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**TRANSACT TECHNOLOGIES EXHIBITS AT CEBIT;  
ANNOUNCES PROGRAM TO RECRUIT EUROPEAN DISTRIBUTION PARTNERS**

***Hall 023, Stand C26***

March 5, 2002 -- TransAct Technologies, a US company and global producer of transaction-based printers for the retail, financial and gaming markets, is pleased to announce that it will be an exhibitor at CeBIT 2002, March 13-20, in Hannover, Germany. In addition, TransAct is announcing a channel partner recruitment program for Europe, which will commence at CeBIT.

CeBIT has become the international showcase for information and telecommunications technology. CeBIT set a record in 2001 with 8,093 exhibiting companies and had the highest number of foreign firms in attendance of any trade show in the world.

TransAct's Ithaca® brand of products offers a wide range of technologies -impact, thermal and inkjet- to meet just about any printing need, in any application. The Ithaca brand name has always stood for high quality and reliable printers in PC based point-of sale (POS) printing, beginning in 1983 when the company introduced the world's first PC based POS printer.

Continuing this heritage of innovation, TransAct recently introduced the world's first line of low cost inkjet POS printers – the Ithaca POSjet® 1000 and 1500, the first printers to turn everyday receipts into brand-building, income generating marketing tools. Other printers in the product line include the ultra-reliable Series 90PLUS and Series 150 impact printers which have set the standard in POS, government and banking applications. Our diverse gaming expertise has grown steadily, resulting in a line of thermal ticket printers for slot machines that helps reduce operating costs of casino owners and maximizes the gaming experience for players

“We're pleased to be a part of CeBIT, and look forward to presenting our strong product line which will allow us to expand our market presence in Europe and the UK,” said Andy Reason, Vice President, EMEA Sales, TransAct Technologies. “We are anticipating that this will also be an excellent opportunity to recruit distribution partners in Germany, France and Spain, as well as the rest of the EMEA (Europe, Middle East and Africa) region.

Reason goes on to say “Ithaca brand products have an excellent track record in the US, and we are looking forward to bringing that value to EMEA.”

To learn more about the Ithaca family of products and the service and supplies behind them, visit us in Hall 023, Stand C26.

## **About TransAct Technologies Incorporated**

TransAct designs, develops, manufactures and markets transaction-based printers and related products under the *ITHACA* and *MAGNETEC* names. The Company's printers are used worldwide to provide receipts, tickets, coupons, register journals and other documents. The Company focuses on the following vertical markets: point-of-sale (POS), gaming and lottery, financial services and kiosk. All of TransAct's products are manufactured in ISO 9001-certified facilities in the USA. For further information, visit TransAct's web site located at [www.transact-tech.com](http://www.transact-tech.com).