

HP Expands Thermal Inkjet Technology with Red, Blue, Green Spot Colors and highlight-Yellow Ink Cartridges For Industrial Printing

LAS VEGAS, Oct. 18, 1999 -- Hewlett-Packard Company, the worldwide leader in inkjet printing, today announced the immediate availability of its first thermal inkjet spot colors and highlight-yellow ink cartridges designed specifically for industrial printing. The announcement was made here at the MAILCOM '99 Annual Fall Convention, which runs Oct. 17 through Oct. 20. The new inkjet spot-color cartridges based on HP's thermal inkjet technology are being featured in OEM licensed partner booths. Today's announcement continues HP's expansion of its thermal inkjet technology and specialty inks for industrial-printing applications.

The new red, blue, green and highlight-yellow ink cartridges can be purchased through DATATECH enterprises, inc.; Gunther International, LTD; RSI and Videojet Systems International, inc. The new inks carry the "Featuring Hewlett-Packard Inkjet Technology" logo, which identifies products and companies authorized to use HP inkjet technology. HP's expanded specialty-ink offerings give the industrial-printing market the same ease of printing with the high quality, low cost and reliability it is accustomed to with HP's current offering of specialty inks.

"Historically, using color on mailing systems has been expensive and time consuming," said Clay Higgins, business manager for HP's Specialty Printing Systems Operation. "The new spot-color cartridges allow mail-service providers to easily insert the cartridges and print with printing systems featuring HP inkjet technology. No modifications are required to print color immediately, and users will appreciate the low cost."

About HP's Specialty Printing Systems Operation

HP's Specialty Printing Systems Operation (SPS) was formed to license and apply HP inkjet technology to markets not currently addressed by HP. Dramatic advances in HP's thermal-inkjet technology now provide opportunities for companies to apply this technology to a wide range of printing applications.

Historically, HP's focus in the printing market has been on desktops. Today, the company is branding technology and designing components for new markets and complementary applications, such as facsimile machines, large-format sign printers, point-of-sale transaction printers, automatic teller machines and mail-printing machines. Information about HP's SPS Operation is available on the Web at <http://www.hp.com/oeminkjet>.

About HP

Hewlett-Packard Company -- a leading global provider of computing and imaging solutions and services for business and home -- is focused on capitalizing on the opportunities of the Internet and the proliferation of electronic services.

HP plans to launch Agilent Technologies as an independent company by mid-calendar 2000. Agilent consists of HP's test and measurement, semiconductor products, chemical analysis and healthcare solutions businesses, and has leading positions in multiple market segments.

HP has 123,500 employees worldwide and had total revenue of \$47.1 billion in its 1998 fiscal year. Information about HP, its products and the company's Year 2000 program can be found on the World Wide Web at <http://www.hp.com>.

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