Communicate, educate, inform and entertain

HP Digital Signage Solutions for Healthcare

Providing a dynamic environment for staff and patients alike is key to building a facility of excellence. The more informed your staff is, the more smoothly your facility will run. Likewise, keeping patients entertained while they wait can help ensure a less stressful experience.

Empower staff and patients with effective communications

HP Digital Signage Solutions offer new ways to engage, inform, and communicate amongst staff, patients, and visitors. For patients and visitors, sharing news, directory, wellness, and promotional information while they wait or as they explore the facility can greatly improve their experience. From a clinical perspective, HP LCD displays allow physicians and staff to share real-time information to increase efficiency as an informative or collaborative tool.

Digital signage is about improving communications—amongst staff, across departments, and with patients and visitors. With improved communication comes improved workflow, reduced wait times and overall better quality of care. Some common uses for HP Digital Signage Solutions include:

- **Digital white boards**—placed in nursing stations, they can replace manual methods to better and more quickly identify bed readiness, provide alerts, identify discharge and similar time-critical information
- **Facility-wide network of connected displays with HP media players**—enable system-wide communications for improved productivity and collaboration
- **Digital signage in staff-only areas**—share administrative details and exchange with doctors and staff in real-time
- **Waiting room wall displays**—share promotional content, stream video or TV programs from a connected media player, and keep them engaged and entertained as they wait
- **Hallway digital displays**—improve patient experience with services, wellness and directory information
Part of a solution-oriented ecosystem, powered by HP

You can rely on HP Digital Signage to work seamlessly with partner content delivery software running on client technologies such as HP thin clients, or HP media players. Choose from a variety of best in class digital signage software partners that meet the demanding needs of your managed healthcare content delivery system.

The HP advantage

Convey professionalism and a modern appearance by adding striking, brilliant displays to your healthcare environment. HP Digital Signage Solutions were designed to leave a lasting impression, and built to deliver performance and durability. Count on them to be:

• Trusted, reliable displays, designed to run 24X7
• Contemporary with a sleek, thin bezel design
• Plug-and-play with embedded HP Media Sign Player technology
• Extensible, with access to partner applications for greater content control
• Backed by a 3-year limited warranty, with options for extended service as part of HP Care Packs
• Intuitive, with interface designs

Top features

Improve your ambience while improving how your facility runs with these key features:

• Interactive multi-touch screen for onscreen interaction (option with 42" and 47" diagonal displays only)
• Seamless integration with HP computing devices
• Variety of inputs: DisplayPort, VGA, HDMI, component, composite, and S-video
• Energy-efficient, requires relatively low power
• Wall-mount-ready for horizontal or vertical orientation mount (sold separately)
• Wired for sound—add optional external speakers

HP Digital Signage Player Solutions

The HP Digital Signage Media Players support easy-to-deploy digital signage solutions pre-installed with an optimized Windows Embedded OS. Providing high performance for digital signage playback, the units are backed by a 3-year on-site limited warranty provided by HP’s global service organization. A number of digital signage software companies have certified these platforms for smooth and reliable playback of digital signage content.

Exceptional care through exceptional IT

As a healthcare services provider, you face growing demands, rising operational costs, and new regulatory requirements. HP is on your side, every step of the way. For more than half a century, we’ve led the way in delivering technology innovations to the healthcare industry, investing billions to create landmark products—so you can provide excellence in care while you meet today’s challenges. HP offers a vast portfolio of end-to-end healthcare solutions and specialized equipment featuring high levels of reliability, security, and manageability backed by world-class support to help keep you always on.

Learn more at:
hp.com/go/hphealthcare