

HP Designjet 130 series printers vs. the Epson Stylus Pro 4000 (US)

The proof is in the performance with HP Designjet 130 series printers.



Leading image quality

With HP Designjet 130 series printers, you can be assured of outstanding image quality that surpasses the Epson Stylus Pro 4000 in numerous areas like detail reproduction, gloss level and uniformity, black optical density (KOD), better color reproduction, color richness and contrast and less visible grain! These specific image quality results are based on HP internal tests, and confirmed in tests by *SpencerLab*, an independent testing laboratory.

Twice the image area

While the Epson Stylus Pro 4000 can handle media up to 17" wide, HP Designjet 130 series printers handle media up to an impressive 24" wide—despite being nearly half the size and weight of the Epson! That means you can print anything from postcards to posters on one convenient machine.

Lower cost, less waste

According to tests by *SpencerLab*, HP Designjet 130 series printers offer their superior output at a lower cost, including lower ink usage and less ink wasted in cleaning procedures compared to the Epson Stylus Pro 4000¹.

Faster printing with impeccable results

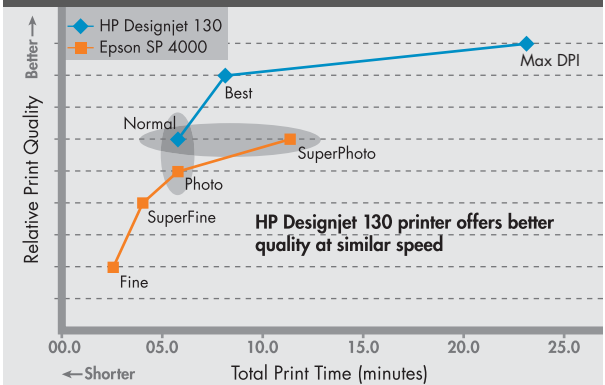
On matte media, HP Designjet 130 series printers are up to 66% faster than the Epson Stylus Pro 4000 at comparable levels of image quality, so you get outstanding output with less wait for greater efficiency². In addition, at comparable speeds, the output of the HP printer is superior to that of the Epson³.

¹ Based on comparative study: HP Designjet 130 printer vs. Epson Stylus Pro 4000 and Epson Stylus Pro 7600 by *SpencerLab Digital Color Laboratory*, October 2004.

² Image quality (excluding color) subjective data based on HP internal test. Epson data based on Japanese model on Epson Premium Glossy Photo Paper 250 and Epson Enhanced Matte. HP data based on HP Premium Photo Paper Glossy and HP Proofing Matte.

³ As determined in test results by *SpencerLab Digital Color Laboratory*, October, 2004.

Image quality vs. speed—glossy media



Print speeds of HP Designjet 130 series printers are up to 66% faster than the Epson SP 4000³ at comparable levels of image quality.

Cost-per-print comparison

HP Designjet 130 printer	\$0.98
Epson Stylus Pro 4000	\$1.20

When comparing incremental ink usage on a test document (11" x 17" image area), photographic prints cost 23% less on HP Designjet 130 printer³.

Printers for creatives.

What you print is your business. How you print is ours.

A full competitive report is available at www.spencerlab.com, or for more information contact your HP reseller.

