

HP LaserJet M2727nf MFP vs. Lexmark X342n



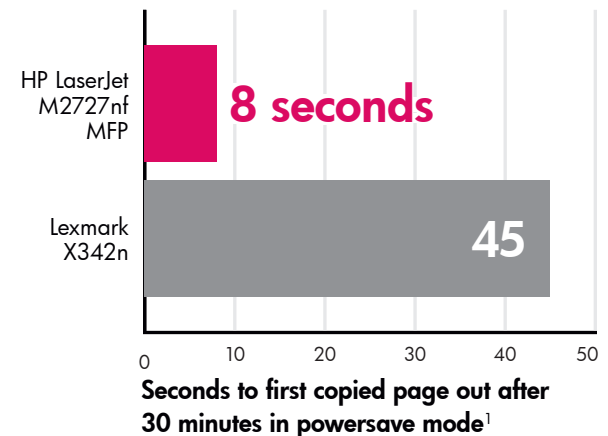
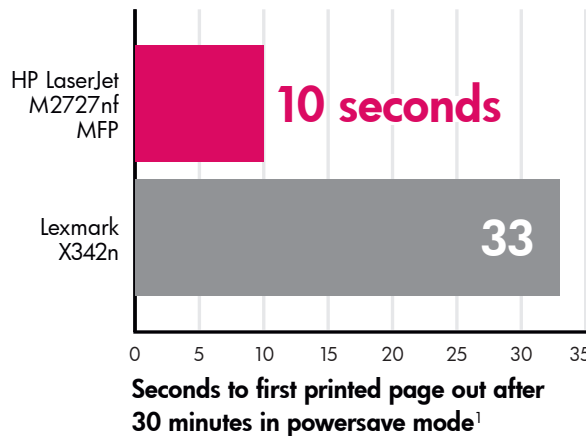
Boost productivity and reduce costs with the HP LaserJet M2727nf MFP

- **Fast, on-demand printing and copying** — Instant-on Fusing and Copy Technology lets your HP LaserJet M2727nf MFP print up to 11 pages or make up to 17 copies from powersave mode before the Lexmark X342n can even finish warming up.
- **Auto duplex in the box** — Your HP LaserJet M2727nf MFP offers automatic duplex capability standard. Auto duplex isn't even optional for Lexmark X342n users.
- **Unparalleled print quality** — Unlike Lexmark's X342n, your HP LaserJet M2727nf MFP delivers true 1,200 dpi.
- **Energy efficient** — The advanced, fast-heating ceramic element within your HP LaserJet M2727nf MFP's Instant-on fuser consumes significantly less energy than the conventional fuser Lexmark builds into the X342n. Your HP LaserJet also meets the new, more strict ENERGY STAR® rules that went into effect April 1, 2007.
- **Virtually maintenance free** — Your HP LaserJet M2727nf MFP's innovative print cartridge incorporates the toner supply, imaging drum, primary charge roller, and developer into a single, integrated unit you can easily replace with no mess. The Lexmark X342n uses a complex 2-piece system that forces users to stock and replace an extra consumable. And whenever Lexmark users replace toner, they must be careful not to damage the device's photosensitive imaging drum, which becomes exposed during the process. With HP, you don't.
- **Superior multifunctionality** — Your HP LaserJet M2727nf MFP can print while scanning and vice versa. It can also scan directly to email addresses. The Lexmark X342n can't do either.



Print and copy faster with HP LaserJets

HP Instant-on Fusing and Copy technologies virtually eliminate warm-up time, letting you print many pages or make several copies on your HP LaserJet M2727nf MFP before the Lexmark X342n can even finish warming up.



Reduce costs and distractions with HP

Thanks to HP Instant-on Technology, your HP LaserJet M2727nf MFP also uses far less power than the Lexmark X342n. In addition, your HP LaserJet is inaudible in ready mode, whereas the Lexmark unit emits up to 27 decibels.

