



Customer Times

HP Integrity Servers Special Edition



[Customer Times Home »](#)

[Contact HP »](#)

March 2006

On March 20, we had an exciting launch of new HP Integrity system innovations that take on data center complexity and deliver a better return on your IT. This reinforces the strong momentum for HP Integrity solutions that the three CEOs detailed in our March 2 webcast. Enjoy this HP Integrity special edition.

Scott Stallard
Senior Vice President
and General
Manager Enterprise
Storage and Servers

Promotions



» [IDC Insight: The Future of Itanium \(pdf\)](#)

Take on data center complexity with HP Integrity system innovations

» [HP Integrity solutions](#)

» [HP, Intel, and Oracle CEOs mean business with HP Integrity systems](#)

On March 2, Mark Hurd (HP), Paul Otellini (Intel) and Larry Ellison (Oracle) expressed their commitment to HP Integrity systems. The message was clear: HP Integrity systems have all the right stuff to improve customers' return on IT investments.

» [Take on data center complexity](#)

With the enhancements to the HP Integrity server portfolio announced on March 20, new system innovations help speed your deployment of HP-UX 11i virtualization – in less than half the time for some projects – and boost Integrity server capacity by up to 30%.

What's new

» [HP Integrity solutions](#)

» [What's new from HP in virtualization?](#)

Discover how you can deploy virtualization in less than half the time and extend the reach of your Virtual Server Environment.

» [Virtualization Goes Global](#)

Global Instant Capacity extends the reach of your Virtual Server Environment across data centers and around the world.



» [Video: HP Integrity server family – value for the Adaptive Enterprise](#)



» [Video: Mitel: A virtual transformation](#)



» [Updated: HP Integrity server family brochure \(pdf\)](#)



» [The Business Value of HP-UX 11i white paper](#)



» [Software Developer's Kit for OpenVMS version 8.3](#)

» [New HP-UX 11i: Leadership in mission-critical virtualization technologies to reduce data center risk and complexity](#)

HP has significantly enhanced its HP-UX 11i operating environment for HP Integrity solutions to help customers stay current with the latest mission-critical virtualization technologies while significantly reducing data center risk and complexity.

» [HP expands the availability of OpenVMS for the HP Integrity server line](#)

PA-RISC-based HP 9000 Superdome customers can now add HP Integrity cell boards running OpenVMS on these hybrid systems. Also announced are new layered products for OpenVMS on HP Integrity servers.

» [Computing leaders announce strategy for new era of mission critical computing](#)

The Itanium Solutions Alliance, a consortium of industry leaders of which HP is a founding member, announced an investment of \$10 billion to drive industry-standard Itanium platform adoption in favor of legacy, proprietary alternatives.

» [How many faces can reliability wear?](#)

The company that created the “gold standard” for reliability now brings you even more, with new announcements for HP-UX, NonStop, and OpenVMS environments.

» [Available: Software Developer's Kit for OpenVMS version 8.3](#)

This SDK contains a pre-production release (for evaluation only) of OpenVMS v8.3 for HP Integrity servers and AlphaServer systems. It includes expanded cluster configuration support, performance and scalability enhancements, updated security and standards, and enhanced Adaptive Enterprise support.

» [HP Integrity Essentials Global WorkLoad Manager v1.1 for OpenVMS now available](#)

Providing enhanced virtualization management capabilities for OpenVMS on HP Integrity servers and AlphaServer systems, this allows system managers to centrally define resource-sharing policies that can be used throughout the OpenVMS environment.

Your solutions

» [HP Integrity solutions](#)



» [New HP OpenVMS training brochure \(pdf\)](#)



» [Register for the OpenVMS advanced technical boot camp](#)



» [January 2006 HP OpenVMS Technical Journal is now available](#)

Flexible Capacity

» [The Real Story about HP-UX 11i](#)

HP's UNIX® business is highly valued, critically important, and thriving. Read how, for enterprise UNIX installations, HP-UX 11i delivers the highest business value and lowest cost of ownership available today.

» [HP-UX 11i: Approaching a virtualized IT world with confidence \(pdf\)](#)

While some vendors offer point products or a partially integrated virtualization story, HP with its HP-UX provides a complete, elegant, and integrated approach that provides immediate benefits without huge changes (and risk) to your existing environment. See how HP-UX can help you get the most for your business.

» [HP Virtual Server Environment Reference Architectures – customizable to suit your environment](#)

For faster and easier deployment of your IT projects, HP has developed integrated and pre-tested configurations of HP Virtual Server Environment components for HP-UX 11i.

