

# HP PAPER SELECTOR GUIDE

MAY 2011



HIT PRINT  
RELIABLY

# PRINT SHOP QUALITY WITHOUT LEAVING THE OFFICE

HP offers a full line of paper products that deliver high-quality results for all of your in-house printing needs.

## What print project do you have?



### HP Professional Papers

Suggested uses:

- Brochures
- Flyers
- Presentations
- Tri-fold brochures
- Proposals
- Business reports

HP offers a wide range of inkjet and laser papers to create impressive, professional, outsource-quality documents in-house.



### HP Everyday Papers

Suggested uses:

- High-volume copy jobs
- Memos
- Homework
- Proposals and newsletters
- E-mail and Internet printouts
- Recipes

These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do every day.



### HP Photo Papers

Suggested uses:

- Photos
- Greeting cards
- Thank-you notes
- Scrapbooks and photo albums
- Announcements
- School Project

HP's easy-to-use photo papers resist fading, are quick drying and smudge proof, and their thickness and weight provide a superior look and feel. With a variety of sizes to choose from, you can get photo quality prints for any project.

## What printer type do you have?



### HP Inkjet Printer

HP's coated inkjet papers are engineered with swellable or porous coatings that provide the highest-quality document reproduction. When you print using HP inks and paper, you get documents that deliver a professional look and feel.



### HP Laser Printer

Choosing the right laser paper for different uses makes good sense. It allows you to be economical on your everyday jobs and to highlight your communications on the important ones. HP laser papers are engineered to have a super-smooth texture and, in some cases, a special coating for when you want your images to all but leap off the page.



### HP Multi-machine

Exhaustive research goes into all the HP Multi-machine paper selections to ensure that they are optimized to work well in both inkjet and laser machines. HP has engineered a wide variety of economical and reliable papers that keep productivity up and costs down.



### HP Inkjet Photo Printer

HP has you covered for inkjet photo paper. From sharing photos with friends to the needs of businesses and professional photographers, HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.

# CONTENTS

<b>HP Paper designed for inkjet printers</b> .....	3
HP Professional Papers .....	3–4
HP Everyday Papers .....	4
<b>HP ColorLok® Technology</b> .....	5
<b>HP Paper designed for laser printers</b> .....	6
HP Professional Papers .....	6–7
HP Everyday Papers .....	7
<b>HP Photo Creations</b> .....	8
<b>HP Paper designed for multiple uses</b> .....	9–10
<b>HP Photo Paper</b> .....	11
<b>HP Paper designed for inkjet photo printers</b> .....	12–14

HP papers are designed with the environment in mind. We source our papers from suppliers that use pulp from renewable forests which are managed responsibly and certified by an independent third-party certification body, such as the Forest Stewardship Council (FSC®), the Programme for the Endorsement of Forest Certification (PEFC), or the Sustainable Forestry Initiative, Inc. (SFI®). Look for the forestry certification logo on packaging.

## HP PAPER SUMMARY INDEX

### HP Paper designed for inkjet printers

#### HP Professional Papers

Paper Category	Product Code	Weight	Page
HP Premium Presentation Paper 120g, Matte	Q5449A CH019A	32 lb/120 g/m <sup>2</sup>	3
HP Brochure Paper 180g, Glossy	C6817A Q1987A CG932A	48 lb/180 g/m <sup>2</sup>	3
HP Brochure Paper 180g, Matte	CH016A	48 lb/180 g/m <sup>2</sup>	3
HP Tri-fold Brochure Paper 180g, Glossy	C7020A	48 lb/180 g/m <sup>2</sup>	3
HP Tri-fold Brochure Paper 180g, Matte	Q5443A	48 lb/180 g/m <sup>2</sup>	4

#### HP Everyday Papers

Paper Category	Product Code	Weight	Brightness	Page
HP Inkjet Paper	INP202070	24 lb	92	4
HP Color Inkjet Paper	HPK115 HPK400	24 lb	96	4
HP Bright White Inkjet Paper	HPB1124	24 lb	97	4

### HP Paper designed for laser printers

#### HP Professional Papers

Paper Category	Product Code	Weight	Page
HP Premium Presentation Paper 120g, Glossy	CG988A Q2547A	32 lb/120 g/m <sup>2</sup>	6
HP Brochure Paper 150g, Matte	Q6543A	40 lb/150 g/m <sup>2</sup>	6
HP Brochure Paper 150g, Glossy	Q6611A	40 lb/150 g/m <sup>2</sup>	6
HP Tri-fold Brochure Paper 150g Glossy	Q6612A	40 lb/150 g/m <sup>2</sup>	6
HP Brochure Paper 200g, Matte	CH034A	52 lb/200 g/m <sup>2</sup>	6
HP Brochure Paper 200g, Glossy	Q6608A	52 lb/200 g/m <sup>2</sup>	7
HP Cover Paper 75 lb cover	Q2413A	75 lb cover	7

