



Executive Biography

Enrique Lores

President, Imaging, Printing and Solutions Business
HP Inc.



Enrique Lores is President of HP's Imaging, Printing and Solutions business, a \$20 billion business that engineers and brings to market Home, Office and Graphics printing solutions. Leveraging ink, laser and the industry's only PageWide printing technology, Lores' organization delivers print solutions that provide a faster, more affordable and more secure way to print, manage and realize content for an increasingly mobile, social and digital world.

Throughout his 26-year tenure with HP, Lores has held leadership positions across the organization. Most recently leading the Separation Management Office for HP Inc., he executed one of the largest and most complex corporate separations in history.

Previously, Lores was the senior vice president and general manager for Business Personal Systems, where he was responsible for the overall business, including defining product, marketing and sales strategies, end-to-end product development, and business execution worldwide.

Before his Business Personal Systems role, Lores was senior vice president of Customer Support & Services (CSS), providing industry-leading customer care to more than 150 million HP customers, and helping HP develop, build and provide industry-leading service offerings.

Prior to his CSS role, Lores was senior vice president of the Worldwide Customer Services & Sales organization where he defined the sales strategy across multiple sales channels for HP's Personal Systems business.

Lores also served as vice president and general manager of HP's Large Format Printer business. In this role, he was responsible for leading several mergers and acquisitions, including the acquisition of Scitex, a manufacturer of wide-format industrial printers.

Lores also has held leadership positions internationally, including vice president and general manager of HP's commercial products category for Europe, Middle East and Africa.

Lores holds a degree in electrical engineering from the Polytechnic University in Valencia and an MBA from ESADE in Barcelona.