



# HP's "Hot Deals" – Summer '08 Rebate

## 5/1/08 through 7/31/08

### Claim Form and Terms & Conditions

Please check ONE of the boxes for your claim type:

<b>Business Customer</b>	<b>Personal Use Customer</b>
<p>A BUSINESS CUSTOMER IS DEFINED AS MEETING THE FOLLOWING CRITERIA:</p> <ul style="list-style-type: none"> <li>• U.S. RESIDENT</li> <li>• PURCHASES OR LEASES QUALIFYING PRODUCTS FOR BUSINESS USE AND NOT FOR HOUSEHOLD PURPOSES OR FOR RESALE</li> <li>• IS NOT AN EDUCATION, FEDERAL, STATE OR LOCAL GOVERNMENT ORGANIZATION</li> <li>• REBATE CHECKS WILL BE ISSUED IN THE NAME OF THE BUSINESS ONLY</li> </ul>	<p>A PERSONAL USE CUSTOMER IS DEFINED AS MEETING THE FOLLOWING CRITERIA:</p> <ul style="list-style-type: none"> <li>• U.S. RESIDENT</li> <li>• PURCHASES OR LEASES QUALIFYING PRODUCTS FOR PERSONAL OR HOME OFFICE USE AND NOT FOR RESALE</li> <li>• IS NOT A COMMERCIAL BUSINESS, EDUCATION, FEDERAL, STATE OR LOCAL GOVERNMENT ORGANIZATION</li> <li>• REBATE CHECK WILL BE ISSUED IN THE NAME OF THE INDIVIDUAL WHO IS CLAIMING ONLY</li> </ul>

<b>Government Customer</b>	<b>Education Customer</b>
<p>A GOVERNMENT CUSTOMER IS DEFINED AS MEETING THE FOLLOWING CRITERIA:</p> <ul style="list-style-type: none"> <li>• LEGALLY IDENTIFIED FEDERAL, STATE OR LOCAL GOVERNMENT ORGANIZATIONS WITHIN THE U.S.</li> <li>• REBATE CHECKS WILL BE ISSUED IN THE NAME OF THE GOVERNMENT ORGANIZATION ONLY</li> </ul>	<p>AN EDUCATION CUSTOMER IS DEFINED AS MEETING THE FOLLOWING CRITERIA:</p> <ul style="list-style-type: none"> <li>• HIGHER EDUCATION INSTITUTIONS AND SCHOOLS (K-12), BOTH PUBLIC AND PRIVATE, WITHIN THE U.S.</li> <li>• REBATE CHECKS WILL BE ISSUED IN THE NAME OF THE EDUCATIONAL INSTITUTION ONLY</li> </ul>

<b>HP Authorized Reseller claiming for Government or Education Customers</b>
<p>AN HP AUTHORIZED RESELLER IS DEFINED AS MEETING THE FOLLOWING CRITERIA:</p> <ul style="list-style-type: none"> <li>• SIGNATORY TO THE HP U.S. BUSINESS DEVELOPMENT PARTNER AGREEMENT, CURRENTLY IN GOOD STANDING, WITH A VALID OUTLET ID NUMBER</li> </ul>

HP reserves the right to qualify or disqualify a customer as a Business, Personal Use, Government or Education Customer.

#### Section I: GENERAL

1. THIS OFFER MAY NOT BE COMBINED WITH OTHER HP PROMOTIONAL OR DISCOUNT OFFERS SUCH AS HP EDUCATION REBATES, BIG DEAL PRICING OR VOLUME DISCOUNTS. DISCOUNT OFFERS MAY NOT BE COMBINED. THIS OFFER MAY NOT BE COMBINED WITH HP FINANCIAL SERVICES PROMOTIONAL LEASE OFFERS. LEASES VARY, CHECK SPECIFIC TERMS AND CONDITIONS FOR ELIGIBILITY.
2. THIS OFFER MAY BE COMBINED WITH THE STANDARD HP TRADE IN AND HP RECYCLING PROGRAMS.
3. ONLY PURCHASES OR LEASE CONTRACTS FROM AN HP AUTHORIZED RESELLER OR HP DIRECT QUALIFY FOR THE PROMOTION. AN HP AUTHORIZED RESELLER WILL HAVE A VALID OUTLET ID NUMBER ISSUED FROM HP.
4. CUSTOMER MUST PURCHASE QUALIFYING PRODUCT(S) FOR THEIR OWN USE, AND NOT FOR RESALE.
5. LIMIT ONE (1) REBATE PER PRODUCT OR PRODUCT AND CARE PACK.
6. UP TO ONE HUNDRED (100) REBATES PER BUSINESS, GOVERNMENT AGENCY OR EDUCATIONAL INSTITUTION. LIMIT ONE (1) REBATE PER PERSONAL USE CUSTOMER OR HOUSEHOLD ADDRESS.
7. CLAIMS MUST BE POSTMARKED AND RECEIVED BY HP WITHIN 45 DAYS OF PURCHASE OR LEASE DATE. THE DATE IS DETERMINED BY THE DATE ON THE CUSTOMER'S INVOICE FOR THE TRANSACTION.

