

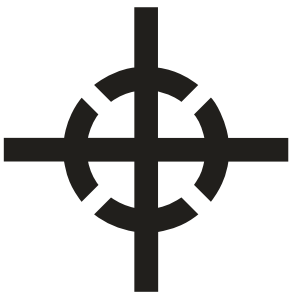
# Guidelines

## Revised September 2008

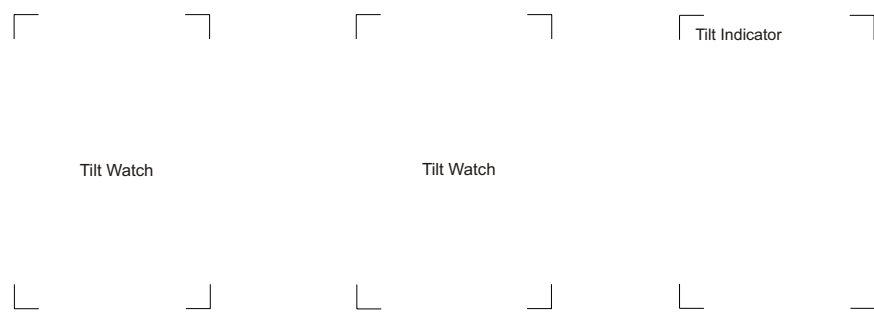
Pink lines are for spacing guidance only and DO NOT print.



Center of gravity mark for oversized, unstable boxes:



Tilt watch tick marks and tilt indicator tick marks for very large, heavy, or unsteady boxes:



Various fork lift symbols for very heavy boxes:

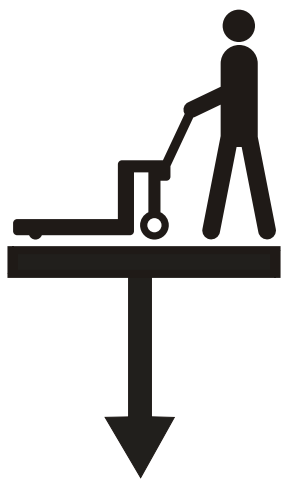
Do not fork lift symbol:



Fork from this side symbol:



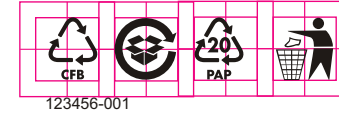
Pallet lift from this side symbol:



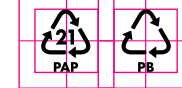
No fork lift and no pallet lift symbol (length of line dependent on width of box):



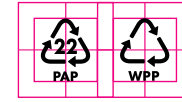
Center part number under recycle and PAP20 and CFB logos (spacing box does not print):



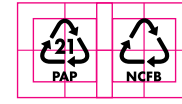
China RoHS, Paper Board marking:



China RoHS, Paper marking:



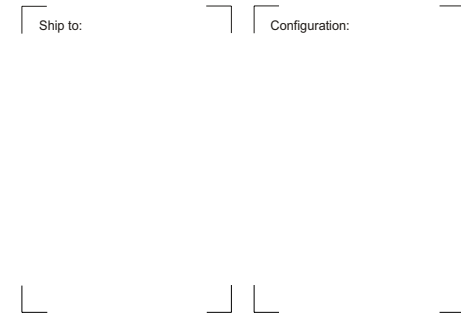
China RoHS, Non-Corrugated Fiber Board marking:



Volume (listed in cubic decimeters) is placed flush right with handling symbols and placed at the bottom of the box (if small- or medium-sized box) or at the end of the handling symbols (if large):

274 cu. dm.

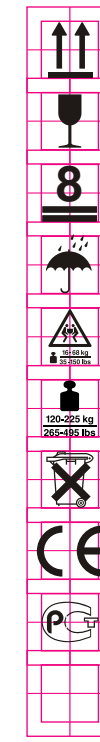
Ship to and Configuration tick marks:



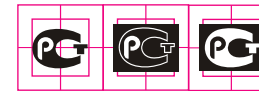
Small label tick marks:



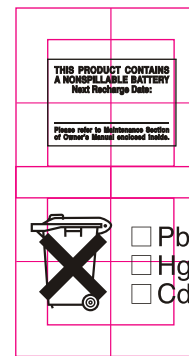
Handling symbols (up arrow, fragile, stack height, umbrella, heavy weight symbol (with weight range), two-person lift, battery-generic, CE mark, GOST mark



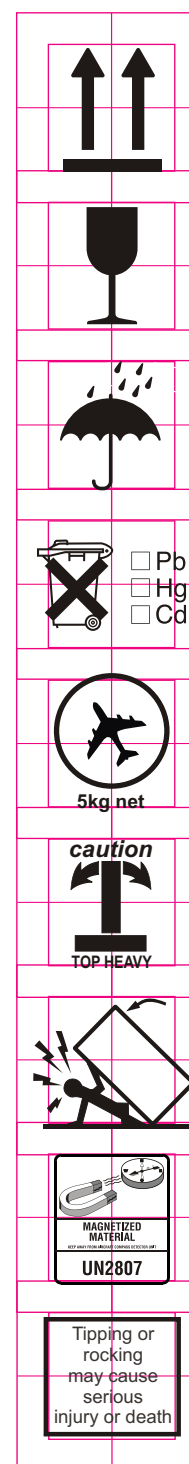
Variations of GOST-RU marking dependent on background color of packaging material (spacing box does not print):



Battery caution and battery icon requiring specific markings (spacing box does not print):



Handling symbols for large or unsteady boxes (spacing box does not print):



## Clear space

It is essential that the HP logo remain free of graphics, photography, typography, and other corporate identities. A minimum required clear space has been established to ensure the prominence and clarity of the HP logo. Clear space requirements may be reduced for some online and reseller advertising applications, but artwork must be reviewed and approved by HP brand management.

As a unit of measurement, "x" equals the height of the HP symbol. The minimum required clear space is the distance of "x" surrounding each side of the HP logo.

