



HP Newsletter for Apple Products.



HP Launches New Printing Solutions to Improve Efficiency for Businesses of All Sizes

HP recently expanded its portfolio of Apple-compatible imaging and printing solutions by releasing several new products designed to improve business efficiency. Businesses, whether operating in the enterprise or small business space, can take advantage of HP's enhanced productivity tools, designed to accelerate business workflow, including new security solutions and mobility offerings for the worker on the go.

HP LaserJet Enterprise 500 color MFP M575 – This high quality color LaserJet features a larger 8-inch full color touch screen to allow users to preview, edit, and zoom images for accurate printing results. Equipped with **HP ePrint** technology, now you can print from your smartphone or tablet from virtually anywhere.¹ For businesses utilizing iOS devices such as Apple iPad®, iPhone® or iPod® touch, this LaserJet is also **AirPrint™** compatible.² The HP LaserJet Enterprise 500 color MFP M575 is priced \$2,699³ USD and is now available worldwide.



HP LaserJet Enterprise 500 MFP M525 – This black-and-white LaserJet offers the same features as the HP LaserJet Enterprise 500 color MFP M575 in a monochromatic option. It is priced at \$2,299³ and now available worldwide.

For SMB customers looking to deliver professional-quality documents at fast print speeds HP introduced three new print offerings.

HP LaserJet Pro 400 MFP M425 – HP's first Web-connected mono laser MFP features advanced connectivity that meets the expanding needs of fast-paced SMB environments. Employees can access **Business Apps** through the 3.5 –inch color touch screen⁵ and stay connected and productive while out of the office with features like **HP ePrint**¹ and **Wireless Direct**.⁶ For businesses utilizing iOS devices such as Apple iPad®, iPhone® or iPod® touch, this LaserJet is also AirPrint™ compatible.² It is priced at \$499³ and is now available worldwide.



HP LaserJet Pro 400 M401 series – HP's first Web-connected mono single-function laser printer offers similar features to the HP LaserJet Pro 400 MFP M425 including access to **Business Apps**⁵, **HP ePrint**¹ and **Wireless Direct**.⁶ It is priced starting at \$299³ and is now available worldwide.

For more information on HP's latest product announcement please visit <http://www.hp.com/go/ppsinfluencersummit2012>. You can find additional information regarding HP's OS X and iOS compatible products by visiting <http://www.hp.com/go/mac>.

Privacy Policy

Footnotes:

(1) Requires an Internet connection to the printer; may require a wireless access point with usage fees/data plans, registration, firmware upgrade, etc., ePrint setup requires email and internet access and works with any Internet-connected, email-capable device. Print times and connection speeds may vary. Some smartphones and tablets require data plan purchase. For HP ePrint details, see www.hp.com/go/eprintcenter.

(2) Supports the following devices running iOS 4.2 or later: iPad®, iPad® 2, iPhone® (3GS or later), iPod® touch (3rd generation or later). Works with HP's AirPrint-enabled printers and requires the printer be connected to the same network as your iOS device. Wireless performance is dependent upon physical environment and distance from the access point. AirPrint, the AirPrint Logo, iPad, iPhone, and iPod touch are trademarks of Apple® Inc., registered in the U.S. and other countries.

(3) Estimated U.S. retail price. Actual prices may vary.

(4) Notebook or netbook must be Bluetooth® enabled. Includes Windows Mobile® phones. Additional fee required through 3rd party service provider for BlackBerry smartphones.

(5) Requires a wireless access point and an Internet connection to the printer. Services require registration. Availability varies by country, language and agreements, and requires a firmware upgrade. For details, www.hp.com/go/eprintcenter.

(6) Mobile device must be wireless-enabled. Printer must be HP ePrint-enabled. Feature may require driver or apps, available for download at www.hp.com/go/eprintcenter.