#### HP Everyday Papers

Paper Category	Product Code	Weight	Brightness	Page
HP LaserJet Paper	HPJ115RC	24 lb	97	7
HP Color Laser Paper	HPL285R	28 lb	98	7
HP Premium Choice Laser Paper	HPU1132	32 lb	98	7

### HP Paper designed for multiple uses

#### HP Professional Papers

Paper Category	Product Code	Weight	Brightness	Page
HP Business Copy Paper	HPBC11	20 lb	92	9
HP Office Paper	HPC115RC HPC8511 R HPC8511 C HPC3HP HPC8514 HPC1117	20 lb	92	9
HP Office Quickpack	HP2500S	20 lb	92	9
HP Office Recycled Paper	HPE1120R HPE1120C	20 lb	92	9
HP Everyday Copy & Print Paper	HPA510	20 lb	92	10
HP Multipurpose Paper	HPM1120R HPM1120C HPM115RC HPM113H HPM1420 HPM1720	20 lb	96	10
HP Printing Paper	HPP1122R HPP1122C	22 lb	96	10
HP All-in-One Printing Paper	HPT115 HPT1122	22 lb	96	10

### HP Paper designed for inkjet photo printers

#### HP Photo Papers

Paper category	Product code	Weight	Thickness	Page
HP Everyday Photo Paper, Glossy	Q8868A Q5440A CH097A Q5498A Q8723A Q2509A	45 lb	8 mil	12
HP Everyday Photo Paper, Matte	C7007A	33 lb	6 mil	12
HP Advanced Photo Paper, Glossy	Q6639A Q7906A Q6638A CG812A Q8690A Q7852A Q7853A Q7854A CR696A	66 lb	10.5 mil	12
HP Premium Photo Paper, Glossy	Q1989A Q1990A Q5477A C6039A Q8742A C6979A Q5494A	64 lb	10 mil	13
HP Premium Photo Paper, Matte	Q6563A Q1993A Q1994A	64 lb	10 mil	13
HP Premium Plus Photo Paper, Glossy	CR665A CR668A CR669A CR670A CR664A	80 lb	11.5 ml	13
HP Premium Plus Photo Paper, High Gloss	Q5495A Q5486A	75 lb	11.5 ml	13
HP Premium Plus Photo Paper, Soft Gloss	CR666A CR671A CR667A	80 lb	11.5 ml	14
HP Premium Plus Photo Paper, Satin	Q5489A	75 lb	11.5 ml	14
HP Iron-on Transfers	C6049A Q1974A	N/A	N/A	14

N/A—Not applicable

# HP PAPER DESIGNED FOR INKJET PRINTERS

HP has inkjet paper for all your varied needs. Print using HP inks and paper to get documents that deliver a professional look and feel.

## HP Professional Papers—Inkjet

### HP Premium Presentation Paper 120g, Matte



#### What is it

- Two-sided matte finish for better image quality, sharper text and more vibrant colors than everyday paper
- Opaque for two-sided printing without show through
- Weight: 32 lb/120 g/m<sup>2</sup>

#### When to use

- For presentations, proposals, reports and newsletters with a professional look and feel

#### Key benefits

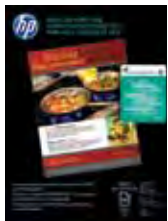
- Impressive image quality for vibrant colors and graphics
- Coated on both sides for two-sided printing
- 32 lb professional weight that looks and feels impressive

#### Eco benefits

- PEFC certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
Q5449A	8.5 x 11 in	150	\$15.99
CH019A	11 x 17 in	150	\$44.99

### HP Brochure Paper 180g, Glossy



#### What is it

- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures
- Designed for documents with more images than text

#### Key benefits

- Special gloss coating designed for optimum print quality, crisp text and consistent color clarity
- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
C6817A	8.5 x 11 in	50	\$13.99
Q1987A	8.5 x 11 in	150	\$29.99
CG932A	11 x 17 in	150	\$65.99

### HP Brochure Paper 180g, Matte



#### What is it

- Thicker, sturdier, professional heavyweight paper designed for inkjet printing with a coated matte finish for exceptional print quality
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For impressive custom brochures, flyers and marketing materials
- Designed for documents with more text than images

#### Key benefits

- Heavyweight coated matte paper for a professional look and feel
- Bright white with two-sided coated finish
- Saves time and money by printing in-house custom brochures and flyers

#### Eco benefits

- PEFC certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CH016A	8.5 x 11 in	150	\$29.99

### HP Tri-fold Brochure Paper 180g, Glossy



#### What is it

- A thicker, sturdier, professional glossy paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For impressive three-panel brochures with a gloss finish

#### Key benefits

- Bright white, two-sided gloss finish for professional-looking, two-sided printing
- Designed for optimum image quality, crisp text and consistent color clarity
- Allows you to make your own brochures to save time and money

