

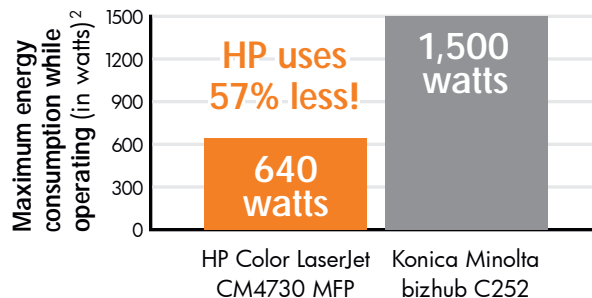
Get an MFP that offers everything your office needs in the box with HP.

Features like an ADF and more extensive connectivity ship standard with HP, whereas with Konica Minolta they're expensive options. HP also ships with a 1-year, next-business-day onsite warranty — peace of mind that costs extra for Konica Minolta users. HP users also enjoy better, more reliable print quality because Color LaserJets offer image-enhancement technology, as well as print cartridges that incorporate the imaging drum.

| Does the device feature... | HP Color LaserJet CM4730 | Konica Minolta bizhub C252 ² |
|------------------------------------|--------------------------|---|
| An auto document feeder? | Standard | Extra \$\$\$ |
| Parallel connectivity? | Standard | Extra \$\$\$ |
| USB connectivity? | Standard | Extra \$\$\$ |
| Image enhancement technology? | ImageREt 3600 | None |
| Print cartridges containing drums? | Yes | Separate consumables |
| Greater standard input capacity? | 1,600 sheets | 850 sheets |
| A higher monthly duty cycle? | 175,000 pages | 75,000 pages |
| A 1-year onsite warranty? | Standard | Extra \$\$\$ |

Use less power with HP.

The HP Color LaserJet CM4730 MFP uses significantly less power than the Konica Minolta bizhub C252. HP consumes no more than 640 watts while operating — up to 57% less than Konica Minolta's maximum of 1.5 kilowatts. Furthermore, Konica Minolta recommends bizhub C252 users supply the device with a dedicated electrical outlet/circuit — a requirement that isn't imposed on those who deploy its HP counterpart.



Rely on stronger security with HP.

HP supports IPv6 and IPsec for enhanced security and encrypts usernames and passwords via SNMPv3 and SSL — protocols Konica Minolta does not support. HP also ships with hard disk overwrite — a feature costing an extra \$430 (list) for each Konica Minolta MFP.

| Does the device offer... ^{1,2} | HP Color LaserJet CM4730 | Konica Minolta bizhub C252 |
|---|--------------------------|----------------------------|
| Support for IPv6? | Standard | Not available |
| Support for IPsec? | Standard | Not available |
| Support for SNMPv3? | Standard | Not available |
| Support for SSL? | Standard | Not available |
| Hard disk overwrite? | Standard | Extra \$\$\$ |

Radically simplify MFP (and printer) management with HP Web Jetadmin.

HP Web Jetadmin outperforms Konica Minolta PageScope Net Care in several key areas that radically simplify MFP (and printer) management.

| Does the vendor's peripherals-management solution let you... ¹ | HP | Konica |
|---|----|--------|
| Auto group devices (place devices in correct groups based on predefined criteria)? | ✓ | ⊗ |
| Auto configure devices (push predetermined configurations to devices automatically)? | ✓ | ⊗ |
| Collectively configure unlike devices (true fleet management)? | ✓ | ⊗ |
| Deploy pre-configured drivers (the ability to restrict color, force duplex, or other cost-saving features)? | ✓ | ⊗ |
| Disable color by application (like Web browsers or email) to eliminate unnecessary color printing? | ✓ | ⊗ |
| Configure proactive alerts (to thresholds that will best meet your business needs)? | ✓ | ⊗ |
| View full-featured device-status pages (like frontpanel displays, toner gauges, and capabilities listings)? | ✓ | ⊗ |
| Update software intelligently (deploy device, application, and language plug-ins as your needs evolve)? | ✓ | ⊗ |
| Customize user profiles? | ✓ | ⊗ |
| Generate customizable, flexible reports (like trend reporting and forecasting)? | ✓ | ⊗ |

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- 1 Based on HP internal testing.
- 2 Based on the manufacturers' published product specifications.
- 3 HP pricing from hp.com. Konica Minolta pricing based on independent dealer pricing and includes base model plus copying and network-printing functionality, auto document feeder, duplex, stapling, and extra 2x500-sheet paper drawer (bringing total input capacity to 1,850 sheets). Actual prices may vary.

To learn more, visit www.hp.com

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