

HP Newsletter for Apple Products.



New HP Officejet printers help reduce costs and maximize productivity both in the office and on the go.

HP recently announced new imaging and printing solutions that can provide small and medium business (SMB) customers with the strategic assets needed to help reduce costs and maximize productivity both in the office and on the go.

With the release of the [HP Officejet 6600](#), [6700 Premium](#) and [4620](#) e-All-in-Ones and [HP Officejet 6100 ePrinter](#), businesses can now take advantage of faster print speeds, low running costs with high-capacity [Original HP ink cartridges](#),⁽¹⁾ and the ability to print from smartphones and tablets from virtually anywhere with HP ePrint.⁽⁴⁾ In addition, these printers also support [AirPrint™](#) for easy direct printing straight from the iPad®, iPhone® or iPod touch®.⁽⁵⁾

The latest additions to the [HP Officejet portfolio](#) enable small office users to print, fax, scan and copy with confidence. Each printer offers superior quality, ENERGY STAR® qualification and the advanced reliability small businesses demand. The HP Officejet 6600, 6700 and 6100 deliver improved water-, fade- and highlighter pen resistance with new HP Officejet all-pigment inks.^(2,3)

The HP Officejet 6600 e-All-in-One and HP Officejet 6700 Premium e-All-in-One are available now worldwide for an estimated U.S. retail price of \$149 and \$169, respectively, through HP and HP authorized resellers. The HP Officejet 6100 ePrinter (\$99 estimated U.S. retail price) and HP Officejet 4620 e-All-in-One (\$99 estimated U.S. retail price) are expected to be available worldwide in April 2012 through HP and HP authorized resellers.

Additional information about these products and all of HP's products for Apple can be found by visiting www.hp.com/go/mac.

(1) Compared with Original HP 564 ink cartridges. For more information, see www.hp.com/go/learnabouteink. High-capacity cartridges not included; please purchase separately.

(2) Fade resistance based on paper-industry predictions for acid-free papers and Original HP inks; colorant stability data at room temperature based on similar systems tested per ISO 11798 and ISO 18909.

(3) Water resistance based on HP internal testing, using paper with the ColorLok® logo.

(4) Requires an Internet connection to the printer. Feature works with any connected Internet- and email-capable device. Requires HP Web Services Account Registration. Print times may vary. Some HP LaserJets may require a firmware upgrade. For a list of supported documents, and image types, see www.hp.com/go/eprintcenter. And for additional solutions, see www.hp.com/go/mobile-printing-solutions.

(5) Requires a wireless access point and an internet connection to the printer. Services may require registration. Availability varies by country, language and agreements, and requires a firmware upgrade. Details are available at <http://www.hp.com/go/eprintcenter>. AirPrint and the AirPrint Logo, iPad, iPhone and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries.