from a single, central location. The result: faster troubleshooting, greater administrator productivity, system-wide management of output assets, uniform application of policies, and faster rollout of new applications with lower risks. Often you can upgrade your entire organization simply by upgrading the software in the HP Output Management solution—for example by adding the capability for international printing in any language, with any alphabet, anywhere.

The average customer shows cost savings that give a payoff in less than two years. For some—much less.

HP Output Management solutions are built to handle business-critical documents in high-volumes—with industry-leading reliability and cost-effectiveness.

HP Output Management solutions provide reliable information delivery across the enterprise



Reliable, efficient, and cost-effective

An HP Output Management solution is a combination of information delivery software and services, including implementation, integration, software support, and customer training. We tailor the solution to help you innovate the way your company manages, shares, and distributes information. Now you can increase collaboration within your business ecosystem of employees, partners, and customers without compromising security. The HP Output Management solution delivers business-critical information in many formats to virtually any destination reliably, efficiently, and cost-effectively.

- **Reliable**—Reduce the loss or delay of revenue with reliable delivery of business-critical documents.
- **Efficient**—Accelerate business cycle time by streamlining event-driven and time-sensitive workflows, as well as job-level process management with enterprise applications and systems management.
- **Cost-effective**—Reduce costs through improved management and tracking of business information delivery from a single interface regardless of destination type or location.

HP and SAP—together we help drive your success

SAP continues to be the de facto business operating environment for much of the automotive industry. The ongoing collaboration between HP and SAP focuses on supporting improved decision-making through better access to business information.

By implementing the HP Output Manager for SAP module as part of your HP Output Management solution, you create a seamless link from your SAP application to the HP Output Server software, the core platform of the HP Output Management solution. Because no customization of the SAP environment is required, you can immediately begin delivery of critical information directly from SAP to destinations inside and outside your business with end-to-end tracking and proactive central management of all information delivery.

To learn more

For more information about our comprehensive HP Output Management solutions for the automotive industry, please send an email to: outputmanagement@hp.com or visit www.hp.com/go/outputmanagement.

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