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
C7020A	8.5 x 11 in	100	\$25.99

## HP Professional Papers—Inkjet

### HP Tri-fold Brochure Paper 180g, Matte



#### What is it

- A thicker, sturdier, professional matte paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For impressive three-panel brochures with a matte finish

#### Key benefits

- Bright white, two-sided matte finish for professional-looking, two-sided printing
- Special matte coating designed for optimum print quality, crisp text, color clarity and consistency
- Allows you to make your own brochures to save time and money

#### Eco benefits

- PEFC certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
Q5443A	8.5 x 11 in	100	\$25.99

## HP Everyday Papers—Inkjet

### HP Inkjet Paper



#### What is it

- An outstanding value for everyday inkjet printing
- 92 brightness, 24 lb

#### When to use

- Ideal for Internet printouts, homework and other everyday documents

#### Key benefits

- Heavy weight to reduce show-through
- Heavier than ordinary papers—great for two-sided printing
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP202070 (ream)	8.5 x 11 in	400	6	\$7.99

### HP Color Inkjet Paper



#### What is it

- Engineered to produce high-impact color documents
- 96 brightness, 24 lb

#### When to use

- Great for presentations, newsletters, flyers and other color-rich documents

#### Key benefits

- Ultra smooth—perfect for documents that combine vibrant color graphics with text
- Highly opaque, perfect for two-sided printing
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPK115 (ream)	8.5 x 11 in	500	5	\$9.99
HPK400 (ream)	8.5 x 11 in	400	6	\$8.99

### HP Bright White Inkjet Paper



#### What is it

- Scientifically formulated to help inkjet printers produce their boldest, most intense colors
- 97 brightness, 24 lb

#### When to use

- The ideal choice for color-intensive documents you want to reflect your best efforts
- Great for proposals, presentations, newsletters, flyers and other color-rich documents

#### Key benefits

- Extra white, scientifically formulated to help inkjet printers produce their boldest, most intense colors
- Color inks are “fixed” onto the sheet for superior color imaging
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Forest Stewardship Council, FSC®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPB1124 (ream)	8.5 x 11 in	500	5	\$10.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
 HP Everyday Papers customer service line: 1-800-477-5010  
 Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: [www.hp.com/go/everydaypapers](http://www.hp.com/go/everydaypapers)  
 For HP everyday papers the supplier is the FSC® and SFI® chain of custody certificate holder.



## HP Papers with ColorLok® Technology

# THE DIFFERENCE BETWEEN ORDINARY AND EXTRAORDINARY PAPER.



HP Papers with ColorLok® Technology

Ordinary paper

ColorLok® Technology is standard in all HP inkjet, multi-use and copy papers. What does that mean for you?

- **Brighter colors.** Colors are 30% brighter compared to ordinary papers.
- **Fewer smears.** Documents dry three times faster so there's less risk of smearing.
- **Bolder blacks.** Black inks print up to 60% bolder, so text is super crisp and sharp.

In short, the ColorLok® Technology symbol on the package means you'll get it right the first time, every time you hit "print." Why settle for anything less?

ColorLok® Technology. One of the many ways you get more for your money from HP Everyday Papers.



**LOOK FOR THIS SYMBOL**



# HP PAPER DESIGNED FOR LASER PRINTERS

Choosing the right laser paper allows you to be economical on your everyday jobs and to highlight your communications on the important ones.

## HP Professional Papers—Laser

### HP Premium Presentation Paper 120g, Glossy



#### What is it

- A thick, heavy paper that delivers sharp images, rich colors and an impressive appearance with a uniform, glossy finish
- Weight: 32 lb/120 g/m<sup>2</sup>

#### When to use

- For professional-quality documents and marketing materials, including presentations, proposals and reports
- Designed for documents with more images than text

#### Key benefits

- Brighter, glossier paper for a more professional appearance than plain paper
- Saves time and money with minimal paper jams and reliable two-sided printing
- Optimized for HP Color LaserJet printers

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code	Product size	Sheets	*Price/unit
CG988A	8.5 x 11 in	250	\$12.99
Q2547A	11 x 17 in	250	\$36.99

### HP Brochure Paper 150g, Matte



#### What is it

- A heavyweight laser paper for printing impressive, professional-quality brochures in-house
- Weight: 40 lb/150 g/m<sup>2</sup>

#### When to use

- For impressive brochures, reports and other marketing materials
- Designed for documents with more text than images

#### Key benefits

- Ultra-smooth finish for vivid colors and crisp text
- Substantial weight for impressive brochures
- High opacity for two-sided printing with no show-through

Product code	Product size	Sheets	*Price/unit
Q6543A	8.5 x 11 in	150	\$20.99

### HP Brochure Paper 150g, Glossy



#### What is it

- A heavyweight, two-sided glossy paper for impressive color images. Print outsource-quality, professional brochures in-house!
- 97 brightness, Weight: 40 lb/150 g/m<sup>2</sup>