» [To virtualize or not? This TCO/ROI case study can help you decide](#)

A new HP Virtual Server Environment Business Value animation compares upgrade strategies and a TCO/ROI analysis for an HP Integrity hardware upgrade with and without the HP Virtual Server Environment.

» [World Record SPECjAppServer2004 Benchmark Published](#)

On March 1, HP posted results of a benchmark on an rx4640 running Linux and on an rx4640 running HP-UX, which is now the world record SPECjAppServer2004 benchmark. This reflects the rigors of complex applications and high-volume transaction processing typical of today's customer environments.

Secured Availability

» [Announcing Oracle Rdb release 7.2 for OpenVMS on HP Integrity servers and AlphaServer Systems](#)

Simultaneous access to the same database from HP Integrity servers and AlphaServer systems within a cluster allows customers to port existing applications on their own schedule rather than forcing an "all-or-nothing" migration.

» [How many faces can reliability wear?](#)

The company that created the "gold standard" for reliability now brings you even more, with new announcements for HP-UX, NonStop, and OpenVMS environments.

» [Dealing with growth when millions of people depend on your servers](#)

What do you do when you're growing so fast that keeping up with IT demands becomes one of your biggest challenges? Read what these NSPs and other companies that needed high-availability, flexible servers did to solve these business issues.

» [HP Integrity NonStop NS14000 server builds on Integrity Momentum](#)

HP Integrity NonStop servers are part of the recent HP announcement of its enhanced Integrity server line. The newest Integrity NonStop server, the

NS14000, offers new configuration options for customers with a variety of performance and scalability needs.

» [Geographically separate servers and storage in Windows-based SAP implementations for greater HA and disaster tolerance](#)

See how HP StorageWorks Cluster Extension XP electrifies and protects IT for German manufacturer, ebm-pabst.

Simplified management

» [Ready for the limelight: Why global businesses trust HP Integrity servers](#)

Read how early adopters of HP Integrity® servers with Intel Itanium® 2 processors are enjoying features such as increased computing performance, solid security, enhanced virtualization capabilities, and improved scalability and flexibility as HP Integrity servers move into the mainstream.

» [Managing virtual servers when IT trends collide](#)

You don't have to feel squeezed between the need for 24/7 availability of critical applications such as SAP and Oracle and the trends forcing IT managers to do more with less.

» [HP releases Web Service Integration Toolkit V1.1 for OpenVMS on HP Integrity servers & AlphaServer systems](#)

This Toolkit is a collection of easy-to-use integration tools which are highly extensible, based on standards and built on open source technology. It can be used to call OpenVMS applications written in a variety of languages and from newer technologies.

» [HP releases Distributed NetBeans V1.1-1 for OpenVMS on HP Integrity servers & AlphaServer systems](#)

This product allows you to develop applications for OpenVMS using the NetBeans integrated development environment (IDE) on your PC desktop system running Windows, in conjunction with an OpenVMS Alpha or Integrity IDE server.

» [Announcing HP OpenView Performance Agent evaluation downloads for OpenVMS](#)

Beta Test Version 1.0 Kits for HP OpenView Performance Agent, the collection, logging, and alarming component of the OpenView Performance family, are now available for OpenVMS on HP Integrity servers and AlphaServer systems.

Customers & partners achieve success with HP Integrity systems

» [Enterprise Library](#)

» [Mission-critical computing customers deploy Intel® Itanium®-based solutions](#)

Leading companies are making strategic investments in mission-critical computing and choosing open, industry standard Itanium-based solutions over proprietary alternatives.

» [Software Partners announces port to OpenVMS on HP Integrity servers](#) (pdf)

TAPESYS for HP OpenVMS is now available on HP Integrity servers providing complete management of all backups, media rotation, and on-demand file restoration in the event of loss, deletion or system-wide disaster.

» [Harman Pro Group tunes into customer needs with SAP IT consolidation from HP](#) (pdf)

Find out how Harman Pro Group achieved fast deployment of virtualization on HP Integrity servers, consolidating enterprise resource planning information from different subsidiary companies into one centralized database system.

» [Linux and Integrity servers help Veracomp lead the value-added distribution market](#)

Veracomp SA, a distributor of advanced IT solutions, focusing on server, network, and storage solutions, chose the Linux on Integrity platform for its reliability, availability, and virtualization capabilities for database processing.

» [Around-the-clock production](#)

Semiconductor manufacturer STMicroelectronics selected HP Metrocluster with Continuous Access XP to ensure around-the-clock production at its manufacturing facility in Italy.

» [Pirelli combines HP, Oracle and SAP technologies to protect vital business continuity](#) (pdf)

Italian giant, the Pirelli Group, demonstrates how Oracle Real Application Clusters (RAC) and SAP blend with HP Virtual Server Environment to create high-end availability.

