

# Change the Way You Work

with HP Business Notebooks and Professional Innovations

## What You Need to Get the Job Done



### **What you need from a business notebook**

Every notebook provides portability, but portability alone doesn't make a great business notebook. You need a solution that expertly handles the challenges of the mobile workforce—working from just about anywhere, at any time.

### **Your business notebook should...**

#### **Take abuse**

Your business notebook needs to withstand the rigors of working mobile and traveling about town, across the country, and around the globe. It should offer durable materials that are scratch resistant, along with rugged construction to withstand drops, minor spills, and frequent opening and closing. You need all of this toughness in a sophisticated, professional notebook that's lightweight and easy to use.

#### **Work where you are**

Whether you are in the field, at a client's office, at home, or on the road, you need a notebook that can

adapt to changing environments. Using your notebook on the go affects everything from power needs and display quality to connectivity options<sup>1, 2</sup> and the time it takes to open applications. And when you are in the office, you need accessories that give your notebook the convenience of a desktop PC.

#### **Keep your business confidential**

It's a fact—business notebooks get lost and stolen. To protect your business and your personally identifiable information, you need a secure notebook that keeps your data truly private, with easy-to-manage security settings and policies.

#### **Present a professional image**

You want to look good in front of your clients, business partners, and competitors. A sleek, sophisticated exterior that keeps your notebook looking new provides the right impression. Showing your presentations, images, and designs requires a clean, crisp display that offers outstanding color accuracy and graphics. And everyone benefits when you use technologies designed with the environment in mind.



## HP INNOVATION SPOTLIGHT

### Business-rugged durability minimizes downtime and ensures a lasting investment

- A full magnesium-alloy chassis for an incredibly strong case
- Engineered to meet stringent U.S. military standards testing for vibration, dust, humidity, altitude, and high temperature (MIL-STD 810G)<sup>3</sup>
- Spill resistant keyboard with drains
- HP 3D DriveGuard<sup>4</sup> hard drive protection to guard against drops, bumps, and shocks
- A long-lasting, scratch-resistant finish

### Fit the way you work

Today, a one-size-fits-all notebook is not the right solution. You need choices to fit your job, your business, and the way you work. Business notebooks should be designed to:

- Provide solutions for travel and telecommuting, such as portability, power, and connectivity.
- Support a range of tasks from office productivity, email, and Internet applications to complex graphics, high-quality presentations, and multiple applications at once.
- Handle different business needs, including frequent meetings, fieldwork, client sites, web conferencing, spontaneous collaboration, and desktop PC replacement.
- Offer a wide variety of configurable options, sizes and weights, high-end displays, keyboard and touch pad combinations, processors, storage solutions, optical drives, and more.

### Why you need

### HP Business Notebooks

HP Business Notebooks offer your business mobile computing without compromise. That's because our expansive suite of business-ready innovations for notebooks focuses on solving real problems and meeting real needs. By collaborating with industry leaders to create solutions for the most demanding businesses, we've been able to bring significant advances in true mobility to you.

Through our global commitments, customer influenced design centers, and aggressive R&D, HP stays on top of emerging trends. Close collaboration with customers and industry leaders inspires advancements with lasting impact, helping us stay on the leading edge of technology so you can stay on the leading edge without worry—wherever you are and wherever you serve your customers.

### Durability that takes abuse

HP Business Notebooks deliver solid notebook construction and built-in durability, offering you a highly dependable business tool. Enhanced durability means fewer notebook failures, longer notebook lifespan, and most importantly, the reliability you need so you can work. With innovations from HP, you can have peace of mind knowing that your notebook is ready to stand the test of time and the rigors of traveling.

## HP INNOVATION SPOTLIGHT

### Keep your business data and your identity protected from threats

- Single console for small businesses and workgroup/enterprise solutions for larger companies
- Drive encryption, disk sanitizer, and file sanitizer to protect and permanently remove data<sup>8</sup>
- Enhanced pre-boot security
- Privacy filter to limit display viewing from the sides
- Tracking options for lost or stolen notebooks<sup>9</sup>





### **Ease-of-use lets you work where you are**

The demands of working mobile mean your notebook needs to be fast, adaptable, and uncomplicated. HP knows how to help with features that adapt to changing environments, light levels, travel conditions, and network connections. When you don't have to worry about how your notebook works, you can shift your focus to how you work. Ease-of-use innovations from HP help you work with less effort.