#### When to use

- Ideal for short-run, full-color brochures, flyers and marketing collateral
- Designed for documents with more text than images

#### Key benefits

- HP's proprietary, multi-layer coating that enables exceptional image quality on both sides
- Heavyweight paper with high opacity for an impressive look and feel

Product code	Product size	Sheets	*Price/unit
Q6611A	8.5 x 11 in	150	\$20.99

### HP Tri-fold Brochure Paper 150g, Glossy



#### What is it

- A heavyweight paper that is pre-scored for precise, easy folding with a smooth, glossy finish that delivers image-rich output on both sides of the page for great three-panel brochures
- Weight: 40 lb/150 g/m<sup>2</sup>

#### When to use

- Perfect for brochures, marketing materials, sales tools, booklets and training materials
- Use with HP ColorSphere toner—engineered with HP Color LaserJet printers and MFPs—for bold color
- Designed for documents with more images than text

#### Key benefits

- Maximizes impact with a smooth, glossy finish that makes photos stand out
- Coated on both sides and features high opacity for minimal show-through

Product code	Product size	Sheets	*Price/unit
Q6612A	8.5 x 11 in	150	\$25.99

### HP Brochure Paper 200g, Matte



#### What is it

- A professional matte-finish paper for eye-catching images and photo-quality results
- Weight: 52 lb/200 g/m<sup>2</sup>

#### When to use

- Ideal for image-intensive laser printing, including photos, flyers and marketing materials
- Designed for documents with more text than images

#### Key benefits

- Bright white for high-contrast color images and photos
- Professional-weight paper that looks and feels impressive
- Ultra-smooth finish for rich, vibrant colors and true-to-life images
- High opacity for two-sided printing with no show-through

Product code	Product size	Sheets	*Price/unit
CH034A	8.5 x 11 in	250	\$44.99

## HP Professional Papers—Laser

### HP Brochure Paper 200g, Glossy



#### What is it

- A professional-weight glossy paper coated on two sides for exceptional brochure images and text
- Weight: 52 lb/200 g/m<sup>2</sup>

#### When to use

- Designed for brochures, flyers and marketing materials with color intensive images
- Designed for documents with more images than text

#### Key benefits

- Smooth glossy coating for vibrant colors
- High opacity for two-sided printing with no show-through
- Professional weight and finish for copy shop quality

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code	Product size	Sheets	*Price/unit
Q6608A	8.5 x 11 in	100	\$20.99

### HP Cover Paper



#### What is it

- HP's heaviest super-smooth laser paper designed specifically to produce superior print quality, vivid colors and crisp, sharp text for worry- and jam-free two-sided printing
- 112 brightness, 75 lb cover

#### When to use

- For covering special high-impact business documents such as reports, proposals, sales materials, booklets, manuals, signage and brochures

#### Key benefits

- HP's heaviest laser paper (75 lb cover weight)
- Super-smooth for rich, vibrant colors and crisp, sharp text
- Can be used to produce postcards and business cards

- Designed for worry-free printing and reliable duplexing on color and monochrome laser printers that support heavier weights
- Thick and durable for a professional look and feel

Product code	Product size	Sheets	*Price/unit
Q2413A	8.5 x 11 in	100	\$16.99

## HP Everyday Papers—Laser

### HP LaserJet Paper



#### What is it

- Perfect uncoated laser paper for everyday business documents
- 97 brightness, 24 lb

#### When to use

- Made for everyday use in laser printers
- Great for printing full color images or black-and-white text

#### Key benefits

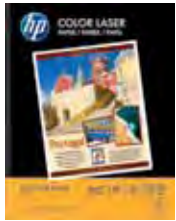
- Medium weight, extra smooth and ultra white
- Heavy enough to print on both sides without show-through
- Priced for everyday use
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Forest Stewardship Council, FSC®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPJ115RC (carton)	8.5 x 11 in	500	5	\$49.95
HPJ1124 (ream)	8.5 x 11 in	500	10	\$12.99

### HP Color Laser Paper



#### What is it

- A premium uncoated laser paper for producing high-quality, full color documents
- 98 brightness, 28 lb

#### When to use

- Ideal for presentations, reports, newsletters and other business documents
- Works well in all color laser printers and color copiers

#### Key benefits

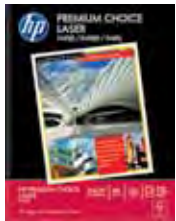
- Heavy weight, super smooth and ultra white
- Perfect for two-sided printing with minimal show-through
- Extra bright for maximum color contrast
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Forest Stewardship Council, FSC®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPL285R (ream)	8.5 x 11 in	500	5	\$13.99

### HP Premium Choice Laser Paper



#### What is it

- HP's premium uncoated laser paper for producing professional, color documents
- 98 brightness, 32 lb

#### When to use

- Engineered for color laser printers and color copiers
- Ideal for presentations, proposals and other business documents that have to look and feel important

#### Key benefits

- Extra heavy weight, super smooth and ultra white
- Documents look and feel professionally printed
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Forest Stewardship Council, FSC®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPU1132 (ream)	8.5 x 11 in	500	6	\$16.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
 HP Everyday Papers customer service line: 1-800-477-5010  
 Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: [www.hp.com/go/everydaypapers](http://www.hp.com/go/everydaypapers)  
 For HP everyday papers the supplier is the FSC® and SFI® chain of custody certificate holder.