Transition to HP Integrity servers

Transition from your current computing architectures to the high-performance, cost-efficient, multi-operating system infrastructure provided by HP Integrity servers. Here are three examples of successful transitions:

» [Leaving other platforms behind](#)

» [Bank Sarasin](#)

» [Chevron Texaco](#)

Resources

» [HP Integrity solutions](#)

New software development resources

» [Software Developer's Kit for OpenVMS version 8.3](#)

This SDK contains a pre-production release (for evaluation only) of OpenVMS v8.3 for HP Integrity servers and AlphaServer systems. It includes expanded cluster configuration support, performance and scalability enhancements, updated security and standards, and enhanced Adaptive Enterprise support.

» [Trial versions of HP Integrity Virtual Machines and HP Integrity Essentials](#)

Get evaluation versions at the Integrity Essentials download center.

» [HP releases Web Service Integration Toolkit V1.1 for OpenVMS on HP Integrity servers and AlphaServer systems](#)

This Toolkit is a collection of easy-to-use integration tools which are highly extensible, based on standards and built on open source technology. It can be used to call OpenVMS applications written in a variety of languages and from newer technologies.

» [HP releases Distributed NetBeans V1.1-1 for OpenVMS on HP Integrity servers & AlphaServer systems](#)

This product allows you to develop applications for OpenVMS using the NetBeans integrated development environment (IDE) on your PC desktop system running Windows, in conjunction with an OpenVMS Alpha or Integrity IDE server.

» [Register for the OpenVMS advanced technical boot camp](#)

This five day training event for intermediate and advanced technologists will take place May 21-26, 2006, Sheraton Hotel, Nashua, New Hampshire. There will also be a special session for HP Channels Business Partners addressing the customer value proposition for OpenVMS on HP Integrity servers.

New & updated HP Integrity print and online resources

New HP Integrity product information is now available:

» [HP Integrity server family brochure](#) (pdf)

» [HP Integrity Superdome with the new sx2000 chipset data sheet](#) (pdf)

» [HP Super-Scalable Processor Chipset sx2000](#) (pdf)

» [HP Integrity rx8640 Server data sheet](#) (pdf)

» [HP Integrity rx7640 Server data sheet](#) (pdf)

» [New HP Integrity and Integrity NonStop solution site](#)

Research and explore HP Integrity and Integrity NonStop solutions, success stories, applications and resources.

» [Streamline your Transition to the HP Integrity Server Family](#)

Learn about the resources available to guide you through a smooth, rapid and low-cost transfer to HP Integrity servers.

» [The Business Value of HP-UX 11i: HP-UX 11i on Integrity Servers vs. IBM AIX 5L on eServer](#)

Explore the financial advantages of HP-UX 11i versus other platform alternatives. Empower your organization to consider all costs and benefits

to help make better investment decisions.

» [New HP OpenVMS training brochure](#) (pdf)

This brochure demonstrates how to make the most of this world-class enterprise platform-- deriving tangible competitive advantages-- with the help of our extensive HP OpenVMS training curriculum.

Enhanced Technology Services

» [HP Virtualization Services](#)

Plan, design, implement, and manage a virtualized mission critical environment on HP Integrity servers.

» [HP Business Continuity Services](#)

Reduce your exposure and vulnerability to diverse downtime threats, help protect your mission-critical operations, and ease your recovery if an unforeseeable catastrophe strikes.

» [HP Disaster Tolerant Services](#)

Protect your business and reduce your risk with little or no interruption for users and nearly zero transaction loss in the event of a disaster or other unplanned outage.

» [HP IT Service Management Education Services](#)

Address the vital “people” component of a well-run IT infrastructure and ensure project buy-in and support from everyone involved in the process.

HP destinations

» [HP Home](#) » [Products & Services](#) » [Solutions](#) » [Subscribe](#) » [Contact Us](#)

HP is committed to protecting your privacy. Your information will not be shared outside HP unless you give your consent. You can choose whether HP may communicate directly with you. For more information please see the [HP Privacy Statement](#). As a valued contact or customer of HP, you are receiving this eNewsletter with information that we believe will be relevant to you. But if you do not wish to receive this communication in future, then please reply to this message with REMOVE in the Subject line.

1994-2006 Hewlett-Packard Company. All rights reserved. All product and company names referenced herein are trademarks of their respective owners. THIS DOCUMENT IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY. INFORMATION PROVIDED IN THIS DOCUMENT IS PROVIDED AS IS WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED. This document may be copied provided all text is included and copies contain hp's copyright notice and any other notices provided herein. Any pricing information provided in this newsletter represents estimated resale pricing. Actual reseller prices may vary.