#### SECTION II: MAILING ADDRESS FOR ALL CORRESPONDENCE ASSOCIATED WITH THIS PROMOTION IS:

**HP's "Hot Deals" – Summer '08 Rebate**  
**(5/1/08 through 7/31/08)**  
**Offer # 2554**  
**PO Box 5400**  
**Norwood, MN 55583-5400**

Designjet products are not available through HP Home and Home Office.

Qualifying Product Matrix: HP Products and corresponding Mail-In Rebates, 5/1/08 through 7/31/08					
Product only rebate		Add on HP Care Pack		HP Product and Care Pack Rebate	
HP Printer	HP Product Model	Product Only Rebate	HP Care Pack Model	Rebate (Printer and HP Care Pack)	
<b>HP Photosmart Printers</b>					
HP Photosmart B9180	Q5736A #ABA	\$70	3Yr NBD Exchange	UG609E	\$78
<b>HP Scanjets</b>					
HP Scanjet 7650	L1940A #B1H	na	3Yr NBD Exchange	UH250E	\$110
HP Scanjet 7650	L1940A #201	na	3Yr NBD Exchange	UH250E	\$110
HP Scanjet 7800	L1980A #B1H	\$80	3Yr NBD Exchange	UH370E	\$95
HP Scanjet 8270	L1975A #B1H	\$90	3Yr NBD Exchange	U4939E	\$140
HP Scanjet 8270	L1975A #201	\$90	3Yr NBD Exchange	U4939E	\$140
HP Scanjet 8300	L1960A #B1H	\$80	3Yr NBD Exchange	U4939E	\$100
HP Scanjet N6010	L1983A#B1H	\$50	3Yr NBD Exchange	UH260E	\$75
HP Scanjet 7650n	L1943A#B1H	\$100	3Yr NBD Exchange	UH250E	\$150
HP Scanjet N7710	L1989A#B1H	\$80	3Yr NBD Exchange	UH250E	\$165
HP Scanjet N8420	L2689A#B1H	\$120	3Yr NBD Exchange	U4937E	\$210
HP Scanjet N8420	L2689A#201	\$120	3Yr NBD Exchange	U4937E	\$210
HP Scanjet N8460	L2690A#B1H	\$150	3Yr NBD Exchange	U4937E	\$245
HP Scanjet N8460	L2690A#201	\$150	3Yr NBD Exchange	U4937E	\$245

#### SECTION III: CUSTOMER CLAIMING PROCESS

##### 1. How to Participate:

- a. Customer must purchase or lease either a qualifying HP Product alone, OR a qualifying HP Product and the associated qualifying HP Care Pack, during the Promotional Period.

##### 2. How to submit a claim:

- a. Customer submits a completed and signed claim form that is postmarked and received by HP within 45 days of the purchase date (Invoice date will be considered the Purchase Date).
- b. Indicate the serial number(s) of the HP Printer(s) purchased on the claim form as required.
- c. Attach the original or copy of proof of purchase (invoice(s)/receipt(s)) for the eligible product(s). Please circle the purchase price(s) on the invoice.
- d. For Personal Use Customers only: Attach the UPC from the original packaging.

#### SECTION IV: HP AUTHORIZED RESELLERS CLAIMING PROCESS ON BEHALF OF CUSTOMERS

##### 1. How to Participate:

- a. HP Authorized Resellers may only claim on behalf of their Public Sector and leasing customers where the reseller has given the rebate to the customer upfront, at the point of purchase.
- b. HP Authorized Reseller indicates whether purchaser is a Government or Education Customer

## 2. How to Claim:

### METHOD 1 - Individual Reseller Claims:

- a. The HP Authorized Reseller submits a completed and signed claim form that is postmarked and received by HP within 45 days of the invoice date. Resellers may obtain a claim form through the HP Partner Portal, Imaging and Printing Promo Engine: [www.hp.com/partners/us](http://www.hp.com/partners/us).
- b. Indicate the serial number(s) of the HP Printer(s) leased on the claim form as required.
- c. Attach an original or copy of invoice(s) for the eligible product(s) purchased or leased within the promotional time frame. Please circle the eligible product(s). **The invoice must also clearly reflect the amount of rebate/discount provided to the customer at the point the purchase or lease was completed.** Please circle the price(s) on the invoice.

