

TRADE IN AND SAVE

IT **PAYS** BACK



HP TRADE IN AND SAVE 2009 PROGRAM

Buying a new HP printer can more than pay for itself

New HP printers and Original HP printer cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

Why should you trade in your old printer?

- New HP printers are often faster than older models
- A duplex printer that prints on both sides of a page can reduce paper usage by up to 50%
- Save even more by using high-capacity printer cartridges that yield more prints than standard cartridges, which results in a lower cost per page

Trade in and save

For a limited time, when you purchase a qualified HP printer and return your old laser desktop printer (any brand, any condition), you can **get \$50** cash back. HP will even recycle your old printer for free.

This promotion runs May 1, 2009 through December 31, 2009, and is valid in the continental U.S. only.

Two ways to save!

In-store with Office Depot or Staples:

Bring your old printer into any Office Depot or Staples store and receive \$50 instantly off the purchase price of a new HP Officejet Pro printer (any model).

Online:

1. Purchase any HP Officejet Pro model printer.
2. Complete the online claim form on <http://tradeandsaverebates.tradeups.com> within 45 days of your purchase.
3. HP will send you a confirmation e-mail when the claim is received.
4. Fax, e-mail or mail the confirmation e-mail and proof of purchase to HP.
5. Once proof of purchase is validated, HP will e-mail you shipping instructions and a pre-paid shipping label.
6. Ship your old desktop printer to HP. Return shipping and recycling of your old desktop printer is FREE!
7. HP will send you your rebate within 6–8 weeks of receiving the trade-in printer.