# Photo Creations

## MAKE YOUR PHOTOS MAGICAL!



**HP Photo Creations** is the fast, easy way to make amazing photo projects on your Mac or PC.

Create a photo book in just 3 minutes. Copy your design to cards, calendars, mugs, and more with just 2 clicks. Print at home or have us ship to you.

You can customize your creations with rich backgrounds, styled text, fun graphics, and literally endless border styles. Even add your Facebook photos.

**FREE Download:** [www.hp.com/go/guide](http://www.hp.com/go/guide)



# HP PAPER DESIGNED FOR MULTIPLE USES

HP has engineered a wide variety of economical and reliable papers that work in either inkjet or laser machines to help keep productivity up and costs down.

## HP Everyday Papers—Multi-machine

### HP Business Copy Paper



#### What is it

- Created for businesses that maintain supplier diversity programs
- 92 brightness, 20 lb

#### When to use

- The perfect everyday paper for all office equipment
- Ideal for high-volume copy jobs, drafts and other everyday business documents

#### Key benefits

- Engineered by HP, converted by South Coast Paper, a certified Minority Business Enterprise
- Reduces dust particles that can cause jams and equipment wear/tear
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPBC11	8.5 x 11 in	500	10	Market pricing, call for quote <sup>1</sup>

### HP Office Paper



#### What is it

- HP reliability at a great value in a paper engineered for copiers, printers and fax machines
- 92 brightness, 20 lb

#### When to use

- Suitable for copies, drafts, memos and other everyday business documents
- Ideal for high-volume equipment

#### Key benefits

- Engineered to run jam-free, saving time and money and extending equipment life
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPC115RC (carton)	8.5 x 11 in	500	5	\$29.99
HPC8511R (ream)	8.5 x 11 in	500	N/A	\$6.99
HPC8511C (carton)	8.5 x 11 in	500	10	\$45.99
HPC3HP (carton)	8.5 x 11 in (3-hole)	500	10	\$47.99
HPC8514 (carton)	8.5 x 14 in	500	10	\$52.49
HPC1117 (carton)	11 x 17 in	500	5	\$47.99

### HP Office Quickpack



#### What is it

- 2,500 sheets of HP Office Paper in a lightweight carton
- 92 brightness, 20 lb

#### When to use

- Ideal for high-volume equipment, designed so you can easily load 2,500 sheets at one time
- Also convenient for removing sheets as needed; carton tucks under desk

#### Key benefits

- A real time saver—loads in seconds
- 25 lb easy-carry carton, perfect size for storage
- Protective moisture-barrier carton reduces packaging waste—no ream wrap required
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HP2500S	8.5 x 11 in	2,500	N/A	\$26.99

### HP Office Recycled Paper



#### What is it

- Made with 30% recycled fiber so it meets U.S. government standards
- 92 brightness, 20 lb

#### When to use

- The perfect everyday paper for offices that use recycled papers
- Great for high-volume printing, copies, drafts and other everyday business documents

#### Key benefits

- For copiers, printers and fax machines
- Reduces dust build-up that can cause jams and equipment wear/tear
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPE1120R (ream)	8.5 x 11 in	500	N/A	\$8.99
HPE1120C (carton)	8.5 x 11 in	500	10	\$49.99

# HP Everyday Papers—Multi-machine

## HP Everyday Copy & Print Paper



### What is it

- HP quality and reliability at a great price—perfect for everyday printing
- 92 brightness, 20 lb

### When to use

- For schoolwork, reports, home office use, Internet printouts and more

### Key benefits

- Works in all equipment copiers, printers, fax machines
- ColorLok® Technology for brighter colors, fewer smears, and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPA510 (ream)	8.5 x 11 in	500	10	\$5.99

## HP Multipurpose Paper



### What is it

- Engineered for everyday use in copiers, printers and fax machines
- 96 brightness, 20 lb

### When to use

- Perfect for businesses that want one paper that can handle the vast majority of imaging needs

