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Date: April 30, 2008

Subject: HP 9000 End of Sales

Dear Valued Customer,

Thank you for your business and your continued use of HP's servers to support your organization. For the past 22 years, the HP 9000 server line has been a cornerstone of HP's business critical server family. Countless customers worldwide utilize the HP 9000 servers to support their business. This line has delivered the very best technology, solutions, service and support in the industry.

Over time customers' demands on business critical servers have evolved. Users require more flexibility, greater availability, added scalability, better performance and an attractive total cost of ownership. To answer these requirements and to provide a foundation for the future, HP responded by introducing the HP Integrity line of business critical servers. There is a high level of compatibility between HP 9000 and Integrity servers including the same versions of HP-UX available in both environments. Today, Integrity comprises 75% of our business critical server line and customers of different sizes across a broad range of industries including 60% of the Fortune 100 have adopted Integrity for their most demanding workloads. Customers moving to Integrity servers have reported the realization of major benefits including:

- An automotive manufacturer accomplished a 250% increase in system transaction speed while doubling the number of concurrent users
- A transportation company increased performance 300% for some of their key applications including their central SAP & order processing environments while achieving a 10% savings on maintenance & support costs
- A financial organization realized a 7 times improvement in response time for online trading

This is a small sample of HP 9000 users that are taking advantage of Integrity servers today. We encourage you to talk with your account team to better understand the value Integrity based solutions can bring to your organization.

To enable the transition to Integrity servers, HP has created **The HP 9000 Evolution Program** to ensure business continuity as you move to Integrity. This program provides you with everything you need to transition in the manner that best suits your business needs. HP offers extensive information, tools and services as part of this service. (Visit <http://www.hp.com/products1/evolution/9000/>).

As part of the transition to HP Integrity systems, HP has announced the retirement of the HP 9000 server line. As of December 31, 2008, HP 9000 servers will no longer be available for purchase. Support for these product offerings will continue to be available through 2013. At HP's discretion, support may be further extended beyond this date.



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Important dates for add-on component availability and ongoing support are included in Addendum #1.

HP is committed to making your transition to Integrity seamless. With the HP 9000 product family approaching the end of sales, we encourage you to work with your HP account team or HP authorized provider to ensure that your current and future requirements are met with attractive upgrade programs and services tailored to your specific business needs.

You have our personal commitment that HP will continue to provide our customers with the industry's best business critical solutions. We are making the key investments in innovations that will provide even more flexible and modular systems that will drive down the total costs of your IT environment.

Thank you again for your business. I've included our personal e-mail addresses in this letter. Please don't hesitate to contact me if you have any questions or concerns.

Regards,

A handwritten signature in cursive script that reads 'Mart'.

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### Addendum #1

#### HP 9000 System Family (Superdome, rp8440, rp7440, rp44x0, rp34x0)

	Last Order Date	Last Ship Date
HP 9000 Hardware Systems	December 31, 2008	April 1, 2009
Add-on Options	December 31, 2009	April 1, 2010
Service Parts & Materials	Available through 2013	

#### **Notes:**

Add-on options and upgrades refer to the addition of CPUs, Memory, I/O, or storage options into installed systems, as well as the expansion of installed systems.

#### **HP Renew Program**

In all regions, (EMEA, Asia Pacific/Japan, Americas), the **HP Renew Program** supplies remanufactured systems and options as so called **Extended Life Products** for at least one year after new systems cease to be manufactured, offering fully warranted products directly from HP. For more information about the HP Renew Program, including contacts in your area, visit [www.hp.com/products/ExtendedLife](http://www.hp.com/products/ExtendedLife)