

HP Deskjet 460 series vs Canon PIXMA iP90 - US



Get more with the HP Deskjet 460 series printer

Ease of Use

- The ultra slim snap-on battery in the Deskjet 460 is compact and excellent for “power on the go” making it easy to install and allows for great mobility compared to Canon’s screwed on version.
- The rugged yet stylish “soft-touch” input tray in the Deskjet 460 is robust to withstand normal wear and tear including drop heights of <0.5m.

Acquisition and Running Cost

- HP’s total mobile solution costs 18% less. The initial acquisition cost between HP and Canon may be close, add a battery and Bluetooth the savings from the Deskjet 460 is substantial.
- The bundled solution in the Deskjet 460 makes purchase easy while Canon’s battery and Bluetooth are sold as accessories.
- The HP Deskjet 460 offers up to 23% lower color running cost and 30% lower mono running cost than Canon PIXMA iP90 based upon standard capacity ink cartridges except HP #97 high capacity tri-color cartridge.¹

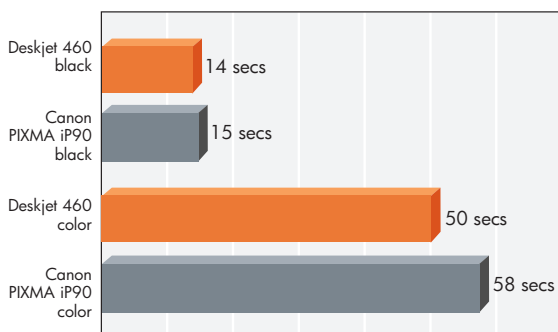
Performance

- The Deskjet 460 has 14% or 1.2 times faster total print time than Canon PIXMA iP90 based on a mixed text and graphics file tested by SpencerLab Digital Color Laboratory³. On a black text document, HP prints up to 7% faster based on internal testing².
- The Deskjet 460 has 1.6 times faster total print time than Canon PIXMA iP90 on a 4x6” borderless photo based upon testing by SpencerLab Digital Color Laboratory.⁴
- There are more printing options in the Deskjet 460 with 6-color “true-to-life” printing and photo grey output compared to Canon’s 4-color offerings.
- The Deskjet 460 prints brilliant black text at 1200 dpi (rendered on HP Inkjet Paper) vs Canon’s 600dpi.
- With an input tray that holds 50 sheets of paper, the Deskjet 460 offers 67% more sheets of paper which reduces intervention.
- Canon users have to deal with 5 times as many ink replacement interventions for black and 4.5 times for color compared to HP, based on high capacity cartridges. With HP’s high yield ink cartridge, you will not need to carry extra supplies for mobility.

Connectivity

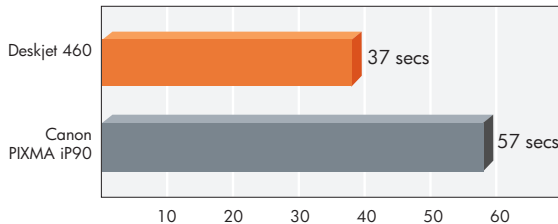
- 1st 802.11 mobile printer – the Deskjet 460 is the first, allowing printing from wireless home environment to office, to hotspots and is supported by various card slots. These features are not available in Canon PIXMA iP90.

Spend less time waiting for your printed output



HP Deskjet 460 has 1.2X faster total print time³

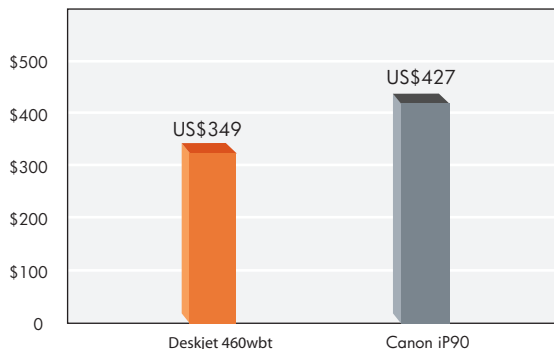
4 x 6 Inches borderless



HP Deskjet 460 has 1.6X faster total print time⁴

Total Mobile Solution (US\$)

(Cost include: Base printer + Battery + Bluetooth)



HP Deskjet 460 costs 18% less⁵

1. Color includes CMYK. Cost-per-Print comparison based upon tests conducted by the independent research company, SpencerLab Digital Color Laboratory. Pricing based upon ink cartridge prices from Current Analysis, Inc dated 15 July 2005. For more information, go to www.spencerlab.com. This study was commissioned by HP.
 2. Black speed comparison is from HP internal testing on a 1-page document on default mode.
 3. Color speed testing. Source: SpencerLab Digital Color Laboratory report, dated July 2005. Document tested: Mixed text and graphics on default mode.
 4. Source: SpencerLab Digital Color Laboratory report, dated July 2005. Document tested: Photographic Image, 4x6” borderless on fast draft mode.
 5. Total solution cost includes Base printer + Battery + Bluetooth. Canon does not have hard bundled skus.