### METHOD 2 - Reseller Bulk Claims:

- a. The HP Authorized Reseller prepares a monthly Sales Out report which includes all of the following:
  1. Qualifying product(s) where the rebate was extended to the customer
  2. Quantity of qualifying product(s) sold
  3. Date Sold
  4. HP Part number
  5. Serial number
  6. Dollar amount of rebate given
  7. Final Transaction Price
  8. Reseller's invoice number
  9. End-user/Customer's name and address
  10. HP Authorized Reseller's business name and contact information
- b. HP Authorized Reseller retains original receipts and information. HP reserves the right to request original receipts and other supporting information.

## 3. Leasing:

- a. Leases, when through HP Financial Service, must be:
  1. For all customers except for Federal Government Customers, the total transaction size must be greater than U.S. \$349.
  2. For Federal Government Customers, total transaction size must be greater than U.S. \$50,000.
  3. Subject to Terms and Conditions of HP Financial Service leases. Please go to [www.hp.com/go/hpfinancialservices](http://www.hp.com/go/hpfinancialservices) for more information.
  4. Promotional lease offers (such as 0% leasing) are not combinable with Hot Deals
- b. For all other leases, additional Terms and Conditions may apply. Please refer to your lease agreement.

## SECTION V: ADDITIONAL TERMS AND CONDITIONS

1. This promotion is open to U.S. residents only. This offer is not open to residents of U.S. Territories. The offer is not open to HP Authorized Resellers, or their employees, dealers or employees of Hewlett-Packard (HP), Cohesion, Inc., Oliver Russell, Inc., or Young America Corp purchasing for internal or business use.
2. Estimated U.S. retail price for qualifying products can be found at [www.hp.com](http://www.hp.com). Your actual price may vary.
3. Offer valid only for specified HP Products and HP Care Pack Products listed within the Qualifying Product Matrix for the Promotional Period.
4. Offer valid only on new HP Products - demo products, refurbished, previously owned or used printer units are not eligible for promotional offer.
5. Products purchased and subsequently returned for refund are not eligible for rebate; said submissions may be considered fraudulent.
6. HP reserves the right to audit all rebate claims to ensure that the Terms and Conditions of the promotion have been met; and to request additional information regarding any and all claims and supporting documents.
7. HP reserves the right to confirm the identification of claimants. Where HP determines that claimant is not

eligible for the promotion, or that the rules of the promotion have not been fully complied with, that the product has been purchased for resale or other evidence of fraudulent conduct or abuse of the promotion, HP reserves the right to deny the rebate claim or to require the claimant to return the rebate amount. In the case of an Authorized Reseller processing a claim, HP reserves the right to deny reimbursement to the reseller, or to deny the rebate to the education or government customer, whichever is applicable. The reseller agrees to reimburse HP for any rebates falsely paid.

8. The submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and from future HP promotions. The submission of false, misleading or fraudulent information may result in the claimant being subject to civil or criminal liability.
9. Non-conforming and duplicate requests will not be considered and will not be returned.
10. Incomplete claim forms will be rejected as non-payable, with a notice mailed to the customer within six (6) weeks of receipt. Incomplete claims must be resubmitted within six (6) weeks of receipt of notice of incomplete claim. "Incomplete" is defined as missing and/or incorrect product information, missing proof of purchase, missing information or signature or invalid purchase or leased date.
11. Allow six (6) weeks from the time the claim is received by HP for processing.
12. All Federal, state and local rules/regulations apply. Promotion void where taxed, regulated, restricted or prohibited by law.
13. HP is not responsible for late, lost, stolen, misdirected, illegible, incomplete or postage due claims or requests or for any printing, human or other errors.
14. Group, club or organization requests, mechanical reproductions or facsimiles of any required item will not be honored and will not be returned.
15. HP and HP Financial Services reserve the right to modify rebate amounts, to add additional offers, cancel or modify this program, and other HP promotional programs, at their discretion. Modifications to the program may limit the ability of particular resellers to use the program. If possible, HP will use reasonable efforts to provide resellers with advance notice of program cancellation or modification, but is not obligated to provide such notice. HP disclaims any responsibility or liability for lost sales or profits resulting from the cancellation or modification of this program, or HP's failure to provide advance notice of cancellation or modification.
16. This Offer is not transferable.
17. No Post Office Box addresses accepted.

## SECTION VI: REBATE CENTER CONTACT INFORMATION

For promotion questions, the status of your rebate submission, or to receive a copy of the claim form, please contact the promotion help line at (888) 221-4126 between the hours of 7:00 a.m. and 7:00 p.m. Mountain Standard Time, Monday through Friday, or send an e-mail to [hpbiz@web-rebates.com](mailto:hpbiz@web-rebates.com), or go to <http://www.hp.com/go/getmore22>.

