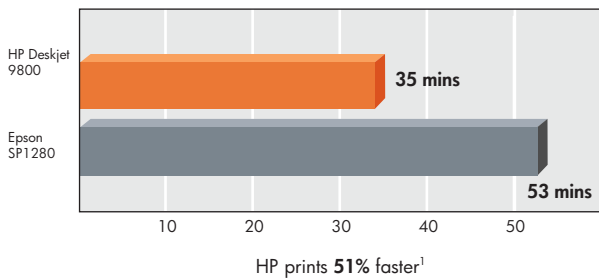


# HP Deskjet 9800 series vs Epson SP1280 (US)



Speed Graph



## Get more with the HP Deskjet 9800 series printer

### Lower cost color printing

The HP Deskjet 9800 has a lower running cost than the Epson SP1280 printer. HP's black CPP is 24% lower and color CPP is 17% lower than Epson's printer.

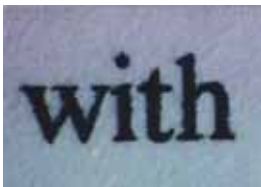
### High performance for business

Based on HP internal testings on a suite of files comprising all application and job types, HP prints 1.5 times faster than the Epson SP1280 printer. Printing on simple color files, HP prints 17% faster than Epson's printer.

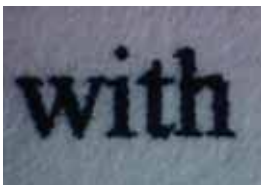
### More robust for office use

- HP's high capacity cartridges give you up to 800 pages in black and 450 pages in colour. Compared to Epson it reduces black ink intervention by 48% and color ink intervention by 36%.
- HP offers a choice of 4 or 6-color printing capability while Epson does not have a 4-color printing option.
- Media intervention for HP's printer is reduced by 50% with higher media capacity.
- HP Deskjet 9800 printer has multiple paper paths for greater media flexibility where rigid media could be fed straight from the rear.
- HP offers wide format duplexing as an option which is not available in any competitors in its class.

PQ Comparison



HP Deskjet 9800



Epson SP1280

These enlargements of 40X point clearly demonstrate HP delivers superior output quality.

#### Footnote:

1. The speed comparison is from HP internal testings using a standard test suite of files on default mode on USB direct connect. File size consists of 40 complex files of various applications including text, graphics and images.
2. The PQ comparison is from HP internal testing using a standard test suite of files on default mode on USB direct connect.
3. CPP comparison is based on published ink cartridge capacities, assuming 5% black and 15% color.
4. All ink prices are from [www.officedepot.com](http://www.officedepot.com) (January 05).