### **Security keeps your business confidential**

Easily manage your security settings and boost your business's defense from outside threats. To eliminate the need for complicated and costly add-on security software, HP developed an integrated suite of security control modules that help protect every aspect of your notebook's security— from your data, to your connections, to the notebook itself. Security innovations from HP help ensure that your files are fully deleted and keep your information truly private.<sup>8</sup>

## HP INNOVATION SPOTLIGHT

### Get the HP Business Notebook and accessories to fit your needs

- Choice of processors, operating systems, displays, and graphics
- Wide range of sizes and designs, from ultralight to desktop replacement to mobile workstation
- Innovative accessories and docking solutions, mini projectors, and monitors
- Convenient options for ports, optical drives, storage, and multimedia
- Recovery options for lost or stolen notebooks

## HP INNOVATION SPOTLIGHT

### Boost productivity while maximizing simplicity

- Access email, calendar, task, and contact information without having to wait for your system to power up<sup>5</sup>
- Get on the web in seconds, even if your notebook is turned off<sup>6</sup>
- Automatically dim your display in low ambient light conditions
- Quickly recharge your battery so you get back to business faster<sup>7</sup>

### **Professional design innovations help business and the environment**

Whether it's developing displays with high-quality color reproduction or taking your business new places with video conferencing and collaboration tools, HP designs notebooks that move business ahead. HP has also been an environmental leader for decades. In fact, HP earned the #1 spot in 2009 and the #2 spot in 2010 for the Newsweek Green Rankings among the 500 largest U.S. companies. Every day, you work to further your business. HP works to help you lower energy consumption by offering HP Business Notebooks with environmental innovations built right in.

### **More choices to fit the way you work**

HP gives you the broadest business notebook portfolio and true flexibility tailored to your industry, workforce, workloads, and resources. HP developed our line of business notebooks to offer you an outstanding choice of models and design features. We also provide a full suite of notebook accessories for enhanced expandability and convenience—whether you use your notebook on a desktop or on the go.



## Trust an innovative leader for the solutions your business needs

HP operates in 170 countries, with strong sales, service, and support capabilities around the globe. We have a long history of continuous improvement, and we continue to generate significant advances in product design and reliability. Our current portfolio now stands at about 32,000 patents—one of the largest in the world—and every year, we spend \$3.5 billion in research and development, improving the overall quality of our products and customers' experience.

HP designs and builds our Business Notebook PCs to deliver a superior experience with quality improvements and features based on years of direct customer feedback and exhaustive development,

### HP INNOVATION SPOTLIGHT

Professional, yet environmentally sensible notebook designs that make an impression

- Unique technologies that move your business ahead
- Multiple winner of the IF (Industry Forum) product design award
- Control of your notebook's power consumption<sup>10</sup>
- Mercury-free LED-backlit displays that use less energy to light your screen
- Over 90% (by weight) recyclable or recoverable (no landfill)

testing, validation, and analysis. And HP continually works to improve our business notebook components and design innovations.

Because of our passion for innovation, people and businesses all over the world turn to HP to satisfy their technology needs. The broad portfolio of HP Business Notebooks is uniquely suited to businesses, both large and small. HP works hard to deliver the technologies that make our products easy for you to use, while offering the advanced features you need to meet the challenges of a mobile workforce.

### Learn more

Learn more about HP Professional Innovations at [www.hp.com/go/professionalinnovations](http://www.hp.com/go/professionalinnovations) and HP Business Notebooks at [www.hp.com/go/notebooks](http://www.hp.com/go/notebooks).

To learn more, visit [www.hp.com/go/notebooks](http://www.hp.com/go/notebooks)

1. Wireless access point and Internet service required and sold separately. Availability of public wireless access points limited.
2. Optional feature. Broadband wireless use requires separately purchased service contract. Check with your local vendor for coverage area and availability in your area. Limited to mobile network operator coverage areas.
3. Testing was not intended to demonstrate fitness for DOD contracts requirements or for military use. Test results are not a guarantee of future performance under these test conditions.
4. HP 3D Drive Guard requires Microsoft Windows.
5. HP QuickLook 3 is accessible when the notebook is off in Windows XP, Windows Vista or Windows 7 based systems. Timing may vary depending on the system configuration. To enable the feature following the removal of the battery, reboot the notebook prior to subsequent use. Microsoft Windows and Outlook required.
6. HP QuickWeb is accessible when the notebook is off in Windows XP, Windows Vista or Windows 7 based systems. Internet access is required. Timing may vary depending on the system configuration. To enable the feature following the removal of the battery, reboot the notebook prior to subsequent use. Not available on most HP Minis.
7. Fast Charge Technology recharges your primary battery up to 90% within 90 minutes when the system is off. Fast Charge Technology does not apply to the HP Ultra Slim or 9 cell batteries. When the PC is powered on, charge time may increase and will vary based on the workload of the notebook PC.
8. For the use cases outlined in the DOD 5220.22 M Supplement.
9. The Computrace Agent is shipped turned off and must be activated by customers when they purchase a subscription. Subscriptions can be purchased for terms ranging from one to five years. Service is limited, check with Absolute Software for service availability outside of North America. For more information, visit [www.absolute.com](http://www.absolute.com).
10. Power calculations and cost calculations are estimates. Results will vary based on variables, which include information provided by the user, time PC is in different power states (on, standby, hibernate, off), time PC is on battery or AC, hardware configuration, variable electricity rates and utilities provider. HP advises customers to use information reported by HP Power Assistant for reference only and to validate impact in their environment. Environmental calculations were based on U.S. EPA eGrid 2007 data found at [www.epa.gov/egrid/](http://www.epa.gov/egrid/). Regional results will vary. Microsoft Windows required.

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