



HP Retail Mobile POS Case Solution Brief

Anytime, anywhere point of sale for a personalized customer experience.



Now more than ever, it's important to create a personalized retail experience that draws your customers in, and keeps them coming back. HP can help. Designed to leverage the power, performance, and mobility of the HP Slate 2, the HP Retail Mobile POS Case is a wraparound retail accessory that adds a barcode scanner and magnetic stripe reader (MSR) to an HP Slate 2 to create a mobile POS solution, inventory device, sales assistant solution, manager's assistant, and more. The case is powered by the HP Slate 2's USB port and has POS-ready features that include:

- Bi-directional, 3-track magnetic stripe reader for processing credit, loyalty or gift cards with a magnetic stripe
- 1D and 2D omni-directional bar code scanner that scans merchandise, coupons or ads
- A push-button trigger that works with barcode-scan applications

Take your store experience to the next level

Accelerate checkout, boost sales, and respond to your customers more quickly by closing the sale with a customer anywhere on the floor. The 8.9-inch diagonal display on the HP Slate 2 is ideal for delivering a visually exciting and personalized sales experience. Associates can develop relationships and build loyalty by sharing videos, product reviews or even offering complimentary accessories to excite customers and help them make the purchase decision.

Extend value and increase productivity

When not working with a customer, associates can leverage the 2D scanner to perform inventory-related activities, check shelf schematics, and even report back results by snapping a picture with the HP Slate 2's integrated camera.

Leverage the power of the HP Slate 2

With a familiar Windows® 7 OS, it's easy to integrate this solution into your existing application infrastructure¹ and help reduce the number of platforms in your IT environment. The HP Slate 2 also supports rich-client or server-hosted desktops and enables comprehensive management across the

datacenter to the desktop from a single console, with minimal training required.

Enhanced touch capabilities

The HP Slate 2 has a projective capacitive, multi-touch display with Touch Enhancements for Windows® 7* that improve navigation and provide easy-to-use onscreen touch buttons. Use the optional HP Slate Digital Pen and Evernote software¹ to take notes. The new Swype keyboard enables efficient, fast data entry.

Get connected

Use the integrated Wi-Fi or Bluetooth to check product availability, complete transactions, and e-mail customer receipts.² The HP Slate 2 also offers convenient access to the Internet and corporate networks for management tasks like inventory.² In hospitality environments, you can even use it for curbside check-in.

Built-in security

The HP Retail Mobile POS Case and HP Slate 2 can help you future-proof your security and compliance by leveraging advanced security features that help build customer confidence in wireless transactions.² The MSR on the Case may be used in encrypted³ mode, supports Triple DES Encryption and DUKPT Key Management, and includes a service element for adding optional Magensa encryption key injection whenever you're ready. Computrace elements in the BIOS of the HP Slate 2 provide additional optional protection.⁴

Compact and full-featured

Combined with the HP Retail Mobile POS Case, the HP Slate 2 delivers easy portability with all the benefits of a full-featured PC. Now you can empower your associates to use a tech-savvy tool with your tech-savvy clientele and excite your customers about the differentiated, personalized retail experience and convenient ease-of-use. For more information, please visit www.hp.com/go/pos.



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Solution components

HP Slate 2



HP Retail Mobile POS Case



*Not all features are in all editions of Windows 7. Systems may require upgraded and/or separately purchased hardware to take full advantage of Windows 7 functionality. See www.microsoft.com/windows/windows-7 for details.

1. Sold separately or as an optional feature.
2. WLAN only. Wireless access point and Internet service required and sold separately. Availability of public wireless access points is limited.
3. The MSR is shipped in unencrypted mode so that data is transmitted in clear text. Encryption mode may be enabled by customer using separately purchased injection service from Magensa. See <https://rs.magensa.net/hp>. Additional service fees may apply to process payment transactions.
4. The Computrace Agent is shipped turned off and must be activated by customer when they purchase a subscription. Subscriptions can be purchased for terms ranging from one to five years. Service is limited; check with Absolute Software for service availability outside of North America. For more information, visit www.absolute.com.

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