### Key benefits

- Brighter than standard copy paper for higher contrast
- Even routine documents look great with superior colors and crisp, sharp text
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPM1120R (ream)	8.5 x 11 in	500	N/A	\$7.99
HPM1120C (carton)	8.5 x 11 in	500	10	\$48.99
HPM115RC (carton)	8.5 x 11 in	500	5	\$34.99
HPM113H (ream)	8.5 x 11 in (3-hole)	500	10	\$8.99
HPM1420 (ream)	8.5 x 14 in	500	10	\$9.99
HPM1720 (ream)	11 x 17 in	500	5	\$12.99

## HP Printing Paper



### What is it

- Formulated to help inkjet and laser printers produce crisper text and richer, deeper colors
- 96 brightness, 22 lb

### When to use

- Ideal for everyday documents such as memos, drafts and copies

### Key benefits

- Heavier and thicker, a definite step up from ordinary multi-use papers
- Makes documents look and feel substantial
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPP1122R (ream)	8.5 x 11 in	500	N/A	\$8.99
HPP1122C (carton)	8.5 x 11 in	500	10	\$50.99

## HP All-in-One Printing Paper



### What is it

- Created especially for all-in-one machines, both inkjet and laser
- 96 brightness, 22 lb

### When to use

- For every type of document produced using an all-in-one machine

### Key benefits

- Formulated to help all-in-one machines produce crisper, sharper text and richer, deeper colors
- Heavier, thicker and smoother than ordinary multi-use papers
- ColorLok® Technology for brighter colors, fewer smears and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- Certified by the Sustainable Forestry Initiative, SFI®

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPT115 (carton)	8.5 x 11 in	500	5	\$38.49
HPT1122 (ream)	8.5 x 11 in	500	10	\$8.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

N/A - Not applicable

HP Everyday Papers customer service line: 1-800-477-5010

Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: [www.hp.com/go/everydaypapers](http://www.hp.com/go/everydaypapers)

For HP everyday papers the supplier is the FSC® and SFI® chain of custody certificate holder.

# Why HP Photo Paper

Customers choose HP Photo Papers for a lot of different reasons. One key reason is that they are optimized for HP inkjet printers to deliver consistent, quality results and the best possible experience.

But that's not all—HP has a photo paper to fit your every need.

- Print casual photos for class projects
- Print snapshots or enlargements to share with friends and family
- Create photo albums and scrapbooks
- Frame photos for display or gift giving

## HP Photo Paper Portfolio

HP offers a simple, but well-differentiated photo paper portfolio to accommodate different projects.

**HP Everyday** photo paper offers an excellent value and is suitable for casual photos, student projects or crafts.

**HP Advanced** photo paper, ideal for scrapbooking or photo albums, delivers great all-around performance. And **HP Premium Plus** photo paper is optimized to deliver top quality for the prints you want to display or give as gifts.

## Quality photos on ALL inkjet printers

It gets even better. In addition to being optimized for HP inkjet printers, HP photo papers also provide a great printing experience on all other manufacturers' inkjet printers.<sup>1</sup>

## Designed with the environment in mind

So, best of all, customers can feel good about using the portfolio because most HP Everyday (glossy), HP Advanced<sup>2</sup>, and HP Premium Plus photo papers:<sup>3</sup>

Use FSC<sup>®</sup> certified chain-of-custody fiber, from responsibly managed forests

Are recyclable; just add them to your mixed-paper recycling<sup>4</sup>

Have packaging that is made from 100% recycled content, minimum 35% post-consumer content

<sup>1</sup> Universal compatibility available with select HP photo papers, including HP Everyday, HP Advanced, and HP Premium Plus (Applies for 8.5" x 11" sizes and smaller).

<sup>2</sup> HP Advanced photo papers with FSC<sup>®</sup> C017543 certification will begin to be introduced in June 2011; look for the FSC certification logo on the pack.

<sup>3</sup> Environmental benefits available with select HP photo papers, including HP Everyday (glossy), HP Advanced, and HP Premium Plus A sizes and smaller.

<sup>4</sup> May not be recyclable in your area.



The good,  
better, and best  
about **HP** photo papers

HIT PRINT  
BRILLIANTLY





# HP PAPER DESIGNED FOR INKJET PHOTO PRINTERS

HP has crafted a broad range of photo paper types and sizes for all your photo printing needs.

