



## Increasing supply chain productivity. Solution brief

### Your Goals: Reduce Operating Costs & Increase Output

The retail supply chain is an arena fraught with opportunities to improve the bottom line. The integration of mobile AIDC (automatic identification and data capture) devices with IT infrastructure and business processes have enabled businesses to realize a higher level of sustained profitability.

In the warehouse, the distribution center, and points in-between, labeling and barcode-scanning technology have enabled the firm's IT and supply chain leaders to reduce operating expenses, and increase labor and worker productivity.

HP's All-in-One (AiO) solution stands out as a solution that can work within these environments to deliver a needed edge in a time of increasing industry competitiveness.

### Challenges

Operations and IT in warehouses and distribution centers have to reliably support business processes to meet demands from all quarters of the firm. Executives demand bottom line performance, while stores in a network are increasingly using technology to tune demand for

replenishment in real time. Management must keep pace with these demands, with limited time and resources to analyze and adjust, high-turnover labor forces, and operational processes that are increasingly difficult from which to squeeze refinements.

Mobile AIDC devices are one productive avenue being used to attack these problems. These devices offer increased labor productivity, mobility and flexibility, faster and streamlined processes, while in many ways lifting a burden off the floor worker.

The Handheld All-in-One offers these benefits, with additional advantages to comparable devices and solutions.

### The HP Handheld All-in-One Solution

The All-in-One is a device that combines three critical functions—printing, 1-D/2-D barcode scanning, and wireless IT connectivity—in a mobile form factor that allows a hands-free working condition.

This device prints human-readable information directly on the surfaces common in a warehouse or distribution center environment, including paper, cardboard, plastic, and metal surfaces. Its specially designed magenta ink is optimized to provide maximum visibility to your workers.

