



Executive Biography

Steve Dietch

Vice President, Worldwide Cloud, Enterprise Group
Hewlett-Packard Company



Steve Dietch is vice president of HP Worldwide Cloud for Enterprise Group. He is responsible for driving HP's effort to help clients build cloud environments and work with the global business units to ensure the success of HP's hybrid delivery strategy.

In close collaboration with HP Software, Dietch's charter includes business planning, cross-business unit product management, sales operations and strategic deal support. Dietch also partners closely with the global Enterprise Group marketing organization to build out and execute go-to-market strategies to drive awareness, create demand and enable the cloud sales teams.

Most recently, Dietch was vice president of Marketing for Cloud Solutions and Infrastructure within Enterprise Group, responsible for identification and definition of portfolio offerings, driving programs designed to enhance awareness, and leading efforts focused on demand generation, partner enablement, and customer loyalty.

Prior to this role, Dietch served as vice president of Marketing for HP Networking, where he was responsible for driving product management and marketing, training and certification, and awareness and demand-generation activities.

Prior to joining the Networking team, Dietch led the HP Communications and Media Solutions (CMS) Marketing organization where he was responsible for product, solution, and services marketing and communications, partner programs, field enablement and awareness, and demand-generation activities.

Dietch has a Master of Business Administration from the Wharton School at the University of Pennsylvania, a Master of Science in computer science from Boston University and a Bachelor of Science in computer science from the University of California.