## HP "Hot Deals" promotion rebate - claim form

Complete the information requested below. If more space is required please attach a separate piece of paper to this form.

Purchases or leases completed between May 1, 2008 and July 31, 2008. (See Qualifying Product Matrix on Page 1).

Was this a leased or purchased transaction?  Leased  Purchased

### HP Product Only Rebate:

Purchase or Lease Date (from invoice)	HP Product Model	HP Product Serial Number	UPC Enclosed? (For Personal Use Customers)
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>

### HP Printing and Imaging Product and qualifying HP Care Pack Rebate:

Purchase or Lease Date (from invoice)	HP Product Model	HP Product Serial Number	HP Care Pack Model Number	HP Care Pack Description
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

## SECTION 1

### Customer Demographics Survey

Approximately how many employees work at your company worldwide?

1-9  10 - 99  100 - 499  500 - 999  1,000 - 4,999  5,000 - 9,999  10,000 or more

Please check the type of business:

<input type="checkbox"/> Accounting	<input type="checkbox"/> K-12 Education	<input type="checkbox"/> Media/Marketing/Advertising/PR
<input type="checkbox"/> Agriculture/forestry/fishing	<input type="checkbox"/> Higher Education	<input type="checkbox"/> Personal Services
<input type="checkbox"/> Banking	<input type="checkbox"/> Hospitality	<input type="checkbox"/> Printing and Publishing
<input type="checkbox"/> Business Services	<input type="checkbox"/> Insurance	<input type="checkbox"/> Retail
<input type="checkbox"/> Communications	<input type="checkbox"/> Legal	<input type="checkbox"/> Transportation
<input type="checkbox"/> Computer Retailer	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Utilities
<input type="checkbox"/> Construction	<input type="checkbox"/> Real Estate	<input type="checkbox"/> Wholesale
<input type="checkbox"/> Engineering/Architecture	<input type="checkbox"/> Health Care	<input type="checkbox"/> Other
<input type="checkbox"/> Home-based Business	<input type="checkbox"/> Personal Use	If other, Please specify _____

Did you purchase your product(s) because of this promotion?

Yes  No, planning to purchase anyway

Did you purchase an HP Care Pack because of this promotion?

Yes  No, planning to purchase anyway  Did not purchase an HP Care Pack

Did you choose HP over another manufacturer because of this promotion?

Yes  No  If Yes, which manufacturer? \_\_\_\_\_

How did you learn about this promotion?

HP e-mail  HP Authorized Reseller  HP Catalog  HP.com  Web banner ad

Welcome Business USA mailer  Other (please specify): \_\_\_\_\_

## SECTION 2

### CLAIMANT INFORMATION (REQUIRED)

First Name	Last Name	
Company Name	Title	
Street Address (No PO Boxes)		
City	State	Zip
Phone	Fax	
Email Address		
Where did you purchase this product? Allow six (6) weeks from the time the claim is received by HP to receive your rebate. Multiple redemptions may be processed on a single form.		
<input type="checkbox"/> Yes, Please send me the HP Small and Medium Business Catalog offering a selection of HP's best-selling products, promotions, services and free online classes. <input type="checkbox"/> Yes, Please send me the HP Technology at Work Monthly Newsletter. This is a free service offered to our valued HP customers.		
Occasionally HP communicates information on products, services and/or support. This may include new product information, special offers or possibly an invitation to participate in market research. May HP contact you with information that may be relevant to you?		
Email: <input type="checkbox"/> Yes <input type="checkbox"/> No	Postal Mail: <input type="checkbox"/> Yes <input type="checkbox"/> No	Phone: <input type="checkbox"/> Yes <input type="checkbox"/> No
<b>I have read, understand and agree to the terms and conditions of the HP "Hot Deals" Promotion.</b>		
Claimant Signature	Date	

Please note: if you are a reseller, you must complete Section 3 below.

## SECTION 3

### CUSTOMER INFORMATION

Resellers: if you are claiming on behalf of an End User, please provide that customer's information here.

Please check all that apply:

Sold to:  Government  Federal  State  County  City  Other, please specify  
 Education  Higher Ed  K-12  Other, please specify

Leased to:  Government  Federal  State  County  City  Other, please specify  
 Education  Higher Ed  K-12  Other, please specify  
 Business or Personal Use Customer

First Name	Last Name	
Company Name	Title	
Street Address (No PO Boxes)		
City	State	Zip
Phone	Fax	
Email Address		
Outlet ID (Required)		
Reseller Signature (Required)		