## HP Photo Papers—Inkjet

### HP Everyday Photo Paper, Glossy



#### What is it

- Paper designed for casual photo printing that gives sharp, colorful photos with a glossy finish at a low cost and dries quickly for easy handling with any inkjet printer
- 8 mil, 200 g/m<sup>2</sup>, 45 lb

#### When to use

- Ideal for casual photos, school projects and crafts
- Affordable glossy alternative to plain paper

#### Key benefits

- Dries quickly for easy handling
- Thicker and heavier than plain paper
- Delivers vivid colors with a glossy finish
- Value priced for attractive, affordable prints

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper<sup>1</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
Q8868A	4 x 6 in (extended tab)	50	\$5.99
Q5440A	4 x 6 in (extended tab)	100	\$9.99
CH097A	5 x 7 in	60	\$9.99
Q5498A	8.5 x 11 in	25	\$7.99
Q8723A	8.5 x 11 in	50	\$9.99
Q2509A	8.5 x 11 in	100	\$14.99

### HP Everyday Photo Paper, Matte



#### What is it

- Brighter, thicker and heavier than plain paper; an affordable photo-quality inkjet paper with a bright white matte finish that intensifies colors and prints on both sides with no show-through on any inkjet printer
- 6 mil, 125 g/m<sup>2</sup>, 33 lb

#### When to use

- For casual photos, drafts, projects, proofs
- Everyday photo alternative to plain paper

#### Key benefits

- Bright white matte finish on both sides for two-sided photo printing
- Thicker and heavier than plain paper so colors don't bleed through
- Value priced for attractive, affordable prints

#### Eco benefits

- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content
- Everyday photo paper matte with PEFC certification will begin to be introduced in June 2011, look for the PEFC certification logo on pack

Product code	Product size	Sheets	*Price/unit
C7007A	8.5 x 11 in	100	\$14.99

### HP Advanced Photo Paper, Glossy



#### What is it

- Instant-dry photo paper for photos with rich, vivid colors that are smudge- and water-resistant
- 10.5 mil, 250 g/m<sup>2</sup>, 66 lb

#### When to use

- For albums, photo enlargements, scrapbooks
- Excellent all-around performance

#### Key benefits

- Dries instantly and resists water and smudges. Thick, durable, professional-feeling paper that withstands repeated handling
- Great for framing or gifts, these beautiful photos feature rich, vivid colors that capture your memories with true-to-life accuracy. Maximize color intensity with an impressive, glossy finish.

#### Eco benefits

- Recyclable in community collection systems that accept mixed paper<sup>1</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content
- Advanced photo paper with FSC® certification will begin to be introduced in June 2011, look for the FSC® certification logo on pack

Product code	Product size	Sheets	*Price/unit
Q6639A	4 x 6 in (perforated tab)	20	\$6.99
Q7906A	4 x 6 in (perforated tab)	100	\$13.99
Q6638A	4 x 6 in	100	\$13.99
CG812A	5 x 7 in	20	\$7.99
Q8690A	5 x 7 in	60	\$16.99
Q7852A	8.5 x 11 in	25	\$12.99
Q7853A	8.5 x 11 in	50	\$21.99
Q7854A	8.5 x 11 in	100	\$34.99
CR696A	13 x 19 in	20	\$29.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
<sup>1</sup> May not be recyclable in your area.

**HP Premium Photo Paper, Glossy**



**What is it**

- Premium inkjet photo paper with true-to-life color that resists fading longer than store processed photos<sup>1</sup>
- 10 mil, 240 g/m<sup>2</sup>, 64 lb

**When to use**

- For printing enlargements and creating photo albums with the look and feel of traditional photos
- Better image quality and image permanence on older-technology HP inkjet printers using the inks<sup>3</sup>
- For display, albums and scrapbooks

**Key benefits**

- True photo quality—vibrant colors, glossy blacks, realistic skin tones
- Thick and sturdy like traditional photos
- Unique HP back coating to prevent prints from sticking when stacked

**Eco benefits**

- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
Q1989A	4 x 6 in (perforated tab)	60	\$10.99
Q1990A	4 x 6 in (perforated tab)	100	\$14.99
Q5477A	4 x 6 in	100	\$14.99
C6039A	8.5 x 11 in	15	\$10.99
Q8742A	8.5 x 11 in	25	\$15.99
C6979A	8.5 x 11 in	50	\$24.99
Q5494A	8.5 x 11 in	100	\$39.99

**HP Premium Photo Paper, Matte**



**What is it**

- Premium inkjet photo paper with a Matte finish rendering vibrant, fade-resistant colors that achieve the look and feel of traditional photographs
- 10 mil, 240 g/m<sup>2</sup>, 64 lb

**When to use**

- Better image quality and image permanence on older-technology HP inkjet printers using the inks<sup>3</sup>
- For display, albums and scrapbooks

**Key benefits**

- Superior, true-to-life color that resists fading longer than store processed prints<sup>1</sup>
- Satin-like finish for soft, subtle effects
- Unique HP back coating to prevent prints from sticking when stacked

**Eco benefits**

- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
Q6563A	4 x 6 in (perforated tab)	100	\$14.99
Q1993A	8.5 x 11 in	15	\$10.99
Q1994A	8.5 x 11 in	50	\$24.99

**HP Premium Plus Photo Paper, Glossy**



**What is it**

- HP's highest-quality photo paper for your best photos. Compatible with all inkjet printers. Print glossy photos that are long-lasting, smudge-free, water-resistant and instant dry
- 11.5 mil, 300g/m<sup>2</sup>, 80 lb

**When to use**

- For important photos that deserve studio quality
- Ideal for framing and gift giving

**Key benefits**

- Prints that resist fading for generations<sup>1</sup>. Professional quality and durability for framing, display and gift giving
- Increased thickness and premium glossy finish
- Print your photos that is easy to recycle in systems that accept mixed paper

**Eco benefits**

- FSC<sup>®</sup> certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper<sup>2</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CR665A	4 x 6 in	60	\$14.99
CR668A	4 x 6 in	100	\$22.99
CR669A	5 x 7 in	60	\$21.99
CR670A	8.5 x 11 in	25	\$19.99
CR664A	8.5 x 11 in	50	\$34.99

**HP Premium Plus Photo Paper, High Gloss**



**What is it**

- HP's thickest, heaviest photo paper that maximizes color intensity with a professional-quality high-gloss finish rendering realistic skin tones and resists fading for over 100 years
- 11.5 mil, 280 g/m<sup>2</sup>, 75 lb

**When to use**

- For important event photos that deserve studio quality and exceptional fade resistance
- Ideal for framing and gift giving

**Key benefits**

- Professional-quality photos that resist fading for over 100 years<sup>1</sup>
- Professional-quality shown that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked

- Enabled for HP Auto Sense, which delivers automatic settings, avoids mistakes and saves ink and paper

Product code	Product size	Sheets	*Price/unit
Q5495A	11 x 17 in	25	\$30.99
Q5486A	13 x 19 in	25	\$63.00

\*All prices are estimated U.S. street prices. Actual prices may vary.

<sup>1</sup> When using Original HP inks. Display-permanence rating by HP Image Permanence Lab. For details, visit [www.hp.com/go/printpermanence](http://www.hp.com/go/printpermanence).

<sup>2</sup> May not be recyclable in your area.

<sup>3</sup> Better image quality and image permanence on older-technology HP inkjet printers using the following inks: 15b, 21, 21b, 22, 27, 27b, 28, 45b, 54, 56, 56b, 57, 57+, 58, 59, 74, 75, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 702, 816, 817, 900.

**HP Premium Plus Photo Paper, Soft Gloss**



**What is it**

- HP's highest-quality photo paper for your best photos. Compatible with all inkjet printers. Print soft glossy photos that are long-lasting, smudge-free, water-resistant and instant dry
- 11.5 ml, 300g/m<sup>2</sup>, 80 lb

**When to use**

- For framing, display, gift giving
- Professional quality and durability

**Key benefits**

- Prints that resist fading for generations<sup>1</sup>. Professional quality and durability for framing, display and gift giving
- Increased thickness and premium glossy finish
- Print your photos that is easy to recycle in systems that accept mixed paper

**Eco benefits**

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper<sup>2</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CR666A	4 x 6 in	100	\$22.99
CR671A	8.5 x 11 in	25	\$19.99
CR667A	8.5 x 11 in	50	\$34.99

**HP Premium Plus Photo Paper, Satin**



**What is it**

- HP's thickest, heaviest photo paper that resists fading for over 100 years<sup>1</sup>
- 11.5 ml, 280g/m<sup>2</sup>, 75 lb

**When to use**

- For important event photos that deserve studio quality and exceptional fade resistance
- Ideal for framing and gift giving

**Key benefits**

- Professional-quality photos that resist fading for over 100 years<sup>1</sup>
- A superior, professional-grade, non-glare soft-gloss finish for superb contrast, vibrant colors, deep blacks and realistic skin tones

- Unique HP back coating to prevent prints from sticking when stacked
- Enabled for HP Auto Sense, which delivers automatic settings, avoids mistakes and saves ink and paper

Product code	Product size	Sheets	*Price/unit
Q5489A (satin finish)	13 x 19 in	25	\$63.00

**HP Iron-on Transfers**



**What is it**

- Iron-on, cool-peel inkjet transfers that produce vivid color images for one-of-a-kind gifts using all kinds of fabric

**When to use**

- To create customized bags, shirts, and caps for company get-togethers and sporting events

**Key benefits**

- For designing one-of-a-kind gifts or outfitting an entire crowd
- True-to-life photos and crisp text that are easy to print and easy to apply—just iron on, let cool and peel off paper backing

- Transfers that stay bright and colorful, even after repeated washings

Product code	Product size	Sheets	*Price/unit
C6049A	8.5 x 11 in (for white and light color fabrics)	12	\$15.99
Q1974A	8.5 x 11 in (for color fabrics)	6	\$11.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
<sup>1</sup> When using Original HP inks. Display-permanence rating by HP Image Permanence Lab. For details, visit [www.hp.com/go/printpermanence](http://www.hp.com/go/printpermanence).  
<sup>2</sup> May not be recyclable in your area.



To learn more, visit [www.hp.com/go/paper](http://www.hp.com/go/paper)

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